



BodaBodaCare

● BUSINESS PRESENTATION

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December 2024

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BodabodaCare



HELLO FRIENDS!

GREETINGS FROM US AT BODABODACARE.

Ladies and Gentlemen,
Welcome to bodabodacare.com. Today, we're excited to share our vision for transforming motorbike insurance, our achievements, and the road ahead.

Thank you for considering joining us on this journey!

Thank you

ABOUT US

GET TO KNOW US BETTER



At BodaBodaCare, we revolutionize motorbike insurance by providing affordable, reliable, and accessible coverage tailored to riders' needs.

We also empower riders through specialized training in safety, financial literacy, and professional development, ensuring they ride confidently and build secure futures.

Our commitment lies in delivering exceptional service while addressing the unique challenges of motorbike operators.



WHAT WE BELIEVE

ABOUT OUR VISION AND MISSION

VISION

Our vision is to revolutionize road safety and insurance for motorbike riders by creating a future where every rider is protected, informed, and empowered. We aim to set new industry standards for safety, security, and accessible insurance, fostering a safer and more reliable environment for riders everywhere.

MISSION

Our vision reflects our commitment to redefining motorbike insurance and rider empowerment, setting new standards in safety and support. Our mission drives us to combine expertise, innovation, and compassion to create meaningful change for riders everywhere.



PROBLEMS

WE WILL SOLVE THE PROBLEMS

01 Lack of Insurance Awareness and Accessibility

Many motorcycle operators lack awareness about the importance of insurance or face difficulty accessing affordable insurance services. BodaBodaCare aims to educate and simplify the process, offering easy access to motorcycle insurance that ensures road safety and financial security.

02 Lack of Road Safety Education and Support

Motorcycle operators often lack the proper safety education, contributing to accidents and fatalities. We provide road safety training and resources, empowering operators with the knowledge and skills to stay safe on the roads.

03 Limited Access to Targeted Insurance Plans

Many boda boda riders struggle to find insurance plans that specifically cater to their needs. Our solution is to offer personalized insurance plans that not only provide accident, sickness, and death coverage but also address the specific needs of motorcycle operators, improving their financial security and peace of mind.



SOLUTIONS

SOLUTIONS OF THE PROBLEMS



01

Lack of Insurance Awareness and Accessibility

We raise awareness and simplify the process by offering user-friendly access to motorcycle insurance, ensuring that boda boda riders can easily sign up for coverage that guarantees road safety and financial protection.

02

Lack of Road Safety Education and Support

BodaBodaCare provides comprehensive road safety training and educational resources for motorcycle operators, helping them stay informed and reducing the risk of accidents.

03

Limited Access to Targeted Insurance Plans

We offer tailored insurance plans that address the unique needs of motorcycle operators, ensuring that they have the right coverage for accidents, sickness, and death. Our approach ensures that every rider receives the protection they deserve.

OUR SERVICE

WHAT WE COULD DO



Insurance Education and Awareness Campaigns

We create impactful campaigns that educate boda boda riders about the importance of insurance, safety, and financial protection, ensuring greater awareness and participation in our insurance programs.



Personalized Insurance Solutions

BodaBodaCare provides tailored insurance packages that address the specific needs of motorcycle operators, offering coverage for accidents, sickness, and death. We ensure that every rider has access to the protection they need.



Road Safety Training and Advocacy

We offer comprehensive road safety training programs for boda boda riders, equipping them with the knowledge and skills to stay safe on the road. Our advocacy efforts also help to raise awareness about the importance of safe riding practices.



Digital Outreach and Engagement

Through data-driven digital marketing strategies, we ensure maximum online visibility for BodaBodaCare, engaging riders across platforms and converting online interactions into meaningful sign-ups and partnerships.



BUSINESS MODEL

OUR BUSINESS MODEL

BodaBodaCare operates on a client-focused model designed to provide value through innovative insurance solutions. Our model combines strategic marketing, data-driven insights, and personalized service to deliver exceptional value to boda boda riders, insurance partners, and the community.

01 SUBSCRIPTION-BASED INSURANCE PLANS

Riders subscribe to affordable, flexible insurance plans that provide coverage against accidents, sickness, and other risks, tailored to their needs.

02 PARTNERSHIPS WITH INSURANCE PROVIDERS

We partner with reputable insurance companies to offer a range of policies that best fit the boda boda riders' requirements, ensuring a seamless and secure process.

03 MOBILE-FIRST PLATFORM

Our mobile app offers easy access to policy management, claims filing, and rider support, making insurance accessible and convenient.

04 DATA-DRIVEN INSIGHTS

We use data analytics to enhance our service offerings, including risk assessment and targeted marketing to ensure optimal coverage and engagement.

