Scope

So, from Why to What!

What they say they need:

- A website for a 60's band.

- To promote the band's social media platforms.

- Announce their availability to play private functions.

- The ability to exhibit their music, by making back catalogue and new material available for users to listen to and view.

- Display some band pictures.

What they really need:

- A mobile-first responsive website.

- Links to all the popular social media platforms.

- A contact Us area for bookings.

- Pictures of band members.

- A music player to play some tracks.

- A music video area.

What they don't know they need:

- A fan area or forum where the fans can feel closer to the band and they can interact with like-minded people.

- Merchandise area for e.g. to buy memorabilia or apparel etc.

Functions and Content.

E.g. A user wants to play some music on the site by using the media player, the contents must be available for this action to take place.

Functional Vs Content requirements

Scenario		Requirements
User wants to play music.	→	The user will need audio for the media player.

Scenario		Requirements
User wants to book the band.	→	The contact us form is used here so the user can sign up for the newsletter by entering their details.

Scenario		Requirements
User wants to know about future gigs.	→	The user must insert information into a form to contact the band.

Scenario		Requirements
User wants see band pictures.	→	A gallery with images is provided for this.

Scenario		Requirements
User wants to send messages through social media to the band.	→	Social Media links are required in this instance.