

Braxton Bodenhamer

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Summary

Full-stack web developer looking to leverage extensive experience in digital marketing and graphic design to build efficient and attractive applications. I am currently enrolled in Georgia Tech's full-stack coding bootcamp working on earning my web development certificate. During this time I have been sharpening my skills with NodeJS, CSS, MySQL, and MongoDB. I have worked in JavaScript extensively and in Python to a lesser degree. My approach in my projects is to develop applications that are efficient, SEO optimized, mobile friendly, and scalable. I place a heavy emphasis on user experience in my work. Most recently I have had the opportunity to build an application using NodeJS and MySQL that allows for teams to collaborate on t-shirt designs. I am looking forward to continuing to develop my skills and use them to build technologies that just might make the internet and the world a better place.

Work Experience

Cortland

Atlanta, GA

Digital Reputation Manager

June 2017 - Present

- Manage the online reputation of 160 communities across the United States by assisting in the writing of responses to reviews.
- Empower and educate the community teams on reputation best practices while executing new initiatives to drive KPIs resulting in Cortland being named the third best multi-family owner in online reputation out of the NMHC Top 50.
- Merged online reputation and customer support into a single platform for easier use and analysis of data.
- Manage the content of the company website and work on projects to continuously improve the user experience.

Qiigo

Roswell, GA

Account Manager

February 2017 - May 2017

- Acted as client contact for around 600 franchise locations.
- Aided in client success by receiving campaign feedback from clients and making suggestions to their overall digital marketing.

Search Engine Optimization Coordinator

July 2016 - February 2017

- Conducted quality assurance during site transfers to make sure all information migrated over smoothly.
- Monitored keyword rankings and made necessary adjustments.
- Audited the websites of 82 clients for technical improvements and SEO optimized content to drive CTR and organic ranking.

Search Engine Optimization Coordinator

March 2016 - July 2017

- Created and managed business listings of franchise brands across a multitude of online directories in both the US and Canada.

Education

Georgia Technical Institute

Atlanta, GA

Full Stack Development Certificate

July 2021

University of Georgia

Athens, GA

Bachelor of Arts in Journalism, Advertising

May 2014

Additional Certification: Music Business Certificate **Cumulative GPA:** 3.7/4.0

Awards and Achievements

Eagle Award

Awarded February 2010

Skills

JavaScript, Python, HTML, CSS, ReactJS, MySQL, MongoDB, Adobe Creative Suite, SEO, Microsoft Office