

BREANA IRVING

USER EXPERIENCE DESIGNER

CONTACT



817.555.5555



birving@gmail.com



[linkedin.com/birving](https://www.linkedin.com/birving)

CERTIFICATION

CAREER FOUNDRY

User Experience Design
October 2023

EDUCATION

BACHELOR OF ARTS IN
HISTORY

Dallas Baptist University
Dallas, TX | May 2013

MASTERS OF SCIENCE IN
TEACHING

Long Island University
Brooklyn, NY | September 2018

SKILLS

- User Research
- Wireframing & Prototyping
- Usability Testing
- Problem-Solving
- UX Tools: Sketch, Adobe XD, Figma, & InVision
- User Interface Design
- Information Architecture

PROFILE

A versatile, creative and experienced UX Designer with a passion for creating exceptional user experiences. Proven expertise in designing immersive theme park experiences, language learning applications, and wellness-focused mobile apps. Skilled in conducting user research, generating insights, and collaborating with cross-functional teams. Seeking an opportunity to apply my design skills and industry knowledge to create meaningful, impactful, and inclusive user experiences.

PROFESSIONAL EXPERIENCE

UX DESIGNER | SHINE APP

NOV 2027 - PRESENT | Remote

- Design an intuitive mobile app interface for a mental well-being and self-care platform.
- Conduct user research to understand user needs and motivations when seeking mental health resources.
- Iteratively improve the app based on user feedback and data analysis.

UX DESIGNER | MEMRISE LANGUAGE APP

NOV 2025 - NOV 2027 | Remote

- Designed user-centered and intuitive interfaces focusing on enhancing the learning experience.
- Conducted user research to understand learner needs, behavior, and preferences, informing the design of interactive exercises and personalized recommendations.
- Contributed to the continuous improvement of the app through usability testing and continuous design processes.
- Worked closely with developers and other key stakeholders to ensure seamless integration of design elements.

JR UX DESIGNER | UNIVERSAL STUDIOS

NOV 2023 - NOV 2025 | Orlando, FL

- Collaborated with key stakeholders to design intuitive and engaging user interfaces to enhance the theme park experience
- Conducted user research to understand guest behaviors, needs, and preferences.
- Created wireframes, prototypes, and visual designs to enhance the overall guest experience on the app and streamline operations.

CASE STUDIES

UNIVERSAL STUDIOS

This case study focused on improving the mobile app experience for Universal Studios Orlando visitors. It included conducting user research to understand user behaviors, needs and pain points.

This was followed by redesigning the app so it was more seamless for users to navigate app features such as attraction information, wait times, show schedules, dining options, and interactive maps.

MEMRISE APP

This case study focused on improving the learning progress tracking. It included conducting user research to understand user needs, behaviors, and motivations. The findings from the research were used to design clear and intuitive progress dashboards and a feature offering personalized recommendations for further study based on user performance.

SHINE APP

This case study focused on improving the onboarding experience for new users. It included conducting user research to understand user motivations and barriers when starting a self-care routine. This information was then used to redesign the app's onboarding flow to be engaging and informative, while also incorporating personalized recommendations to help users get started on their well-being journeys.

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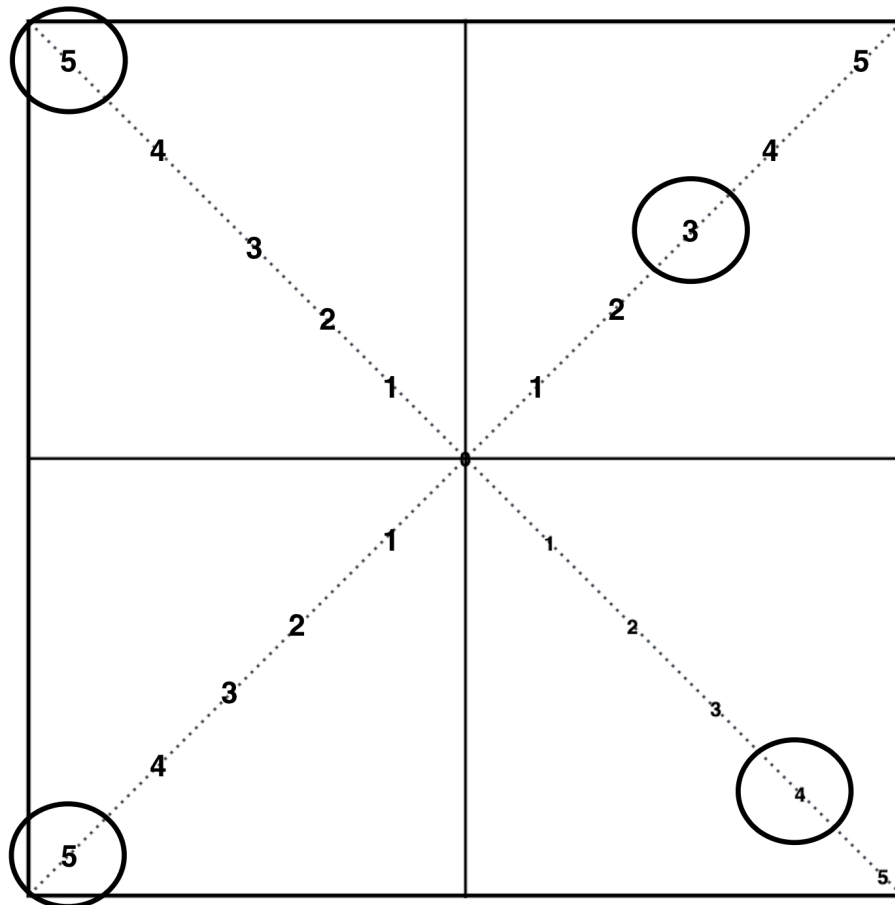
USER EXPERIENCE DESIGNER

NEXT STEPS

1. Complete UX Design Career Foundry Course
2. Create a portfolio showcasing my projects and design work
3. Continuous education in the field of UX
4. Network and make connections with others in the UX community
5. Seek and implement feedback

ExS = 5

IxD = 3



UR = 5

IA = 4