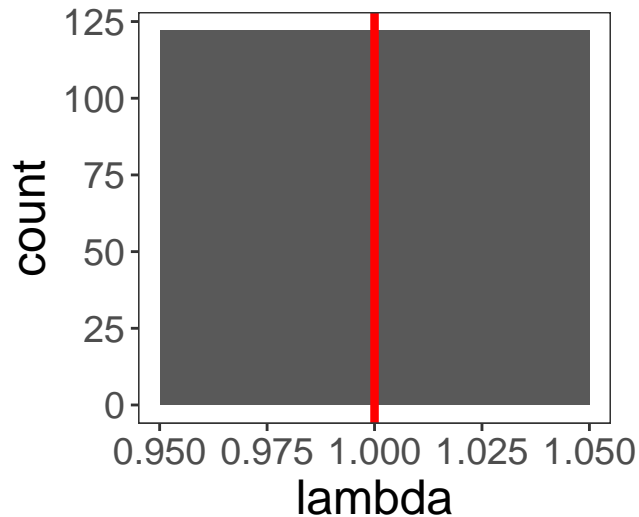
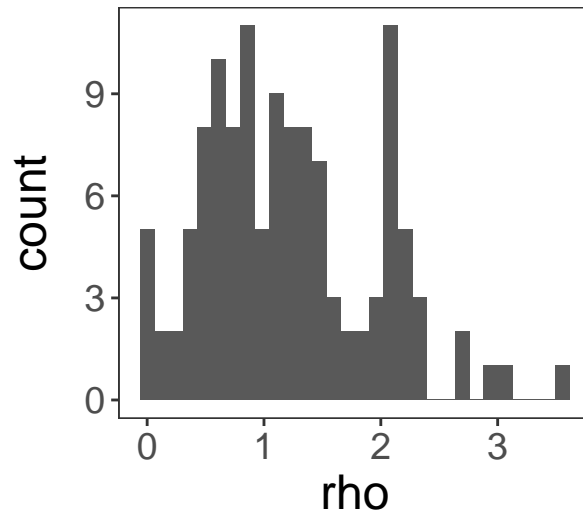


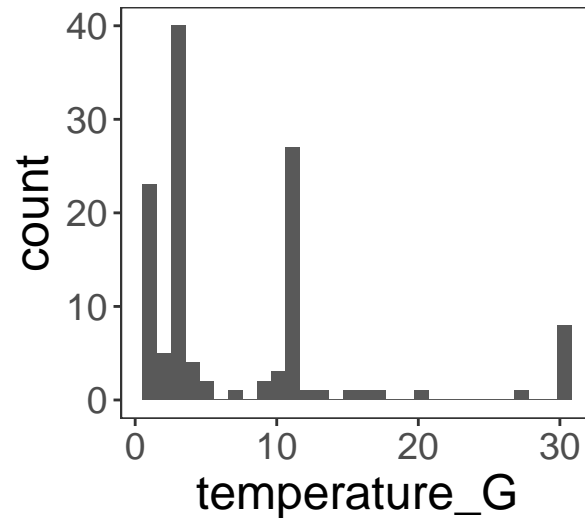
loss aversion



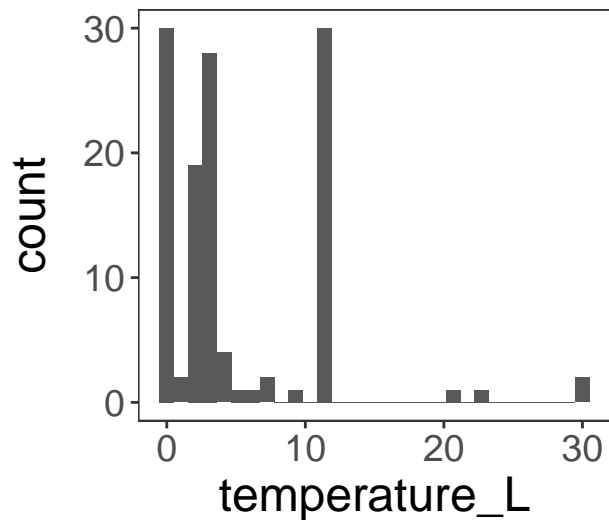
diminishing marginal



temperature gain



temperature loss



probability weighting

