

Breanna Bequette

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Front-end web developer in St. Louis, MO

I enjoy leveraging my years of experience in digital marketing to make customer-focused decisions throughout every part of the web development process, from ideation and wireframes to testing and launch.

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EDUCATION

LaunchCode, LC101 Programming Course — 2021

St. Louis Community College, Cert. of Specialization, Web Development — 2021

College Name, BS, Business Administration — 2012

PROJECT EXPERIENCE

Let's Go Eat — LaunchCode Liftoff

- Independently and completely built a web app that utilized a restaurant information API, MySQL database and Java logic to recommend restaurants based on user input
- Leveraged technologies such as Spring Boot, Thymeleaf, Hibernate and Bootstrap
- Managed a database of [x] users and [x] restaurants

WORK EXPERIENCE

Freelance Web Development & Digital Marketing — Creative Circle, St. Louis, MO

October 2020 - Present

- Upload content to WordPress, Hubspot and other proprietary CMS platforms and source or create accompanying imagery
- Build custom WordPress sites
- Update existing WordPress sites to better fit customers' needs
- Streamline Helzberg Diamonds social media content creation through project management
- Write social media content for a variety of different clients
- Create Mailchimp newsletters
- Perform other miscellaneous digital marketing or web development tasks as needed

Prepress Operator — Independents Graphic & Display, St. Louis, MO

April 2019 - July 2021

- Prepared client files for print using the Adobe creative suite, especially Illustrator and Photoshop, including but not limited to:
 - Adding bleed and cut lines
 - Color matching
 - Laying files out for maximum material yield
 - Proofreading and editing text

SKILLS

PROGRAMMING LANGUAGES

- Java
- JavaScript
- HTML5/CSS3

FRAMEWORKS

- AngularJS
- Bootstrap
- Spring Boot
- Thymeleaf

DATABASES

- MySQL

TOOLS

- IntelliJ IDEA
- Adobe Dreamweaver
- Adobe Creative Suite
- WordPress

VOLUNTEER EXPERIENCE

Gateway Pet Guardians – August 2014 - Present
Volunteer Data Tracking & Recognition Coordinator

- Recreated logos from small .jpg or .png images to vector files
- Created custom graphic design work as needed
- Created marketing materials for the company, including sell sheets and brochures, social media imagery and HTML emails

Digital Project Manager — We Are Alexander, St. Louis, MO

April 2018 - March 2019

- Oversaw digital projects, from pitch to completion
 - Identified requirements and wrote scope of work
 - Managed the team of developers to work in sprints and stay on track
 - Communicated daily with the account team and client
 - Oversaw hand-off upon project completion
 - Types of projects included: websites, microsites, apps, web design, etc.
- Maintained a subsidiary company website (www.wearealexanderstudios.com) via WordPress
- Maintained a client's site through their proprietary content management system
- Assisted in developing the website/social media strategy to accompany We Are Alexander's rebrand
- Assisted in maintaining company website via Squarespace

Social Media Manager — We Are Alexander, St. Louis, MO

February 2015 - April 2018

- Managed the Facebook pages of a national boat brand, including all five brands under the umbrella
- Strategized on an ongoing basis to create new page promotions and better, more engaging content
- Increased social media engagement through use of strategic Facebook advertising, averaging \$15,000 per year
- Maintained client's reputation by monitoring and responding to customer concerns
- Wrote blogs for a CSR website
- Contributed to We Are Alexander's corporate social media efforts by providing blogs and social media posts