



Obra Manufacturing.

<https://www.myobra.com/>

1. Introduction

The website will be for a small and diverse design and prototyping firm.

The project itself will be a minimalist spacious mobile-first website that will allow you to quickly browse through a small yet impactful collection of offered services, cutting edge equipment and the top customer reviews. That will be followed by the most simplified version of a project quote/inquiry and then allow you to link to all major social media websites.

2. Expected List of Features w/ justifications

Large Hero background with 3-5 shots

**shows off capabilities, great product shots, and good*

Small collection of relevant icons/illustrations.

for navigation and as dividers for sections

Clickable cards that will contain:

- A built-in gallery (3-5 images)

show product and manufacturing quality

- Customer/Project info

link work with real-world customer

- Equipment/Tooling info

shows off companies capabilities and special tooling

Quick and easy mobile-first quoting system.

- It will have sections to gather personal and project info including

- Browse... button to search and upload files from your pc

- Preferred contact method radio buttons

- Subscription to a monthly/ bi-weekly newsletter

- Subscription for automated reminders for events or project updates.

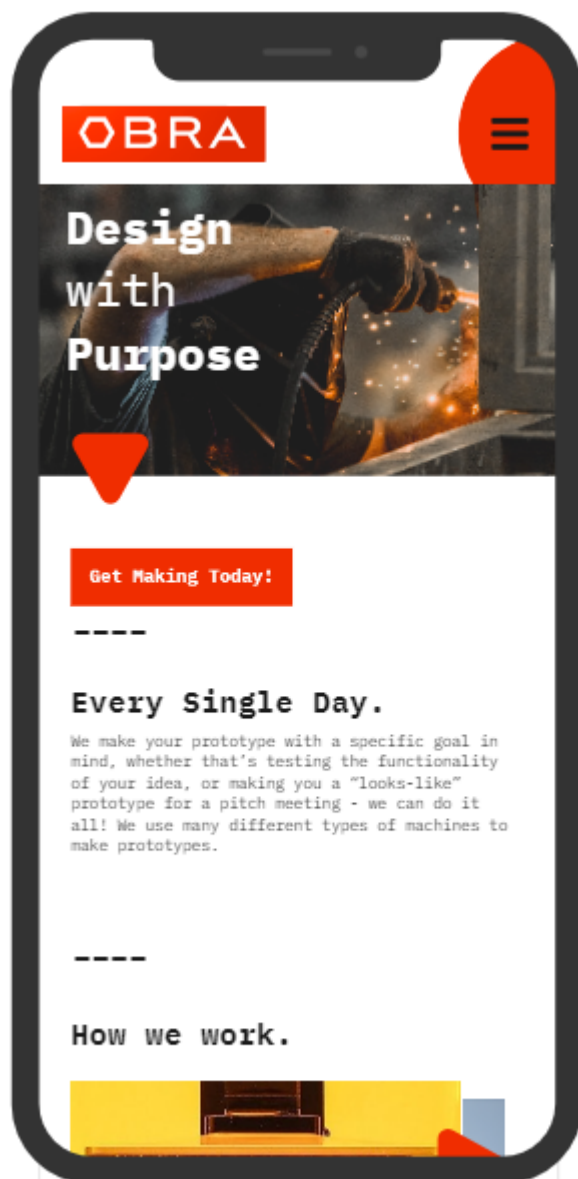
small companies hate getting undecipherable job descriptions for quoting

Contact form that works to submit quote form content or works separately.
customers need an easy way to contact you

3. Navigation Scructure.

Since this is intended to be a single page site, the "hamburger" menu will have a sticky-top feature so you can click on specific sections and be taken there instantly.

When you get to the services, methods and customer section, you will be able to scroll left to reveal other section cards. We hope to have anywhere from 3-5 cards per section.





4. References

see attachments for full PDF