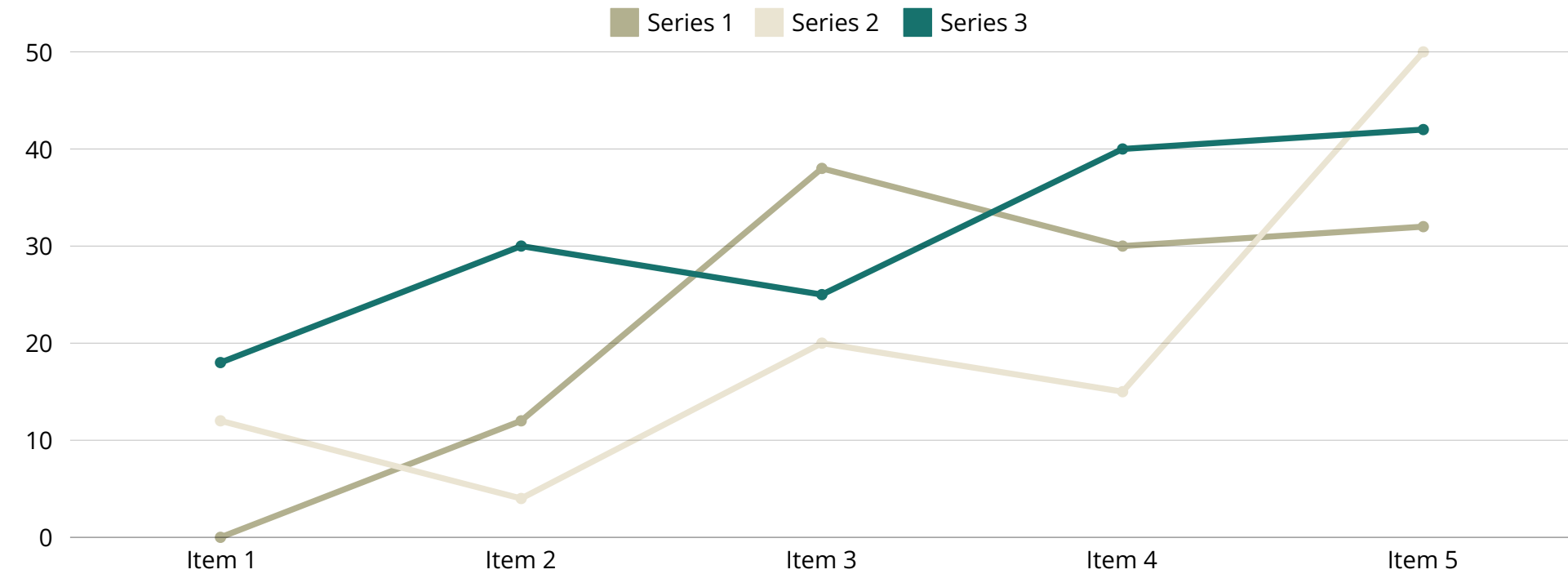
05 COMMUNITY ENGAGEMENT AND TRAINING

We prioritize rider safety through training programs, which are integrated into our services, ensuring not just coverage but also safety education to reduce accidents.

STATISTIC

CLIENT'S SATISFACTION

At BodaBodaCare, client satisfaction is our top priority. We consistently work to exceed expectations by offering comprehensive insurance solutions, ensuring rider safety, and driving business growth. Here's a look at our client satisfaction statistics:



- **95% Customer Retention Rate:** Our commitment to service excellence has resulted in a high customer retention rate, with riders returning to renew their policies year after year.
- **85% Claims Satisfaction:** 85% of our clients report satisfaction with the claims process, highlighting our transparency and reliability in providing prompt support.
- **90% Satisfaction with Training Programs:** 90% of boda boda riders who have participated in our safety and training programs feel more confident in their ability to navigate risks on the road.
- **75% Increase in Policy Adoption:** Following targeted marketing and personalized outreach, we've seen a 75% increase in policy adoption among new riders.
- **70% Increased Revenue for Partners:** Our partnerships with insurance providers have led to a 70% increase in revenue through better customer engagement and policy uptake.



STATISTIC



Our Customer's Satisfaction

An impressive client satisfaction rate underscores our unwavering commitment to delivering exceptional service and exceeding expectations.

Repeat Order Rate

Our remarkable client repeat order rate of 123 times are testament to the quality of our products/services and the trust our clients place in our ability.

STATISTIC

CLIENT'S SATISFACTION



At the heart of our success lies the unwavering satisfaction of our clients. We take pride in fostering lasting partnerships, consistently exceeding expectations, and delivering results that not only meet but surpass the unique objectives of each client we serve.

90%

Our client loyalty speaks volumes as evidenced by a robust repeat order rate

99%

Our paramount focus on client satisfaction is the bedrock of our agency's success.

TEAM



BodabodaCare



Bravin Ojweke
Software Engineer



Bosco Aketch
Finance Manager



Nicole Mwanaidi
Snr. Business Data Analyst



THANK YOU

● FOR YOUR NICE ATTENTION

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