**Hungerger Glossary**

This document is prepared to provide the readers of Hungerger application documents and materials with a dictionary. This glossary defines terms used within the Hungerger application documentation and user interface.

| **REVISIONS** | | | |
| --- | --- | --- | --- |
| **Rev. No** | **Description** | **Date** | **Person** |
| 0.1 | Creating the document | 20.10.2023 | Abdullah, Aslı, Merve, Tarık |
| 1 | Finalizing the document | 04.11.2023 | Abdullah, Aslı, Merve, Tarık |
| 1.1 | “visitor” and “user” were updated. Grammar correction | 11.11.2023 | Aslı |

**A**

**API (Application Programming Interface)**: A set of rules and protocols allowing one software application to interact with another, enabling data sharing and integration with third-party services.

**B**

**Bio**: A short, user-generated description or biography providing user profile information.

**Blue Tick:** An icon that is shown on the profile page of the user who became an influencer.

**Bonus:** It is a reward system that the application provides to users who reach a certain number of followers.

**C**

**Comments**: Responses or reactions to other users' posts, photos, or updates.

**Content Feed**: The continuous stream of updates, posts, and content from users and pages that appear on a user's homepage.

**CTA (Call to Action)**: A prompt encouraging users to take a specific action, such as "like," "share," "comment," or "follow."

**Cuisine**: A style or method of cooking, especially related to a particular country or culture. Examples include Italian, Chinese, or Indian cuisine.

**D**

**Dietary Restrictions**: Limitations on what one can eat due to allergies, religious beliefs, or personal choices. Examples include vegetarian, vegan, gluten-free, etc.

**DM (Direct Message)**: A private message sent from one user to another within the platform, not visible to others.

**F**

**Filter**: A tool that can be used to change the appearance of a photo or video before it is shared on social media.

**Follow**: The action of subscribing to a user's updates and content, allowing their posts to appear in your feed. See Also: Followers, Following.

**Followers**: Users who have chosen to subscribe to your updates and see your content.

**Following**: Users you have chosen to subscribe to, seeing their updates and content in your feed.

**H**

**Handle**: A username on a social media platform.

**Hashtag**: A keyword or phrase prefixed with the "#" symbol used to categorize and group content. Clicking a hashtag leads to a feed of all posts with that tag.

**I**

**Influencer**: A user on a social media platform who has a large following and can influence the opinions and behavior of their followers.

**Ingredients**: A list of food items required to prepare a particular dish.

**L**

**Likes:** A form of user engagement indicating approval or appreciation for a post or content.

**N**

**Notification:** An alert that a user receives when someone interacts with their social media post or profile.

**P**

**Post:** A piece of content that a user shares on a social media platform, such as text, images, videos, or links.

**Profile:** A user's personal page displaying their information, posts, photos, and activity.

**R**

**Recipe**: A set of instructions describing how to prepare or make something, especially a dish of prepared food.

**S**

**Share**: The action of reposting or forwarding another user's content to your followers.

Social media platform: A website or app that allows users to create and share content, connect with others, and build communities

**T**

**Timeline**: A chronological list of a user's own posts, as well as content they've interacted with, visible to others who visit their profile.

**U**

**UGC**: User-Generated Content. Content that is created by users of a social media platform, such as posts, comments, and photos

**Unfollow**: The action of unsubscribing from another user's updates, causing their content to no longer appear in your feed.

**UX:** User Experience. A user's overall experience when interacting with a product or service, like a social media website or app.

**User:** People who have an account on the system.

**V**

**Visitor**: People who visit the website without logging in. They can only access the login page where users create an account or log in.