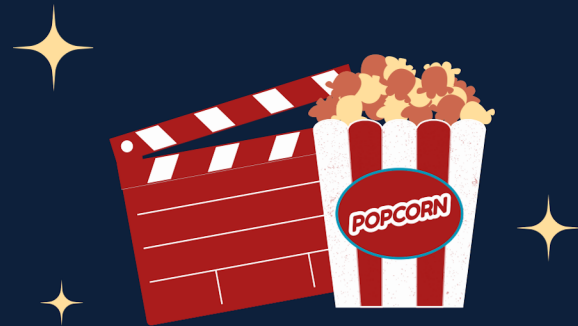


# **MICROSOFT MOVIE ANALYSIS**

# MOVIE ANALYSIS



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**Overview**  
**Business Understanding**  
**Data Understanding**  
**Data Preparation**  
**Data Cleaning**  
**Data Analysis**  
**Conclusions**  
**Recommendations**

# Overview

Microsoft Business is examining its operation by comparing different datasets in order to increase its revenue.

# **Business Understanding**

In this process, we are trying to understand the Microsoft clientele and their audiences.

# **Data Understanding**

The process of understanding, going through the data sets given.

# **Data Preparation**

Reading, analyzing the various datasets given, and comprehending the data.

# **Data Cleaning**

This process prepares the data and identifies any missing values, duplicates, or outliers. It also ensures that we have accurate.



# **Data Analysis**

This process involves examining the cleaned data and giving effective solutions to the business.

# **Conclusions**

The data analysis has given great insight into the data and a better recommendation on how to improve Microsoft business operations.

## **Recommendations**

.The most watched movie is Bluebeard which is a fairy tale, Microsoft should ensure that the movie is accessible to all countries.