# Data Exploration and Analysis: Three Algorithms

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GR5069
Topics in Applied Data Science for Social Scientists
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Columbia University

#### Housekeeping

- ▶ Today:
  - three algorithms
  - Weekly progress report
  - Second data challenge
- next week:
  - your third progress report
  - Data challenge due at 6PM

Algorithm 1: OLS

what is a regression?

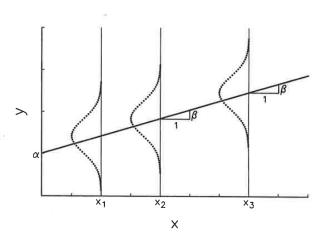
$$E[y|x] = f(x)$$

• where f(x) is a conditional mean function, such that

$$y = E[y|x] + \epsilon$$

empirically: what do we get from a regression?

Algorithm 1: OLS



**Figure 2.1.** Simple Linear Regression Model With the Distribution of y Given x Figure: Long (1997)

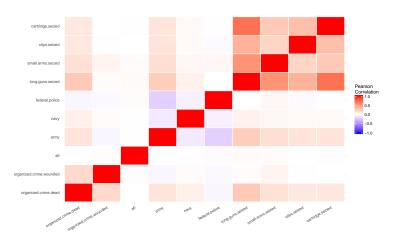
#### Algorithm 1: OLS

Call:

```
lm(formula = organized.crime.dead ~ organized.crime.wounded +
   afi + army + navy + federal.police + long.guns.seized + small.arms.seized +
   clips.seized + cartridge.seized, data = AllData)
Residuals:
             10 Median
    Min
                               30
-11.6058 -0.7274 -0.4506 0.2192 27.3262
Coefficients:
                       Estimate Std. Error t value Pr(>|t|)
                       0.4505553 0.0332307 13.558 < 2e-16 ***
(Intercept)
organized.crime.wounded 0.3736900 0.0239171 15.624 < 2e-16 ***
                      -0.2261752 0.4210396 -0.537 0.5912
afi
                       0.3066898 0.0532594 5.758 8.96e-09 ***
armv
                       0.7150402 0.1389449 5.146 2.75e-07 ***
navy
federal.police
                      -0.1271515 0.0773309 -1.644 0.1002
                      0.1478424 0.0085972 17.197 < 2e-16 ***
long.guns.seized
small.arms.seized
                     -0.0437447 0.0184592 -2.370 0.0178 *
clips.seized
                      0.0004374 0.0003152 1.388 0.1653
                      -0.0001690 0.0000193 -8.760 < 2e-16 ***
cartridge.seized
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
Residual standard error: 1.731 on 5386 degrees of freedom
Multiple R-squared: 0.1413, Adjusted R-squared: 0.1398
F-statistic: 98.44 on 9 and 5386 DF, p-value: < 2.2e-16
```

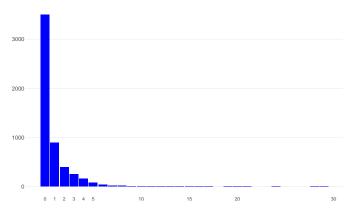
Algorithm 1: OLS

are these "real" results, or just a mirage from reiterated information in our variables?



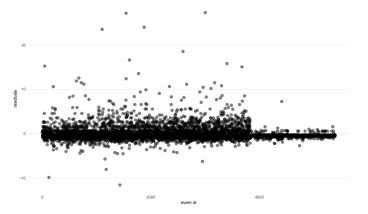
Algorithm 1: OLS

but wait... what does my DV look like?



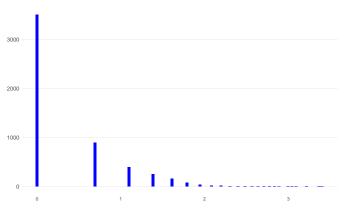
Algorithm 1: OLS

what's the problem with this?



