

## VEO GUIDER v2

Think of constructing a Veo prompt like writing a very short, hyper-specific film script that only describes what the camera sees and feels, assuming your AI "cinematographer" knows nothing implicitly.

Here's a breakdown of my best practices:

**Start Strong: The Cinematic Hook (Mood, Style, Core Shot Type):** Begin by setting the overall mood, tone, and visual style. Is it gritty, dreamlike, vibrant, melancholic, epic, intimate?

Immediately establish the dominant cinematic quality (e.g., "A tense, noir-inspired close-up...", "An epic, wide-angle shot...", "A raw, handheld vérité style...")  
Specify the camera's initial framing (e.g., "close-up," "medium shot," "wide shot," "extreme long shot"). This helps Veo understand the scale.

Example: "A gritty, rain-drenched medium shot captures..." or "An ethereal, golden-hour wide shot reveals..."

**Who, What, Where (The Core Visuals): Subject(s):** Describe your main character(s) and any important secondary characters. Use specific, evocative adjectives. If it's a recurring character, list their key visual anchors (clothing, distinguishing marks, build).

**Action:** What are they doing? Be very precise with verbs. Instead of "man walks," try "man limps deliberately," "man strides purposefully," "man stumbles frantically."

**Setting:** Describe the environment with sensory details. What are the key objects, colors, textures?

Example: "...a lone detective in a trench coat, his face etched with exhaustion, walks slowly down a neon-drenched alley. Trash cans overflow, casting long shadows."

**Atmosphere & Sensory Details (Immersive Painting):**  
**Lighting:** Be hyper-specific. "Chiaroscuro," "golden hour backlighting," "harsh fluorescent," "flickering

candlelight," "diffuse moonlight," "neon-drenched." Describe light interaction – how it hits surfaces, creates shadows.

Color Palette: Define 3-5 dominant colors and their psychological intent or placement. (e.g., "a wash of melancholic blues contrasted by a single, hopeful point of warm orange light.")

Atmospheric Conditions: Is there mist, fog, dust motes, rain, heat haze, snow? How do these interact with light?

Implied Sound: While Veo won't generate audio, describing implied sound cues (distant siren, rhythmic clanking, oppressive silence) can inform the visual mood and pacing.

Textures: Describe surfaces – "gleaming obsidian," "rusted corrugated metal," "velvet rich with dust," "rain-slicked cobblestones."

Example: "...The alley air is thick with steam from a broken pipe, catching the lurid green and purple glow of distant neon signs. Rain slicks the grimy brick walls, reflecting the sickly light."

Motion Choreography & Camera Movement (The Director's Cut):

Subject Motion: Describe natural, achievable movements. Avoid overly complex, simultaneous, or physics-defying actions. (e.g., "fabric ripples gently in the breeze," "character walks with a slight limp," "a bird takes flight with a powerful beat of wings").

Camera Motion: This is critical! Specify camera movement (or intentional stillness) distinctly from subject motion.

Static: "The camera is perfectly still, observing..."

Tracking: "The camera tracks smoothly alongside..." "A steady dolly shot follows..."

Panning/Tilting: "The camera slowly pans left to reveal..." "A subtle tilt up shows..."

Zooming: "A slow, deliberate zoom into..."

Handheld/Dynamic: "The camera shakes subtly, mimicking a handheld feel..." "A dynamic, kinetic camera weaves through..."

Compositional Language (Integrate Naturally): Weave in terms like "rule of thirds placement," "leading lines," "shallow depth of field with bokeh," "Dutch angle," "silhouette."

Example: "...The camera executes a slow, deliberate pan right, revealing the vastness of the empty street, placing the lone figure off-center, emphasizing his isolation against the stark leading lines of the empty storefronts."

Conciseness & Precision (Every Word Counts): Specificity: Use strong verbs and evocative, specific adjectives. "A massive, rusted cargo ship" instead of "a big boat." "A fractured shard of moonlit ice" instead of "a piece of ice."

Frame-Bound: Only describe elements visible within the intended camera frame. For close-ups, omit details outside the shot to maintain focus.

Positive Instruction: Clearly state what should be present and how it should appear, rather than focusing on exclusions (unless crucial for clarity).

Word Count: Aim for the specified word count (e.g., 120-180 words for single shots, 6-8 sentences for coverage). This forces precision.

Consistency (Especially for Coverage): If you're asking for multiple shots of the same scene, re-establish all crucial visual details in every single prompt. Veo doesn't have memory between prompts.

Avoid temporal or sequential words (e.g., "still," "previously," "now," "continues," "the second," "the first," "also") if the prompts are meant to be independent. Describe the state of things within that specific shot as if it's the only one.

I hope this guide helps, and please share any of your outputs that use this structure! Happy prompting!