

Red Wagon Smoothies

picture of me and a red wagon selling
smoothies

statement of problem:

- I want to know where to sell smoothies
- I also want to know how many smoothies to make for my red wagon

statement of data:

- weather (feature)
 - there are a number of features within this feature (eg temp and humidity)
- all tweets in sf sentiment (feature)
- # of tweets at 6 major SF parks
- fort mason, alamo square, dolores park, crissy field, washington square park, golden gate park

- how i calculated SF twitter sentiment

- Models used to predict number of smoothies to bring in red wagon (number of smoothies i assume i can sell)
 - supervised continuous

- Models used to predict which park I should sell at
 - supervised categorical/classification

- Wrap up featuring an awesome graph of projected redwagon smoothie revenue explosion after CDO (chief data science officer) applies his awesome models.