

PRESENTATION NOTES

Turn lights off / Open main page with Alexa

Introduce our mission and vision (1 min)

- rich dataset available via SODA (Socrata Data API)
- we wanted to interpret this data in a new and unique way
- My City platform that allows to interpret any API - we started with our home city: Calgary
- organize data by community

Introduce main screen (30 seconds)

Specific community (4-5 minutes)

- ask for a community -> WE demonstrate a community
- ask for audience input to check out 2 features in their own community

Calgary now (2 minutes)

- when you are wondering about more than just your community
- news, traffic incidents, populations -> make sure links connect to the 'More info...'

Alexa (1 minute)

- "Hey Taylor, do you know the garbage pickup schedule for your community?"
- "Before you guys leave, would you like to know what the traffic conditions are?"

Q & A

Thank you for your attention!