

# Curriculum Vitae

BRAVINE WEKESA

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Location: Kasarani, Nairobi, Kenya

## Professional Summary

Motivated and confident young professional with a Diploma in ICT from Kips Technical College and a strong foundation in computer applications from PLP. Skilled in digital marketing and effective communication, with a natural flair for leadership and customer engagement. Eager to contribute to a fast-paced retail environment by delivering top-tier customer service and sales excellence. Ready to bring fresh energy, adaptability, and a strong team spirit.

## Education

Diploma in Information Communication Technology (ICT)

Kips Technical College, Kenya

March 2023 - March 2025

## Computer Packages Certification

PLP Training Program

Completed in 2023

## Key Skills

- Strong Leadership Abilities
- Excellent Communication (Verbal & Written)
- Digital Marketing & Social Media Engagement
- Customer Relationship Management

## **Curriculum Vitae**

- Product Presentation & Merchandising
- Confident, Energetic & Team-Oriented
- Adaptable & Fast Learner

### Experience

Academic Project: Digital Sales Campaign Simulation

Kips Technical College

- Designed and led a simulated mobile phone product campaign.
- Applied digital marketing strategies to attract and retain customers.
- Developed leadership and collaboration skills through team-based tasks.

(Currently seeking first full-time professional opportunity.)

### Languages

- English - Fluent
- Kiswahili - Fluent

### Personal Details

- Age: 20 years
- Residence: Kasarani, Nairobi
- Location Preference: Nairobi South - Gitanga Road, Mombasa Road, Luthuli
- Availability: Immediately available and willing to work flexible hours/weekends

### Interests

- Mobile technology trends
- Digital marketing innovations

## **Curriculum Vitae**

- Customer service excellence
- Leadership development
- Sales and branding

### **Referees**

Available upon request.