



# ESG BENEFITS FOR CORPORATIONS

The number of FTUs purchased determines the benefits available.

## WITH OVER 50 BENEFITS, WE ARE PLEASED TO OFFER CUSTOMIZED PACKAGES THAT MAY INCLUDE:

- Carbon Offsets
- Proprietary Net Zero Calculator and Forestcaster™
- Recognized as an investor in a nature-based solution to climate change
- Customized turnkey solutions to engage employees and shareholders
- Customized PR packages including signage, advertising & branded content
- Community and School Sponsorship Opportunities
- Website and Social Media Placements
- Customized digital tools and resources (private portal, dashboard, etc)

## WHAT IS A FOREST TRUST UNIT (FTU)?

1 FTU

= 5 acres

= 5000+ seedlings

A FTU is a 5 acre Smart Forest that contains 5000+ planted seedlings. This is an ecologically biodiverse area that is under joint stewardship between CFT and the designated environmental steward.

Every FTU will undergo a 5-phase strategic action plan and be validated by modern science and Indigenous knowledge holders. Every FTU will also be protected from clear cutting under the CFT “Forever Forest” protection guarantee.