# Practical – Moving from content to a real site

## **Aims:**

* To begin thinking about the planning process for a realistic (but small) site
* **Information Architecture** - To reorganise content into logical sections
* **Information Design**- To reformat content to be suitable for the Web
* To build a site that suits its specified goal and target audience (goal-driven)

The goal of this exercise is NOT just about making another site. It's about information architecture and design - to modify and use the content you have been given to create a site that best achieves the given mission. What should go where? (That's one of the most important questions, and you need to think about it carefully.)

You will be using the files in the **MiniSite2-TrainingZone.zip** file to make a plan and a new site for "Training Zone" based on the information provided by the client. This task is similar to (but smaller than) your first assignment, so it's good preparation.

## **Planning:**

* The client has provided most of this in the Word document in the zip file, so just copy-and-paste and... **READ it!**
* Edit the site plan (plan.html) in each of the categories (based on the client details in the document).
* **Note:**the plan is NOT part of the site - it's a plan for you, the developer

## **Development:**

* Based on your plan, create a website using the content in the Word document and the images provided
* Do NOT use any other images.
* **Note:** The content provided by the client is not perfect. They're just the client, not the designer. So you need to edit and reformat it for the Web
* Remember that our focus is on how best to:
  + structure the site (**information architecture**),
  + present the content (**information design**), and
  + achieve the **goal**!