Interpretation of EFA and factor rotation

DIMENSIONALITY REDUCTION IN R



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Steps to perform EFA

- Check for data factorability
- Extract factors
- Choose the "right" number of factors to retain
- Rotate factors
- Interpret the results

Factor rotation in EFA

Why further rotate the factors?

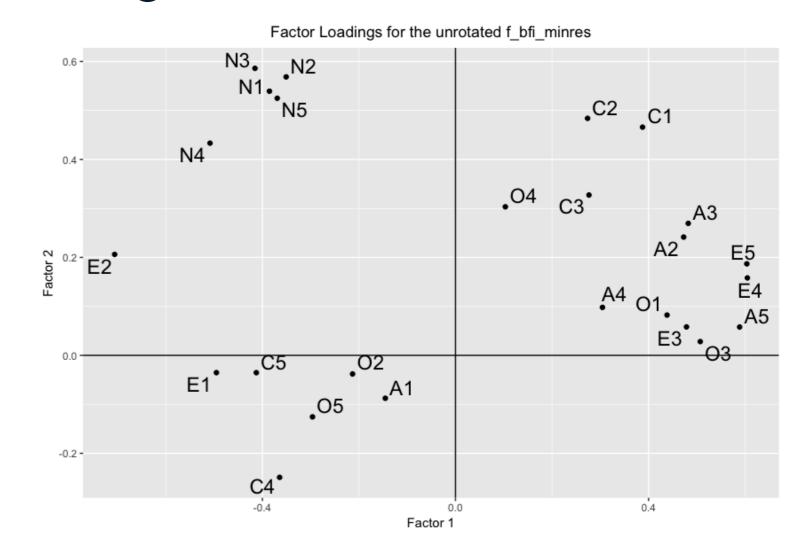
To ease interpretation

- Orthogonal methods
 - Quartimax
 - Equimax
 - Varimax
- Oblique methods
 - Direct Oblimin
 - Promax

Plotting unrotated factor loadings

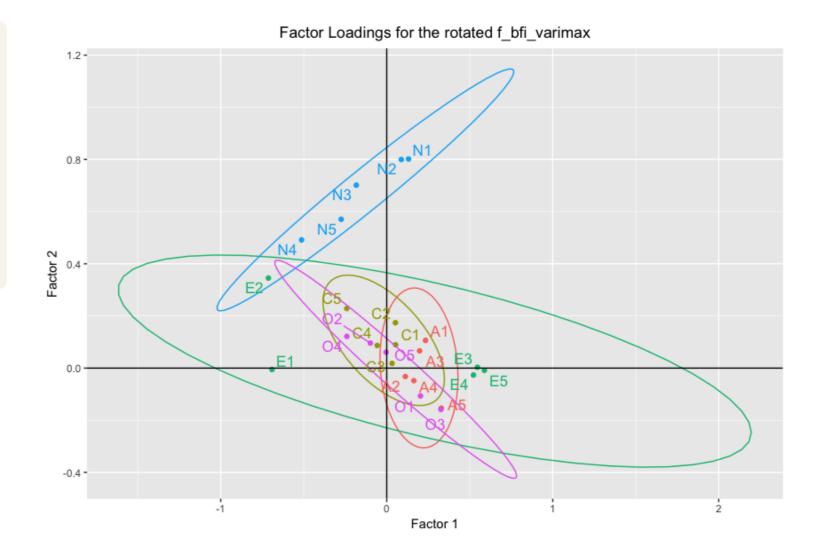
5 putative factors behind the 25 self report items:

- Agreeableness (A1,A2,A3,A4,A5)
- Conscientiousness (C1,C2,C3,C4,C5)
- Extraversion (E1,E2,E3,E4,E5)
- Neuroticism (N1,N2,N3,N4,N5)
- Openness (O1,O2,O3,O4,O5)



Rotating with varimax

- E1: "Don't talk a lot"
- E2: "Find it difficult to approach others"
- E3: "Know how to captivate people"
- E4: "Make friends easily"
- E5: "Take charge"



Let's practice!

