

# Brennan J. Dai

Berkeley, CA • (650) 863-9326 • brennandai@berkeley.edu

## EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

B.S. Business Administration (Haas School of Business)

B.A. Political Science (L&S), Minor: Public Policy (GSPP)

Expected Graduation: Spring 2025

GPA: 3.89

SAT: 1560

**Relevant Coursework:** Business Analytics, Business Economics, Financial & Managerial Accounting, Statistics, Calculus.

**Awards:** [1st Place] L.E.K. Consulting x HCCC Case Comp., [1st Place] Morgan Stanley x HBSA Case-a-thon, [1st Place] PwC Challenge Case Comp., [2nd Place] Capital One National Case Comp., [1st Place] Nexus x Venture Case Comp.

## PROFESSIONAL EXPERIENCE

**Capital One**

*Incoming Corporate Strategy Intern*

**McLean, VA**

Summer 2024

**Lucid Motors**

*Project Manager (Contract)*

**Berkeley, CA**

Sep 2023 – Dec 2023

- Led team of 6 consultants to provide strategic guidance on optimal nascent electric vehicle company audio-visual systems.
- Oversaw competitive analysis on 20+ automotive companies, using financial analyses from 10-Ks and primary research.
- Presented findings to AV executives at Lucid Motors's headquarters, providing implementation guidance and next steps.

**United States Department of Commerce**

*Industry Analyst Intern*

**San Francisco, CA**

Sep 2023 – Dec 2023

- Conducted financial analyses for 10 companies in the metals markets and researched the impacts of recent M&A activity.
- Analyzed industry trends among US businesses with R to determine US performance relative to foreign competition.
- Compiled findings and recommendations in reports and Excel models and delivered presentations to DoC policy officials.

**DCA Partners**

*Private Equity Summer Analyst*

**Roseville, CA**

May 2023 – Aug 2023

- Deployed capital with PE team for \$2B AUM firm across the healthcare, software, logistics, and entertainment industries.
- Managed value-creation strategy projects across 3 portfolio companies through competitive research and pricing analyses.
- Built LBOs on \$250M+ revenue companies, pitched targets to the investment committee, and conducted due diligence.

**PepsiCo**

*Senior Strategy Consultant (Contract)*

**Berkeley, CA**

Feb 2023 – May 2023

- Developed a comprehensive implementation strategy for PepsiCo's upcoming international shift to sustainable packaging.
- Built 3 models to project financial impacts of alternative supply chain structures by forecasting costs from new materials.
- Led research on 4 new types of sustainable packaging materials to determine feasibility and identify optimal candidates.

**United States House of Representatives**

*Legislative Intern (Office of Congresswoman Speier)*

**Washington, DC**

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative fellows.
- Composed a 12-page economic report on Child Tax Credit proposals, isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and letters for immediate distribution to 750,000 district constituents.

## LEADERSHIP AND EXTRACURRICULARS

**Haas Business School Association**

*President-elect, Director of Strategic Initiatives*

**Berkeley, CA**

Aug 2023 – Present

- Elected by 1,200+ students to serve as the 126<sup>th</sup> president of the Haas student body for the 2024-2025 academic year.
- Overseeing development of new programs to increase Haas Undergraduate Program revenue and improve student QoL.

**Voyager Consulting**

*Consulting Vice President, DEI Chair*

**Berkeley, CA**

Sep 2022 – Present

- Acquiring 10 new F-500 project contracts for each cycle, driving a ~20% increase in revenues during the recent semester.
- Implemented 3 initiatives to further diversity, equity, and inclusion across scholarships, URM pipelines, and club culture.

## OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

**Other Involvements:** Haas International Case Conference (Case Executive), Elevate Cal (Director of Finance), UCBMUN (Crisis Director), Debate Society of Berkeley (BP Competition Team Member), The Berkeley Project (Volunteer Committee).

**Skills:** Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Intermediate), Java (Intermediate), SQL (Basic).

**Interests:** Nature Photography, Hiking, Backpacking, Reading, Blitz Chess, Cats, Indie Games, Collecting Stationery, Baking.