

Brennan J. Dai

Berkeley, CA • (650) 863-9326 • brennandai@berkeley.edu

EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

B.S. Business Administration (Haas School of Business)

B.A. Political Science (L&S), Minor: Public Policy (GSPP)

Expected Graduation: Spring 2025

GPA: 3.87

SAT: 1560

Relevant Coursework: Business Analytics, Macroeconomics for Business, Financial Accounting, Probability & Statistics, Calculus.

Awards: [1st] Morgan Stanley x HBSA Case-a-thon, [1st] PwC Challenge Case Comp., [2nd] Capital One x CFA National Case Comp.

PROFESSIONAL EXPERIENCE

Capital One

Incoming Corporate Strategy Intern

McLean, VA

Summer 2024

United States Department of Commerce

Industry Analyst Intern

San Francisco, CA

Sep 2023 – Present

- Analyzing industrial trends around US businesses from DoC data using R to compile reports for legislative and executive leaders.

DCA Partners

Private Equity Summer Analyst

Roseville, CA

May 2023 – Aug 2023

- Deployed capital with PE team of \$2B AUM firm across the healthcare, software, construction, and entertainment industries.
- Managed strategy projects across 3 portfolio companies through competitor research, pricing analyses, and cash flow modeling.
- Built LBO models on \$250M+ revenue companies, pitched targets to the investment committee, and conducted due diligence.

PepsiCo

Senior Strategy Consultant (Contract)

Berkeley, CA

Feb 2023 – May 2023

- Developed a comprehensive implementation framework for PepsiCo's upcoming shift to sustainable packaging internationally.
- Built 3 models to project financial impacts of alternative supply chain structures and weighed for CSR and regulatory outlooks.
- Led research on 4 new types of sustainable packaging materials to determine relative feasibility and identify best candidates.

Habitat for Humanity International

Strategy Consultant (Contract)

Berkeley, CA

Sep 2022 – Dec 2022

- Worked with a team of 4 consultants on a 3-step plan to guide Habitat's business partnership expansion at the international level.
- Researched 13 countries globally to determine tax liabilities, best cause marketing financing strategies, and regulation compliance.
- Presented findings in 3+ hours of deliverables to Habitat executives, answering questions on expansion strategy and feasibility.

United States House of Representatives

Legislative Intern (Office of Congresswoman Speier)

Washington, DC

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative operations.
- Composed a 12-page quantitative report on Child Tax Credit proposals while isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and issue letters for immediate distribution to 750,000 district constituents.

LEADERSHIP AND EXTRACURRICULARS

Haas Business School Association

Director of Strategic Initiatives

Berkeley, CA

Aug 2023 – Present

- Overseeing development and implementation of 3 new Haas programs and policies to improve overall student quality of life.
- Leading team of 5 associate analysts on data collection and analysis, primary research, and program implementation strategy.

ElevateCal

Director of Finance

Berkeley, CA

Jan 2023 – Present

- Providing financial oversight for Cal's largest ASUC coalition, including managing \$7,000+ in funding and campaign spending.
- Conducting financial auditing for ~15 party candidates, senators, and executives to ensure ongoing ASUCBL 4204 compliance.

Voyager Consulting

Project Leader, Account Manager, DEI Chair

Berkeley, CA

Sep 2022 – Present

- Acquiring 10 new F-500 project contracts for each cycle, driving a ~20% increase in total revenues during the most recent cycle.
- Implemented 3 initiatives to further internal diversity, equity, and inclusion across scholarships, URM pipelines, and club culture.

OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

Other Involvements: Haas ICC (Case Executive), Debate Society of Berkeley (Travel Team), The Berkeley Project (Volunteering).

Skills: Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Intermediate), Java (Intermediate), HTML/CSS (Basic).

Interests: Nature Photography, Hiking, Backpacking, Reading, Chess, Cats, Indie Games, Collecting Stationery, Cooking, Baking.