Brendan Koral

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Technology Summary

Programming: HTML5, CSS3, JavaScript, jQuery, PHP, MySQL, Python

Frameworks: WordPress, NodeJS, Express, VueJS, ReactJS, Bootstrap 3, Twig

Version Control: Git, Mercurial

Operating Systems: Windows, Mac OSX, Ubuntu

Other skills: Strong communication skills, intermediate mastery of Polish language

Experience

Dealer Inspire   August 2016 – Present

Developer - Major Accounts/VIP Team   January 2018 - Present

- Full stack developer for high profile clients, including Fletcher Jones, Ken Garff Auto Group, and Penske Auto group

- Developed Armada, a WordPress plugin designed to centralize and stabilize code for group sites, which reduced deploy time by 92% and issue-related support tickets by 68%

- Developed Polaris, an internal application powered by Docker, VueJS, NodeJS, Express, and secured with Auth0 that interacts with Armada, allowing Performance Managers to retrieve information about each site in their respective group

- Co-founded and taught at CodeU, a weekly introductory class to HTML, CSS, and JavaScript

Front End Developer   August 2016 - January 2018

- Completed custom requests for client websites, including new features and optimizations

- Handled internal and external requests as well as direct communication with clients

- Bug fixing as necessary

Software Developer, AT&T   May 2016 – August 2016

- As part of an Agile team, developed new workflows to aid customer service representatives in properly diagnosing and solving customer problems in more efficient manners

- Implemented custom styling on the front end of the SASHA tool using HTML, CSS and jQuery

- Using direct feedback from the customer service team, resolved incorrect workflow logic written in JUEL as well as debug HTML, CSS and JavaScript code

- Utilized MySQL databases to efficiently add, remove and modify support ticket data

- Assisted in quality assurance and release testing, allowing the team to include additional fixes during software release

Front End Web Developer, Synergy Marketing Partners   January 2016 – March 2016

- Immediately took responsibility for building, launching and maintaining more than fifty landing pages for clients whose accounts include GMC and Chevrolet using Twitter Bootstrap 3, Twig, MySQL, and PHP

- Reported to CEO on regular basis regarding status of landing pages, as these were directly tied to a significant portion of the company's revenue

- Established immediate relationships with clients; using their direct feedback, customized Bootstrap and Twig templates to meet their vision through flexible and timely adjustments

- Using MySQL, performed immediate and on-demand maintenance of daily nationwide vehicle purchase incentives

- Crafted information bars on Chevrolet Local Market Association vehicle pages using custom HTML and Bootstrap classes, allowing consumers to quickly find and compare vehicle details; made minor text translations to Spanish

- Using MySQL, created portals to streamline attendee registration for nationwide auto shows, including the Chicago Auto Show

- Generated bar codes for auto show tickets based on Local Market Association request using MySQL

Freelance Web Designer, One Body Fitness   June 2015 - Present

- Maintain website by updating pages with new content, services and equipment using HTML and CSS

- Significantly improved website flow by removing and adjusting legacy code

- Updated pages for better mobile compatibility

- WordPress customization to help website elements mesh more cleanly

- Ongoing discussion with the owner to plan a full website redesign with a focus on mobile compatibility utilizing Twitter Bootstrap 3

Junior Web Developer, KLS Edition/Ocean Tomo LLC   June 2014 – January 2016

- Working directly with the Chief Technology Officer, delivered revision of company website two weeks ahead of schedule. Assisted with page creation, fixing of broken URLs, modifying CSS, and correcting general formatting errors.

- Took initiative to streamline method of updating author information on blogposts by learning to use Ruby, thereby eliminating the need for manual maintenance of entries.

- Maintain company website by frequently updating content, fixing broken/misdirecting links, fixing inconsistent formatting styles caused by legacy HTML, and creating additional pages as necessary

- Simultaneously aided the development and execution of a social media strategy for both the firm and a unique non-profit organization

- Ghost write blog posts and web content on a wide scope of topics including 3D printing, semiconductors, pharmacology, optical technology, cloud computing and wireless infrastructure

- Efficiently managed a team of individuals during a mail merge and streamlined crucial parts of the process, completing the project ahead of schedule

Education

Marquette University, Milwaukee, WI

Bachelor of Science Degree in Public Relations, minor in Psychology