



ESG BENEFITS FOR CORPORATIONS

The number of FTUs purchased determines the packages available.

WITH OVER 50 CHOICES, YOUR CUSTOMIZED PACKAGE MAY INCLUDE:

- Supporting carbon sequestration & biodiversity
- Proprietary Net-Zero Calculator and Forestcaster™
- National recognition as an investor in a nature-based solution to climate change
- Turnkey solutions to engage employees and shareholders
- PR packages including signage, advertising & branded content
- Community and school sponsorship opportunities
- A personalized Smart Forest Intelligence Dashboard
- A dynamic private portal with curated programming and resources
- Website and social media placements

WHAT IS A FOREST TRUST UNIT (FTU)?

1 FTU

= 5 acres

= 5000+ seedlings

A FTU is a 5 acre Smart Forest that contains 5000+ planted seedlings. This is an ecologically biodiverse area that is under joint stewardship between CFT and the designated environmental steward.

Every FTU is:

- supported by a 5-phase strategic action plan
- validated by modern science
- protected under the forever no clear-cut guarantee

We will engage Indigenous land knowledge holders in our decisions.