

# HOW TO CREATE VIRAL LINKEDIN POSTS

## CREATE A STRONG INTRO

- ☐ Keep your intro below 140 characters.
- ☐ grab people's attention to stop them from scrolling.
- ☐ teases value proposition to get people to click on "see more".
- ☐ optimize the first frame of your video. It will show up as thumbnail.
- ☐ create subtitles for your videos and mention important keywords at the beginning.

## OPTIMIZE YOUR CORE MESSAGE

- ☐ use simple words and grammar
- ☐ keep your sentences short
- ☐ use empty lines and emojis to structure your text
- ☐ remove any frictions to maximize reading speed

## HAVE A STRONG CALL TO ACTION

- ☐ like your post
- ☐ leave a meaningful comment
- ☐ tag someone in the comments
- ☐ share your post with their network
- ☐ visit your personal profile
- ☐ connect with you on LinkedIn
- ☐ follow your personal profile
- ☐ follow your company page
- ☐ join your LinkedIn or Facebook group
- ☐ subscribe to your newsletter
- ☐ visit your website

## READ THE ORIGINAL 3000-WORDS ARTICLE HERE

<https://timqueen.com/how-to-create-viral-linkedin-posts/>

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