

estefania:El es max un millennial recién graduado, buscando independencia y con un estilo de vida muy agitado, uno de sus mayores problemas es que tener esa independencia le quita tiempo, y el dinero es escaso , agregando que NO SABE COCINAR!!!!



HE IS MAX

- Millennial
- Recently graduated
- Looking for independence
- Hectic lifestyle((Multiple tasks at the same time))
- Big concerning about the money
- PROBLEM: Not enough of time and money and doesnt know how to cook.

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Carlos: lamentablemente no es el unico en esta situación... 60 % de los millenials no saben como prepara un aderezo de ensaladas..... y la porblamcion de los millenials serán 75% del total en norteamERICANOS lo que es 60 MILLONES DE PERSONAS XQ SON 80MILLONES JEJE

Nearly 60 percent of millennials do not know how to prepare salad dressings. In 3 years millenians will represent 75% of the North America population(Porch, 2018)

SEVEN OUT OF 10 MILLENNIALS ARE OBESE

The millennials present problems of stress, high pressure, anxiety and excessive worry related to money (Euromonitor, 2019).

Brenda: Sin embargo este problema ataca directa o indirectamente a la salud de los millenianls donde 7 de cada 10 sufre de obesidad....



BRENDA: es por eso que nace La idea de crear LAZY FOODIE

Lazy FOODIE

VALUE PROPOSITION

estefania: UNA APP DONDE PROPONEMOS QUE CON SOLO UN CLICK LAS PERSONAS PUEDEN SABER QUE COCINAR CON LO QUE TINEEN y les permite administrarse mejor y estar concientes de lo que comen

- In just one click people can know what to cook with their resources.
- A better management of available resources in the kitchen
- Make people aware of what they eat.



FASES

What was the creation process?

ESTEFANIA

IDEATION
PROCESS

we take inspiration
when reviewing the
available API.
and we saw that we
could solve a problem.
Before we started
anything we tested the
api

BRENDA

FRONT END

As all the recipes are
generated by js, then
we started creating the
front end part in order
to generate everything
the way we wanted

CARLOS

JAVASCRIPT

We started generating
buttons then the
appending format we
wanted to do with each
query

ESTEFANIA

FIREBASE

We have in the
database the searches
and visits made to the
page

what we need to keep moving forward



KLS

VCXGF



FACEBOOK

DHBDFJKDSLÑ



INSTAGRAM

Presentations are
communication tools that can
be used as demonstrations.

CARLOS ARRIAGA

BRENDA CAMACHO

ESTEFANIA
VIZCARRA

OUR TEAM