

Brendin Venter

MY RESUME

GOAL

To become a software developer to help build online experiences, tools and software that can make a positive impact on people.

PROFILE

Birth Date: 20 February 1991

Citizenship: South Africa

Current City: Dubai, UAE

Email: brendincolinventer@gmail.com

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Website: brendinventer.com

BUSINESS INTERESTS

Software Development	<div><div></div></div>
Data Analysis	<div><div></div></div>
Digital Marketing	<div><div></div></div>
Sales	<div><div></div></div>
Product Management	<div><div></div></div>

GENERAL SKILLS

People	<div><div></div><div></div><div></div><div></div><div></div></div>
Technology	<div><div></div><div></div><div></div><div></div><div></div></div>
Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Sales	<div><div></div><div></div><div></div><div></div><div></div></div>
Learning	<div><div></div><div></div><div></div><div></div><div></div></div>

FORMAL EDUCATION

High School Graduate

Kearsney College - South Africa

Certificates

CrossFit & Personal Training

Facebook & Advertising

Google Ads, Shopping & Analytics

WORK EXPERIENCE

Freelance Marketer - 2019 - Present

Been working as a freelance digital marketer for local businesses in Dubai.

Chloe Moir Nutrition - 2016 -2019, NZ

Started, built and ran everything related to the online business. Sold in October 2019.

Black Digital Creative Agency - 2017, NZ

Part-time work as a Social Media Manager and Data Analyst.

REFERENCES

Mike Darrow - Business Owner & Mentor

timber.solutions@xtra.co.nz

David Craig - Head of Marketing at Clean Paleo

david@riotfoods.com

Developer Experience



Below are some of the essential skills, concepts and tools I've used so far on my developer journey. I'm still in the early phase of learning.

LANGUAGE PROFICIENCY

Competent

HTML
CSS

Learning

Javascript

TOOLS

Libraries & Frameworks

Sass
Bootstrap
jQuery - *Basic Scripts*

Deployment

Static & Managed Hosting
Domain Registration
SSL Certificate

Tools

Git
GitHub
Visual Studio Code
NPM - Basics
Chrome Dev Tools

ESSENTIAL CONCEPTS

HTML

Semantic Elements & Attributes
Building Basic Web Layouts
Forms & Tables

CSS

Box Model, Grid & Flexbox
Responsive Development
Basic UI &UX Concepts
Transitions & Animations
Custom Properties & Pseudo Classes

Sass

Setup with Node.js
Variables & Nesting
Mixins - *Basics*

OTHER

Font Awesome
Google Fonts
Google
Mozilla MDN
W3Schools
Stackoverflow

Software Experience



Below is a sample of some of the software, plugins and technical tools I've played with and used for my own curiosity and business.

ADVERTISING TOOLS

Facebook

Facebook Ads Manager
Facebook Business Manager

Google

Google Ads
Google Shopping & Merchant Center
Pinterest Ads Manager
Adespresso

MARKETING TOOLS

Data

Google Analytics
Google Data Studio

Social Media Scheduling

Hootsuite
Buffer
Meet Edgar

E-mail Software

Drip
Mailchimp
Convertkit
Active Campaign

Content Creation

Canva
Adobe Premier Pro
Adobe Lightroom
Adobe Photoshop

WEBSITE RELATED

eCommerce

Shopify
Woocommerce

CMS

Wordpress
Squarespace

Plugins

Divi Builder
LearnDash
BuddyPress
WP Forms

Payment Merchants

Stripe
Paypal
Braintree

BUSINESS RELATED

Business Admin

Xero
Google Documents Suite
Trello

Other

Slack
Typeform
Zapier
Hello Sign
Small PDF

Describe Me?!



It's hard to tell what someone is like sometimes, so I'll try use a few words to describe myself, my interests, and anything in between.

Approachable

Tech
Enthusiast

Friendly

Organised

Coffee Nerd

Self-Driven

Independent

Attention to Detail

**Learn by
Doing**

Social yet
Reclusive?!

**Great
Listener**

Grateful

Ambitious

Self-Educated

Kind

Loyal

Committed

Patient

Routine

Tinkerer

Humble

Competitive

Small Things Matter

What Others Say



Unfortunately, I only got LinkedIn a couple weeks ago to test it out as I've never had a reason to get it and am someone who doesn't really enjoy the distraction of social media. So instead, I grabbed a few testimonials from clients I've worked with in the past.

MIKE DARROW

"I first met Brendin when he was personal training in New Zealand and after our first conversation knew I wanted to be around him a lot more.

Fast forward 6 years, we've become best friends since, started a couple small businesses together and have constantly strive to push each other in business and life in general."

DAVID CRAIG

"Brendin and I worked together while I was Head of Marketing at Clean Paleo, a relatively large FMCG company in NZ.

Wanting to grow our online business and launch new products, we hired Brendin who helped us effectively drive awareness for our brand around NZ through social media.

He was a pleasure to work with, communicated clearly and always had proactive ideas to bring to the table. "

DENISE SCHMIDTZ

"Meeting Brendin was a lifesaver for my art business, weloveart.ae, in Dubai.

I was running my local art event event business on WordPress and was having a complete nightmare when it came to getting customers booked in online.

And so, Brendin, quickly moved my entire website over to Squarespace and built me a super simple online booking system using Acuity Scheduling. "

CRAIG HARRIMAN

"I've known Brendin for over 6 years and on several occasions has helped me overcome personal and business challenges.

Recently, he helped us exponentially grow our CrossFit gym in Dubai through sound Google & Facebook lead generation campaigns.

Working with him is always simple and efficient and so I'd highly recommend bringing him on board wherever he applies"

Thank You!

