Braydon Olinger

(620) 344–0662
braydonolingermktg@gmail.com
https://www.linkedin.com/in/braydon-olinger-191775171/
https://braydon-olinger.my.canva.site/
Current Location: St. Louis, MO

Professional Summary

An enthusiastic and self-managing developer with a penchant for detail along with an understanding of JavaScript, HTML, CSS, MongoDB, Netlify, SQL, and NoSQL, Insomnia, React, and Express. Utilize Git/Github for version control, develops and consumes RESTful API's, tests JavaScript with Jasmine. Collaborates with other developers to ensure the best possible user experience. Experience in a fast-paced environment, learns quickly, and shows persistence in getting the code working correctly. Thrives in an Agile environment and utilizes Jira for work tracking. Is passionate about developing applications!

My social media & marketing background makes me very adept at talking with the end users and capturing the essence of what the User Experience should be.

Technical Skills

JavaScript, HTML, CSS, Node, Express, MongoDB, Axios, Navigo, Visual Studio Code, Markdown, Git, GitHub, UI/UX, Jira, Agile, SPA's, CRUD Operations, use Thunder Client to test Rest API Endpoints and deploying to Netlify and Render (cloud-based application hosting). Adobe Creative Cloud for all social media projects, and marketing assets.

Capstone Project
- Product Planning – Built a Single Page Application (SPA) from idea to deployment
- Created User Story Map using Mural.co and User Flow Chart
- Created wireframes for each page of my application
- Did extensive research to make sure my SPA was different and competitive to the user's needs
- Completed User Acceptance Testing (UAT) with end users to gain feedback on performance and functionality
- Completed SWOT analysis to determine strengths, weaknesses, opportunities, and threats for my application
- Determined color pallet, fonts, icons, and navigation for my application
- Utilized web technologies including Markdown, HTML, CSS to create and document a responsive website
- Built website infrastructure introducing interactivity with JavaScript using DOM manipulation and data handling
- Converted static web pages to a modern Single Page Application (SPA) with full routing, views and state management
- Implemented standardized testing and QA practices by utilizing Jasmine testing suites for automation of Unit Testing and Cypress for automation of Front End and End to End testing in a manner consistent with CICD pipelines

Education

Savvy Coders Full Stack Web Development Boot Camp – 2024
Agile Certification through ICAgile – 2024

Savvy graduates receive an Agile Fundamentals Certification. They have demonstrated their understanding of the Agile/Scrum Methodology by working in a Scrum simulated technical environment and presenting a final Capstone Project that embodies the Agile methodology, product planning, development, and deployment to a cloud-based service. The students work in Jira, create user story maps in Mural.co, create user stories with acceptance criteria, time estimation using progressive elaboration and assigning story points, manage tasks and contributions to sprints in Jira. They work in Agile teams to plan Sprints, hold daily Scrum meetings, conduct backlog grooming sessions, sprint reviews, sprint retrospectives and sprint planning. They work on selected user stories and keep communication flowing to ensure everyone is on the same page for the next increment of work. All project tracking is done in Jira.

Work Experience

Compound Content, Remote   **February 2024 – Present**
Social Media Manager
- Edited, scheduled, and posted all drafted posts for >13 DTC Ecommerce Founders/Co-Founders. Averaging around 35-50 posts per day.

- Pulled weekly and monthly metrics on LinkedIn and Twitter/X accounts for KPI's.

- Worked closely with Operations Manager, Camden Speight, Head of Content, James Ritzy and Founder/Owner Tommy Clark.

Stay Plugged In, Remote   **October 2022 – December 2023**
Digital Marketing Manager
- Created, edited, and controlled all digital marketing content distributed among company social media channels.

- Constructed advertisements and general copy for marketing emails.

- Drafted copy and scheduled content for tournaments and all social campaigns to the scholastic esports market.

- Traveled to in-person events to market SPIN and speak with students, parents, and high school/college coaches.

- Maintained the Content Calendar and worked directly with the Graphic Design and Video Editing team.

REIPrintMail, St. Louis, MO   **January 2022 – October 2022**
Marketing Administrator
- Controlled all short-form content, including ideation, creation, and execution.

- Drafted and controlled the REIPrintMail Keap account, managing lead-flow and email marketing efforts.

- Created email campaigns with a 250k Contact List.

- Organized and distributed contact lists to Real Estate Agents.

Education

Missouri Baptist University, St. Louis, MO   **August 2020 – May 2021**

Studied Applied Management with a focus in Sports Management.
Member of the Missouri Baptists Esports program while on a full scholarship for Social Media and Content Management.

Emporia State University, Emporia, KS   **August 2017 – January 2019**

Studied Business Administration while also a member of the ESU Football Team as a preferred walk-on.