Red Wagon Smoothies

picture of me and a red wagon selling smoothies

statement of problem:

- I want to know where the best and worst places are to sell smoothies in SF
- lacked data for park attendance so I decided to go a different route...crime data

statement of data:

- https://www.dropbox.com/s/jt5wvpnIhh9s4yf/crime_test.csv?dl=0
- https://www.dropbox.com/s/xgas3ao2as5n5eo/crime_train.csv?dl=0
- https://www.kaggle.com/c/sf-crime/data

- slides re kaggle competition

- slides re predicting where i should/shouldn't sell smoothies based on crime data

- Wrap up featuring an awesome graph of projeted redwagon smoothie revenue explosion after CDO (chief data science officer) applies his awesome models.