Algorithm 1: OLS

we can always log it, right?... think again



- assume for a moment that this is not problematic
  - (it is! but assume...)
- when analyzing people and behaviors, we're not only concerned about levels
  - we typically care about behaviors conditional on something else happening
  - note that this is different from "holding the rest constant"
  - these can be easily computed through multiplicative interactions

a quick detour: conditional effects

from the model (with multiplicative interactions)

$$Y = \beta_0 + \beta_X \mathbf{X} + \beta_Z \mathbf{Z} + \beta_{XZ} \mathbf{XZ} + \epsilon$$

we'd be interested in the marginal effect of Z given X on Y

$$\frac{\partial E[Y|X,Z]}{\partial \mathbf{X}} = \beta_X + \beta_{XZ}\mathbf{Z}$$

- going back to our example:
  - are there more expected deaths when combat is heavier?
    - let's look at the case of events where the Navy is involved
    - we'd need to assume that more seized heavy weapons indicate heavier combat and compute

$$\beta_{navy} + \beta_{navy,long.guns.seized} * long.guns.seized$$

- are there less expected number of deaths when no weapons are seized?
  - let's look at the case of the Army
  - we maintain the same assumption and compute





a quick detour: conditional effects

but in addition to the marginal effect

$$\frac{\partial E[Y|X,Z]}{\partial \mathbf{X}} = \beta_X + \beta_{XZ}\mathbf{Z}$$

we also need to compute appropriate standard errors

$$Var\left(\frac{\partial \hat{E}[Y|X,Z]}{\partial \mathbf{X}}\right) = Var[\hat{\beta}_X] + \mathbf{Z}^2 Var[\hat{\beta}_{XZ}] + 2\mathbf{Z}Cov[\hat{\beta}_X,\hat{\beta}_{XZ}]$$

```
Call.
lm(formula = organized.crime.dead ~ organized.crime.wounded +
   afi * long.guns.seized + army * long.guns.seized + navy *
   long.guns.seized + federal.police * long.guns.seized + afi *
   cartridge.sezied + army * cartridge.sezied + navy * cartridge.sezied +
   federal.police * cartridge.sezied + small.arms.seized + clips.seized,
   data = AllData)
Residuals:
   Min
           10 Median
                            30
                                   Max
-8.6509 -0.7385 -0.4189 0.1933 27.2187
Residual standard error: 1.714 on 5378 degrees of freedom
Multiple R-squared: 0.1587, Adjusted R-squared: 0.156
F-statistic: 59.67 on 17 and 5378 DF, p-value: < 2.2e-16
```

```
Coefficients:
                               Estimate Std. Error t value Pr(>|t|)
(Intercept)
                               0.4188645 0.0336777 12.437 < 2e-16 ***
organized.crime.wounded
                               0.3624050 0.0237796 15.240 < 2e-16 ***
afi
                              -0.0419271 0.5040535 -0.083 0.9337
                               0.1713811 0.0172327 9.945 < 2e-16 ***
long.guns.seized
                               0.4244453 0.0556353 7.629 2.78e-14 ***
army
                               0.2772627 0.1567621 1.769 0.0770 .
navy
federal.police
                              -0.1113463 0.0801781 -1.389 0.1650
cartridge.sezied
                               0.0002292 0.0000968 2.368 0.0179 *
small.arms.seized
                              -0.0452969 0.0186014 -2.435 0.0149 *
clips.seized
                               0.0003127 0.0003146 0.994 0.3202
afi:long.guns.seized
                              0.0229013 0.0784035 0.292 0.7702
                              -0.0459567 0.0181403 -2.533
long.guns.seized:armv
                                                            0.0113 *
long.guns.seized:navy
                                        0.0421782 4.176 3.02e-05 ***
                              0.1761160
long.guns.seized:federal.police -0.0253811
                                         0.0190541 -1.332 0.1829
afi:cartridge.sezied
                              -0.0050516
                                         0.0031231 -1.617
                                                          0.1058
army:cartridge.sezied
                              -0.0003911 0.0000981 -3.987 6.78e-05 ***
navy:cartridge.sezied
                              -0.0006909
                                         0.0001728 -3.998 6.47e-05 ***
federal.police:cartridge.sezied -0.0001518
                                         0.0001102 -1.377 0.1685
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
```

a quick detour: conditional effects

marginal effect of 5 seized long guns on the expected number of dead on events that involve the Navy

marginal effect on the expected number of dead of events that involve the Army when no long guns (zero) are seized

