1. CONTEST PERIOD

The "ODP Poster Project" contest (hereinafter referred to as the "Contest") is held by the ODP Media Inc. (hereinafter referred to as the "Contest Organizers"). The Contest starts on April 1st, at 11:00 a.m. (ET) and ends on June 30th at 5:00 p.m. (ET) (hereinafter referred to as the "Contest Period").

2. ELIGIBILITY

The Contest is open to all Ontario residents. PLEASE DO NOT ENTER THE CONTEST IF YOU ARE NOT ELIGIBLE.

3. HOW TO ENTER

No purchase necessary.

To participate in the Contest and become an entrant (the "Entrant"), go to http://organdonationproject.com/submit (the "Website") during the Contest Period and follow the on-screen instructions on the landing page to fill out the official Contest Entry Form (the "Entry Form") and to submit the artwork. The Entrant may submit an unlimited number of artworks during the Contest Period Artwork restrictions:

- Each artwork can only be submitted by one Entrant;
- Each artwork must respect the technical specifications in the linked specification document
- The artwork cannot contain any promotional messages (promotion of a product, service, company, event, person, etc.);
- The artwork cannot contain pornographic, obscene, defamatory or criminal material;
- The artwork submitted as well as all the elements contained in the artwork including images of people and logos must be free of all rights, meaning that the Entrant has obtained the authorization and/or waiver for each element. Each artwork submitted must be the property of the Entrant.