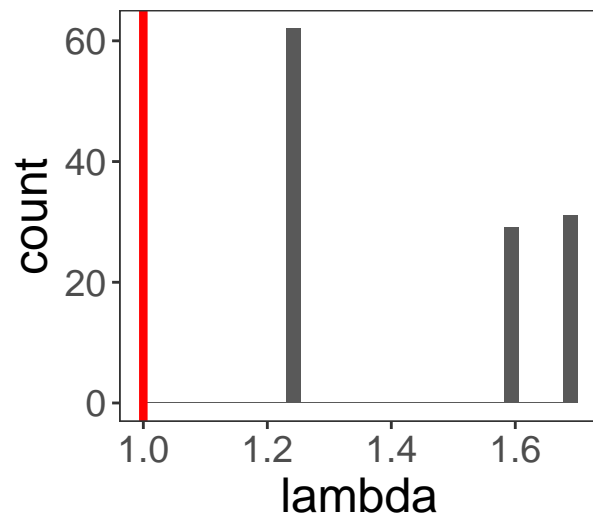
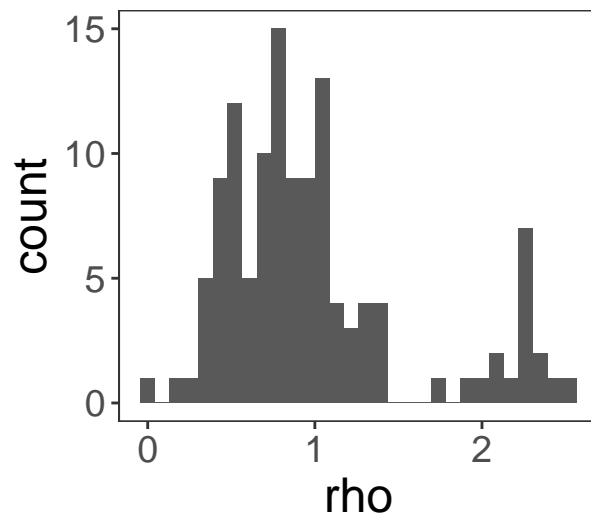


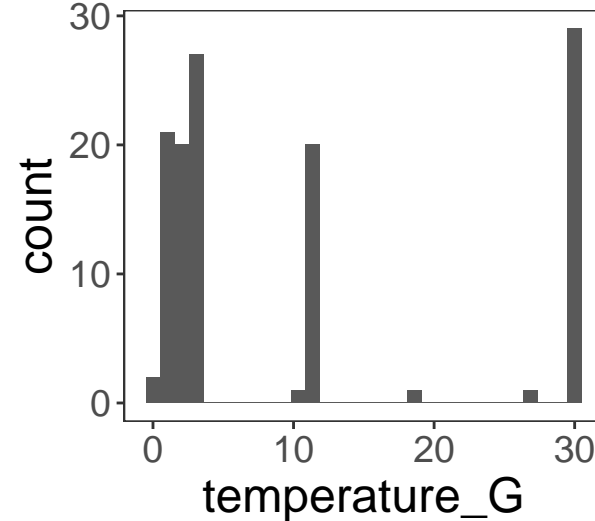
loss aversion



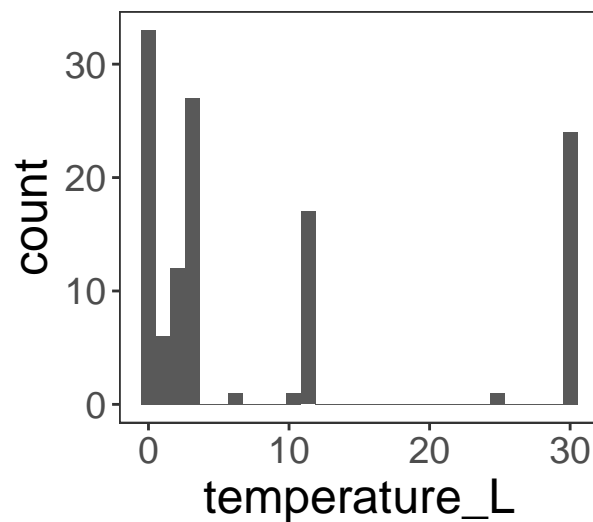
diminishing margina



temperature gain



temperature loss



probability weighting

