Mayday – Band Webpage

The official band webpage for Mayday.

The webpage lists Mayday's upcoming events, news and updates and the band's history, the biographies of band members and a contact form.

Design process/rationale

This website is created with the intention to broaden Mayday's fanbase using digital marketing. Due to the rise in digitalisation, most people would have access to mobile phones and the Internet. As Mayday marks its 25th anniversary with a world tour, the website seeks to outreach to digital users and the youth population who could be interested in Mayday's concert.

By adopting the perspective of my target audience, this website should:

1. Have a UI and UX design that provides an enjoyable and sensory experience
2. The user interface should be readable
3. Introduce the band, its history, and its members
4. Display the list of tour dates
5. Have a contact form for interested concert go-ers to drop their queries
6. The latest news and updates of the band

Considering my target audience to be digital users, I utilised a responsive design in my website to allow for easy viewing through desktops and mobile devices. I used a mix of grid of cards and boxes layout to facilitate easy lookup of information and to ensure that the latest update of the band is prominently displayed to the user. This is to capture the user's interest in the band and provide a more engaging experience.

I decided to use a monochromatic colour concept to draw contrast to the images featuring the band. Apart from the background images of the band, I used black as my main colour to provide a sophisticated outlook to my website. Lastly, I used a brighter background image for the website's contact form to encourage user engagement using more striking and light-hearted colours. For my font, I used black and white fonts to align with my monochromatic concept, and only used a combination of black and red at the top header, with the latter signifying Mayday's passion and ambition.

Features

Implemented Features

- Navigation Bar (Desktop View)
- Contact Form
- Navigation Menu (Mobile)

Technologies used

- HTML5
    - HTML5 is used in this project for the contents & layouts.
- CSS3
    - CSS3 is used in this project for the styling of the web page.
- JavaScript
    - Basic JavaScript is used in this project for the mobile menu

Testing

Extensive testing was conducted on the website on the following operating systems (OS) and browsers:

• Windows 10 - Chrome

• Windows 10 – Microsoft Edge

• Mac – Safari

• Mac – Chrome

Testing was performed on the following mobile OS:

• Android OS

• Apple iOS

BUGS

1. The cover image (banner) can't be altered for the mobile view
2. The bio page, band members description text alignment is too close to the right border.

Due to the time constraints, I was unable to resolve the mentioned bugs.

These followings features or elements are working well and as intended:

- Navigation Menu
- Validation of Contact Form
- Usage of Fonts
- Usage of Graphical Contents
- Mobile Menu
- Display of Contents

References

All graphical contents were open-source if it weren't an original creation/photograph. No copyright infringement or plagiarism is intended.