Brendan Shaeffer

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https://brendan-s.github.io/webPortfolio

Education

Rhode Island School of Design | BFA Illustration 2020

Objective

To hone my skills as a designer and a creative problem solver. Further my knowledge of visual design as a profession and a tool to help clients achive their goals. To actively use the knowledge I've gained from my bachelor's program to assist the efforts of a creative team.

Skills

Javascript	Adobe Indesign	Microsoft Word
CSS	Adobe Illustrator	Microsoft Powerpoint
Html	Adobe Photoshop	Pictoral Design
Figma	Color Theory	

Experience

Studio Artist | Precisioneffect
Boston MA June 2018-August 2018

Responsible for creating a recruiting campaign with a team of interns from both Boston and Costa-Mesa offices, targeting college graduates for the healthcare advertisment industry.

Researching target audience's perception of the healthcare industry with an external survey, team members distributed the survey to their respective student bodies.

Presenting research data to Precisioneffect's management team for strategic planning. Also presented final deliverables in a company wide meeting with the completed concepts.

Web Designer | Precisioneffect
Boston MA, June 2018-August 2018

Collaborated with the intern team to design images for potential email templates on the company's HubSpot profile.

Responsible for the printed verison of each template and its digitization onto the company's main server.

Assistant Realtor | Coldwell Banker Real Estate
Lexington MA, May 2014-Present

Responsible for delivery and set-up of furniture and props, plus assistance with staging in preparation for home sales.

Graphic Design for the web | Rhode Island School of Design
Providence RI, Sept 2019-Dec 2019

Responsible for the creation of various web interfaces and their intended usability. Created multiple prototypes that change layout based on user input.