Brendan Costello

(256) 479-7063 | Brendan@UnChefed.com | Staten Island, NY | github.com/BrendanCostello |
linkedin.com/in/brendanmcostello/

EDUCATION

College of Staten Island, City University of New York   Staten Island, NY
Bachelor of Science in Information Systems and Informatics | GPA: 3.60/4.00   Expected May 2025
Relevant Coursework:
Database Applications, Cybersecurity Fundamentals, Data Communications and IT Infrastructure, Data Science, Management

SKILLS

Programming: Python (Jupyter Notebook, Numpy, Pandas, Matplotlib, Seaborn), SQL, R, CSS, HTML, Javascript
Technologies: Microsoft Office, Google Drive, Git/GitHub, Tableau, Power BI, SPSS Statistics, Svelte, Tailwind, Next.js, MongoDB
Certifications: Coursera, Google Project Management (Cert) and Data Analytics (In Progress); CodePath, Web Development (Cert)
Languages: Spanish (Limited Working Proficiency), Japanese (Elementary)

PROJECTS

NextGen Hackathon, GfK- Winner   March 2023
- Conceptualized a product offering for electric vehicles using 3 large datasets from Green Gauge in a team of 3
- Determined spending group using K Means and K Mode clustering, then used linear regression to support our conclusion
- Modeled data to tell a clear story about our methods for our presentation using Jupyter Notebook in Python
- Presented our winning product offering at the Insights Association's Annual Conference in Hilton Head Press Release

Bon Hackatit, MLH   April 2023
- Developed a machine learning algorithm for a recipe generation app in a team of 2
- Built the front end with Next.js which allowed users to call recipes stored in relational databases utilizing MongoDB
- Presented the features of the app for judging using Loom video services
- Wrote the .Readme for the project GitHub Repo

RELEVANT EXPERIENCE

CUNY Tech Prep   New York, NY
Fellow, Data Science   June 2023 – Present

Anahata Strategies   New York, NY
Technical Assistant   June 2020 - Present
- Assist in managing client database and providing web features for clients
- Analyzing audience data to provide insight on marketing strategies
- Develop brand assets for clients, utilizing Canva and front end web development tools

SUPPORTING EXPERIENCE

The Forage   February 2023
Tata Group- Data Visualisation: Empowering Business with Effective Insights (Cert)
- Framed a given business scenario in order to choose and create effective visuals using Tableau and Power BI
- Presented insights to project stakeholders using the visuals constructed through the dashboard built from provided data

Dig Inn   New York, NY
Operator/Project Manager   October 2018 – April 2020
- Managed cross departmental team of 40~ employees including all onsite HR, staffing, training, and disciplinary actions
- Developed and oversaw operating protocols and maintained standards of production
- Maintained all vendor relations and managed the proper rotation, storage and distribution of in house inventory
- Oversaw the adherence to sales standards and managed all COGS within our inventory-based accounting structure
- Responsible for maintaining up to date licenses for a $100k/week restaurant

Urby   New York, NY
Event Coordinator/Project Manager   January 2016 – April 2018
- Managed the development and operations of an on-site cafe, small goods shop, and event calendar
- Sourced, staffed, and fulfilled all executive functions for events with budgets ranging up to $175k
- Maintained public relations as a public facing figure representing the Urby brand

ASSOCIATIONS

CSI Computer Science Club, Treasurer   Jan 2023 – Present