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Interpretation of EFA and path diagrams

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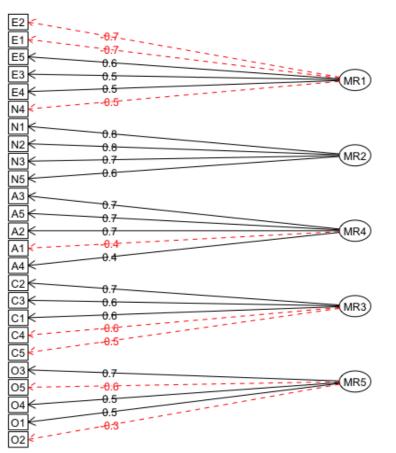
Interpretation: a crucial part of EFA

```
library(psych)

# Creating the path diagram.
fa.diagram(f_bfi_varimax)
```

- Agreeableness (A1,A2,A3,A4,A5)
- Conscientiousness (C1,C2,C3,C4,C5)
- Extraversion (E1,E2,E3,E4,E5)
- Neuroticism (N1,N2,N3,N4,N5)
- Openness (O1,O2,O3,O4,O5)





Interpretation: a crucial part of EFA

```
# Checking out factor loadings.
print(f_bfi_varimax$loadings, cut=0)
```

```
0.054 0.089 0.140 0.634 0.287
   0.052 0.174 0.114 0.690 0.050
C5 -0.241 0.228 -0.040 -0.459 0.014
EZ -0.713 0.345 -0.138 -0.133 -0.025
E3 0.546 0.003 0.157 -0.008 0.221
E4 0.522 -0.027 0.416 0.167 0.048
E5 0.588 -0.009 0.148 0.308 0.159
   0.131 0.802 -0.150 -0.074 -0.133
   0.088 0.800 -0.151 -0.038 -0.008
N5 -0.274 0.571 0.059 0.096 -0.082
01 0.203 -0.107 0.148 0.076 0.535
02 -0.099 0.096 0.144 -0.191 -0.330
03 0.326 -0.159 0.034 0.062 0.680
04 -0.240 0.122 0.169 0.105 0.548
SS loadings 2.823 2.667 2.223 2.103 1.867
Cumulative Var 0.113 0.220 0.309 0.393 0.467
```



Let's practice!

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EFA: case study DIMENSIONALITY REDUCTION IN R



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The Short Dark Triad

- A dataset that resulted from measuring the 3 dark personality traits:
 - machiavellianism (a manipulative behaviour),
 - narcissism (excessive self-admiration), and
 - psychopathy (lack of empathy)

(Interactive version of the test: https://openpsychometrics.org/tests/SD3/)

The SD3 dataset

```
sdt_test <- read.csv("SD3.csv", sep = "\t")
dim(sdt_test)</pre>
```

18192 29

```
head(sdt_test)
```



EFA: The steps

- Check for data factorability
- Extract factors
- Choose the "right" number of factors to retain
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- Interpret the results

Let's practice!

DIMENSIONALITY REDUCTION IN R



Overview of the course

DIMENSIONALITY REDUCTION IN R



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Dimensionality Reduction: the bigger picture

Biggest challenge of handling high-dimensional data:

- data interpretability
- remove noise and keep a reduced, interpretable representation

PCA and N-NMF

PCA

- mathematically-sound method
- suitable for continuous data

N-NMF

- computationally efficient (suitable for images and big data manipulation
- suitable for data with **positive entries**

EFA

EFA

- exploratory method
- suitable for ordinal data
- discovering underlying latent constructs

Common steps in practicing dimensionality reduction

- Factor/Component/Dimension extraction
- Decision on the number of Factor/Component/Dimension to retain
 - parsimonious representation
 - least information loss
 - most interpretable representation
- Use visual aid for interpretation (e.g. biplot)

Where to go from here? My two cents...

- Deepen your freshly-acquired R knowledge
 - FactoMiner, factoextra, NMF, psych,...
- Test alternative packages for performing these methods
 - o stats, ade4, amap, ca, MASS
- Extend your theoretical knowledge on commonly used notions:
 - eigenvalues, eigenvectors, orthogonality (for starters)
- Explore more dimensionality reduction methods

Good luck!

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