

Promotion

National activity

One of the main aim of our project is to inform people about the activities and give them some information about countries, nationalities, customs, traditions of the project participants. An effective way to disseminate information is via posters. Here is the short description of this activity.

Step 1 – We chose some students for designing posters. These students are experienced enough in creating posters. These eight students study graphic design.

Step 2 – The lector explained the goal of the task to the students. They were talking about Slovakia, about its beauties and monuments that belong to the cultural heritage of Slovakia.

Step 3 – Students chose the graphic programme which is suitable for creating posters – Adobe Photoshop.

Step 4 – Students worked alone on PC. They used some beautiful pictures of monuments and natural beauties of Slovakia and create posters for Erasmus project “Let’s teach each other”. Except the pictures there is also a text which informs us about the duration of the project and about participants. Logos are also situated there.

Step 5 - Posters about Slovakia were designed to promote the project.



