



Personal Info

Address

1-54-6 Minamisenju
Arakawaku Tokyo Japan

Phone

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E-mail

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Portfolio

<http://hiroko.design>

Working Condition

Eligible to work within EU

Language

Japanese ● ● ● ● ●
Native

English ● ● ● ● ●
Advanced

French ● ● ● ● ●
Conversation

Skills

Adobe Creative Suite ● ● ● ● ●

Prototyping tools (Sketch, XD) ● ● ● ● ●

HTML, CSS ● ● ● ● ●

JavaScript ● ● ● ● ●

SEO Measurement ● ● ● ● ●

Hiroko Bouzas

UX/UI Designer, Graphic Designer

UX/UI design, graphic design professional with +10 years of experience over Japan, Australia and France. Various Work experiences, such as full stack designer in IT startups to lead UX designer in a big company, also wide experience as freelance designer/ web developer.

I enjoy working on challenging projects.

Experience

Always

Freelance Graphic, UX/UI Designer, Web Developer Anywhere in the world

- Design consultation, branding for small businesses, startups.
- Project management, scheduling, budget adjustment.
- UX/UI design for websites, native applications, Graphic design, Illustration.
- Web programing, server setup.

2018 - now

Art Director, Lead UX Designer U-NEXT.Co.,Ltd. / Tokyo Japan

- Have been working on rebranding project with brand designers.
- Collaborating with stake holders to make the new brand identity that satisfies the aimed brand image.
- Defining new customer journey with new brand identity.
- Implementing new brand identity to the product that has multiple platforms such as iOS, Android, Android TV, web, PlayStation.

2015 - 2018

Chief Designer (UX/UI Designer) Zweispac Japan / Tokyo Japan

- Responsible for all the design materials of the company, supervised design consistency across products.
- Comprehensive design work from defining user stories to final products, considering usability and development efficiency.
- Front-end web development.
- Managing SEO for web based products, web advertisement such as Google AdWords, Facebook Ads, affiliate marketing.

2013 - 2014

Graphic Designer, UI Designer Studio SPEC / Sydney Australia

- DTP design to transform complex information in simple way.
- Teaching small class of graphic design foundation course.
- UI design for website, web application.

2008 - 2012

Graphic Designer UCHINO life style designing / Tokyo Japan

- Delivering graphic design, product design, package design for big named brands.
- Learned principal idea of working as a team.

Education

2013-05

First Certificate in English (FCE) Cambridge Examination / Sydney Australia

2004-04 to 2008-03

Bachelor of Arts / Visual Communication Design Musashino Art University/ Tokyo Japan