

Data Intake Report

Name: Customer Segmentation

Report date: 18.09.2022

Internship Batch: LISUM12

Version: 1.0

Data intake by: Kutay Selçuk

Data intake reviewer: Brennan Clinch, Rohit Sunku and S.Z.

Data storage location:

<https://drive.google.com/drive/folders/1bfCpJIKmp6IHxiLPWvOS2nU1dc24pViB>

Tabular data details:

Total number of observations	1,000,000
Total number of files	1
Total number of features	48
Base format of the file	.csv
Size of the data	366.2+ MB

Proposed Approach:

- There is no duplication in file.
- There are null values in file as they are mentioned below.

Column Name	Number of NaN
ind_empleado	10782
pais_residencia	10782
sexo	10786
fecha_alta	10782
ind_nuevo	10782
indrel	10782
ult_fec_cli_1t	998899
indrel_1mes	10782

tiprel_1mes	10782
indresi	10782
indext	10782
conyuemp	999822
canal_entrada	10861
indfall	10782
tipodom	10782
cod_prov	17734
nomprov	17734
ind_actividad_cliente	10782
renta	175183
ind_nomina_ult1	5402
ind_nom_pens_ult1	5402

