

Eli Robins

Goal: Wants to learn about exhibitions and then schedule a visit to an art museum for an specific exhibit for his friends and himself.

ACTION	Vist art website	Learn about exhibits	Select specific exhibit	Check availability and schedule visit	Reserve tickets
TASK LIST	<p>Tasks</p> <p>A. Visit an art museum website where its open with a welcome message</p> <p>B. Look through the homepage to see information about the website.</p> <p>C. Click on the exhibition page.</p>	<p>Tasks</p> <p>A. Visit page where it shows exhibitions, where it have previous, current, and upcoming events.</p> <p>B. Look through the current and upcoming exhibitions page.</p> <p>C. Click on a specific exhibition.</p>	<p>Tasks</p> <p>A. Show information about the exhibition with details of time, date, and price.</p> <p>B. View the images/video where it have captions, alt text, and zoom feature.</p> <p>C. Click on the button where it's shows, "click here for admission."</p>	<p>Tasks</p> <p>A. Show the availability of time and date through color and with text.</p> <p>B. Schedule the visit.</p> <p>C. Receive a confirmation email with a thank you message and show time and date of scheduling.</p>	<p>Tasks</p> <p>A. Receive a copy of ticket and receipt with options virtual and digital.</p> <p>B. Remind about the time and date of the event.</p> <p>C. Option to cancel and change until the time and date of the event.</p>
FEELING ADJECTIVE	Confused, anxious	Curious, nervous	Curious, interested	Surprised, assured	Excited, confident
IMPROVEMENT OPPORTUNITIES	Have options to view the other pages. Show date, time, map, and accessibility option. Have login and signup.	The page can show the dates on the events before you click and view details.	Highlights and arrow to another page. Show other exhibition and arrow to go to top.	Have a calendar with daily, weekly, monthly, and yearly. Search and share and option to add to calendar or outlook.	Option to send an email or text of reminder. Make it shows the ticket when logged in. Ask the user if they want to save the ticket information.