- Always, always, always remember (Brambor et al. 2006):
  - 1. Use multiplicative interaction models whenever one's hypothesis is conditional in nature.
  - 2. Include **all constitutive terms** in the model specification.
  - 3. Do not interpret the coefficients on constitutive terms as if they are unconditional marginal effects.
  - 4. Do not forget to calculate substantively meaningful marginal effects and standard errors.
- ... or face the wrath of econometricians

- different question: did something happen or not?
  - essentially, binary outcome classification
  - why not just use OLS?
- one way to think about this: let y\* be a continuous (latent) variable

$$y^* = x\beta + \epsilon$$

for which we only observe two outcomes

$$y_i = \begin{cases} 1 & \text{if} \ y_i^* > \tau \\ 0 & \text{if} \ y_i^* \le \tau \end{cases}$$

Algorithm 2: logistic regression

• we're interested in the probability that y = 1

$$\pi_i = Pr(y = 1) = F(\beta x)$$

in the case of a logit, we estimate

$$\pi_i = \Lambda(\beta x) = \frac{e^{\beta x}}{1 + e^{\beta x}}$$

but there's also additional "flavors" (i.e. probit)

Algorithm 2: logistic regression

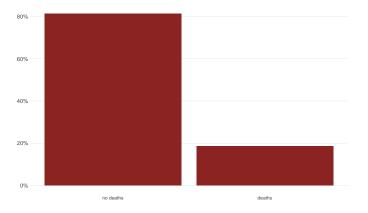
- going back to our example:
  - we have a natural dual category: events with deaths / no deaths
  - could we learn something about correlates to events with organized crime deaths?
    - we have information on federal forces involved
    - also on materiel seizures
  - can this relationship ever be causal?

#### Algorithm 2: logistic regression

```
Call:
qlm(formula = organized.crime.death ~ organized.crime.wounded +
   afi + army + navy + federal.police + long.guns.seized + small.arms.seized +
   clips.seized + cartridge.sezied, family = binomial(link = "logit"),
   data = AllData)
Deviance Residuals:
   Min
            10 Median 30
                                    Max
-4.5396 -0.6657 -0.4731 -0.4592 2.7612
Coefficients:
                       Estimate Std. Error z value Pr(>|z|)
                      -2.1337831 0.0599578 -35.588 < 2e-16 ***
(Intercept)
organized.crime.wounded 0.2839835 0.0376519 7.542 4.62e-14 ***
afi
                      -0.6960636 0.7234004 -0.962 0.336
                     0.7395036 0.0812191 9.105 < 2e-16 ***
army
                     0.9292565 0.1827726 5.084 3.69e-07 ***
navv
federal.police
                   -0.0628413 0.1331772 -0.472 0.637
long.guns.seized 0.1544432 0.0141145 10.942 < 2e-16 ***
small.arms.seized -0.0137429 0.0271923 -0.505 0.613
                   -0.0004430 0.0004284 -1.034 0.301
clips.seized
cartridge.sezied -0.0002413 0.0000510 -4.730 2.25e-06 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 '' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 5185.2 on 5395 degrees of freedom
Residual deviance: 4721.3 on 5386 degrees of freedom
ATC: 4741.3
```

Algorithm 2: logistic regression

but wait again, what does my DV look like?



what does your "plain vanilla" logistic regression assume?



## **Weekly Progress Review**

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