

Breanna Bequette

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Front-end web developer in St. Louis, MO

I enjoy leveraging my years of experience in digital marketing to make client-focused decisions throughout every part of the web development process, from ideation and wireframes, through development, to testing and launch. You can call me Bre!

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EDUCATION

LaunchCode, LC101 Programming Course — 2021

St. Louis Community College, Cert. of Specialization, Web Development — 2021

College Name, BS, Business Administration — 2012

PROJECT EXPERIENCE

Let's Go Eat — LaunchCode Liftoff

View at <http://letsgoeat-env.eba-dvfjnzns.us-east-2.elasticbeanstalk.com/>
Tech: Java, SpringBoot, MySQL, Hibernate, Thymeleaf Templates, APIs/JSON, Bootstrap

- Independently and completely built a web app that utilized the Yelp Fusion API, MySQL database and Java logic to recommend restaurants based on user input
- Users can create an account, log in, and log out
- Users can get a list of complete matches based on their input, or choose to view a random result
- Users can sort the table of results by each of the column headers
- In progress: users can add restaurants to a persistent list of favorites

Lefty Lettered — STLCC capstone project

Tech: HTML/CSS, JavaScript, PHP

URL: www.leftyletter.com

- Built a portfolio website, completely from scratch without using any templates or frameworks, that showcases my hand lettering services
- Used JavaScript for animations and PHP for contact form handling
- Launching the site resulted in 5 additional orders for hand lettering services

WORK EXPERIENCE

Freelance Web Development & Digital Marketing — Creative Circle, St. Louis, MO

October 2020 - Present

- Upload content to WordPress, Hubspot and other proprietary CMS platforms and source or create accompanying imagery
- Build custom WordPress sites
- Update existing WordPress sites to better fit customers' needs
- Streamline Helzberg Diamonds social media content creation through project management
- Write social media content for a variety of different clients

TECH SKILLS

PROGRAMMING LANGUAGES

- Java
- JavaScript
- HTML5/CSS3
- PHP

FRAMEWORKS

- AngularJS
- Bootstrap
- Spring Boot
- Thymeleaf

DATABASES

- MySQL

SOFTWARE

- IntelliJ IDEA
- Adobe Dreamweaver
- Adobe Creative Suite
- Netbeans

WEBSITE BUILDERS

- WordPress
- Squarespace
- Wix

OTHER SKILLS

SOFTWARE

- Adobe Creative suite

- Create Mailchimp newsletters
- Perform other miscellaneous digital marketing or web development tasks as needed

Prepress Operator — Independents Graphic & Display, St. Louis, MO

April 2019 - July 2021

- Prepared client files for print using the Adobe creative suite, especially Illustrator and Photoshop, including but not limited to:
 - Adding bleed and cut lines
 - Color matching
 - Laying files out for maximum material yield
 - Proofreading and editing text
- Recreated logos from small .jpg or .png images to vector files
- Created custom graphic design work as needed
- Created marketing materials for the company, including sell sheets and brochures, social media imagery and HTML emails

Digital Project Manager — We Are Alexander, St. Louis, MO

April 2018 - March 2019

- Oversaw digital projects, from pitch to completion
 - Identified requirements and wrote scope of work
 - Managed the team of developers to work in sprints and stay on track
 - Communicated daily with the account team and client
 - Oversaw hand-off upon project completion
 - Types of projects included: websites, microsites, apps, web design, etc.
- Maintained a subsidiary company website (www.wearealexanderstudios.com) via WordPress
- Maintained a client's site through their proprietary content management system
- Assisted in developing the website/social media strategy to accompany We Are Alexander's rebrand
- Assisted in maintaining company website via Squarespace

Social Media Manager — We Are Alexander, St. Louis, MO

February 2015 - April 2018

- Managed the Facebook pages of a national boat brand, including all five brands under the umbrella
- Strategized on an ongoing basis to create new page promotions and better, more engaging content
- Increased social media engagement through use of strategic Facebook advertising, averaging \$15,000 per year
- Maintained client's reputation by monitoring and responding to customer concerns
- Wrote blogs for a CSR website
- Contributed to We Are Alexander's corporate social media efforts by providing blogs and social media posts

- **Microsoft Office suite**

SOFT SKILLS

- **Client relations**
- **Time management**

VOLUNTEER EXPERIENCE

Gateway Pet Guardians

August 2014 - Present

TITLE

Volunteer Data Tracking & Recognition Coordinator

RESPONSIBILITIES

- Assisted in migration from one volunteer management system to another
- Helped launch an all-new points-based rewards system for volunteers
- Manage the points database, keeping track of points earned and redeemed
- Run monthly reports and compile statistics on volunteer data, looking for any significant changes