Why associate your brand?

- Perl is one of the top 10 programming languages in the world
- The Perl community is recognized for its substantial contributions to technological innovation
- Perl's quality assurance tools are applied in major projects like MySQL, Linux and the Genome Project
- Enterprises and organizations around the world are heavy Perl users
- The Perl language is known as the «glue of the Internet»

Visibility

The event covers a broad audience, with beginner-friendly talks and in-depth presentations of high technical quality from the authors of widely used libraries and frameworks, and even commiters to the Perl core itself.

The website at http://www.yapcbrasil.org is the central point of information for the YAPC::Brasil

How the sponsoring is spent

- accommodation and travel expenses from invited guests from abroad
- press releases and event promotion
- printed media
- Space for the event.

Expected audience

The 2013 YAPC::Brasil has an estimated audience of 250 participant and 12 exhibitors (talks, debates and workshops). This audience is composed by:

- graduate and undergraduate students, specially those acting in academia developing projects in different areas of science.
- Professionals, software developers and other professionals using Perl on a daily basis
- teachers and researchers from the scientific community
- developers responsible for important libraries and for the language core

Levels of sponsorship

Diamond

- Minimum investment: R$ 6,000.00
- Only 2 available quotas
- 12 badges to attend the conference
- Logo and link on the diamond space
- Huge banner on the conference rooms, provided by your company
- Brochure with promotional material, provided by your company

Platinum

- Minimum investment: R$ 4,000.00
- 3 available quotas
- 6 badges to attend the conference
- Logo and link on the platinum space
- Extra-large banner on the conference rooms, provided by your company
- A1-sized (front and back) pamphlet with promotional material, provided by your company

Gold

- Minimum investment: R$ 2,000.00
- 4 available quotas
- 4 badges to attend the conference
- Logo and link on the gold space
- Large banner on the conference room, provided by your company
- A2-sized (front and back) pamphlet with promotional, provided by your company

Silver

- Minimum investment: R$ 1,000.00
- 4 available quotas
- 4 badges to attend the conference
- Logo and link on the silver space
- A3-sized (front and back) pamphlet with promotional material, provided by your company

Bronze

- Minimum investment: R$ 500.00
- 4 available quotas
- 1 badge to attend the conference
- Logo and link on the bronze space
- A4-sized (front and back) pamphlet, provided by your company