

SERVICE CONTRACT AGREEMENT - Custom Plan (Variable Pricing)

This Service Agreement is made between BuiltByBrax ("Developer") and the undersigned client ("Client") for custom web design and development services tailored to client needs.

1. SCOPE OF SERVICES

The Developer agrees to provide the following:

- A fully custom website design based on a written proposal
- Advanced or specialized SEO per niche/industry
- Hosting included unless otherwise stated
- Unlimited edits during the build phase
- Dedicated communication channel (email, text, or call)

2. PAYMENT TERMS

- Pricing and billing terms are defined in the approved project proposal
- May include one-time payments, milestones, or monthly terms
- Full payment for each milestone is due before the next phase begins
- If monthly billing applies, late payments of 5+ days incur a \$25 late fee
- Website work will be paused after 10 days of non-payment
- Project may be terminated after 30 days of unresolved balance

3. CONTRACT LENGTH & CANCELLATION

- Contract length will be defined per project (typically 3-12 months)
- Cancellation before the end of the agreement will require payment of all remaining contracted value

4. CLIENT RESPONSIBILITIES

- Client must provide clear direction and complete content (text, media, assets)
- Must respond within agreed turnaround times to prevent project delays

5. OWNERSHIP & ACCESS

- All deliverables remain the Developer's property until final payment is made
- Full site ownership and credentials are transferred upon project completion and full payment

6. ADDITIONAL WORK & SUPPORT

- Any new requests outside original scope will require a written change order and may adjust cost/timeline
- Post-launch work is billed at \$40/hour with a 1-hour minimum unless included in support plan

Client Name: _____

Client Signature: _____ Date: _____

Developer Signature: _____ Date: _____