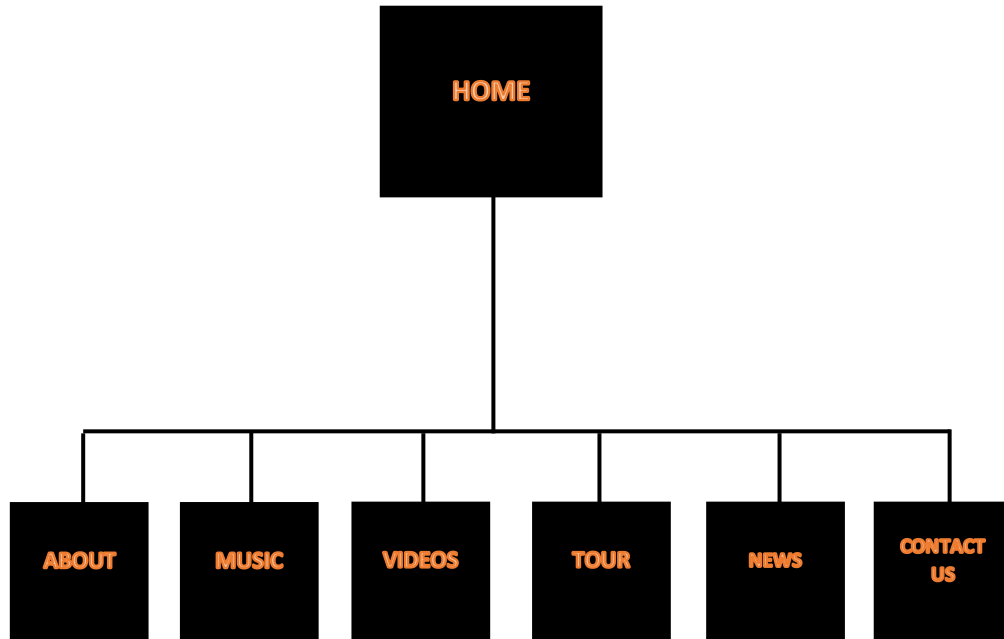


STRUCTURE

Information Architecture (IA)

A basic tree structure.



Interaction Design (IXD)

The first area the user will encounter is the Home page, where the navigation bar is located at the top of the page. The navigation bar is a sticky navigation bar type, so anywhere you scroll on the screen the navigation bar will always stay at the top of the page no matter what section you are on, so it makes it easier to move to another area with ease. On mobile devices it is located to the top-right of the screen using the hamburger icon. This when pressed drops the navigation area so the user can find their way around. From there, each link is clearly marked out with a hover feature so you can clearly see where you wish to go. Whether it's to see the latest news, where you can purchase some music or interact by means of social media. On desktop each navigation link has a gentle hover to show that the area is active. Once clicked or pressed it will smoothly take you to whichever section you desire.

The music and video areas are close together for easy access to jump from one to another. The music player will play clips of some mp3 files of back catalogue material and the videos will play in the videos section.

All the hyperlinks lead to the Contact Us area, for bookings, sign ups or the need for information. (it is not active at present)

Each social media link will also have a hover effect so the user knows the link is active and it will take you to the relevant platform you request.

The tour news area gives the user information about upcoming gigs and the opportunity to buy some tickets for them. (that function is not active at present)

