

Brennan J. Dai

Berkeley, CA • (650) 863-9326 • brennandai@berkeley.edu

EDUCATION

University of California, Berkeley

Graduation: Spring 2025

Double Major Candidate: B.S. Business Administration & B.A. Political Science

SAT: 1560 | GPA: 3.88

Relevant Coursework: Principles of Business, Macroeconomics for Business, Probability & Statistics, Analytic Geometry/Calculus, American Politics, Political Research Methods, Public Opinion, International Relations, Political Rhetoric, Historical Political Theory

PROFESSIONAL EXPERIENCE

PepsiCo

Berkeley, CA

Strategy Consultant (Contract)

Feb 2023 – Present

- Building financial models for impacts of PepsiCo's upcoming shift to sustainable product packaging across international markets.

Habitat for Humanity International

Berkeley, CA

Strategy Consultant (Contract)

Sep 2022 – Dec 2022

- Worked on a team of 4 consultants on a 3-step plan to guide Habitat's business partnership expansion at the international level.
- Researched 13 countries globally to determine tax liabilities, best cause marketing financing strategies, and regulation compliance.
- Presented findings in 3+ hours of deliverables to Habitat executives, answering questions on expansion strategy and feasibility.

United States House of Representatives

Washington, D.C.

Legislative Intern (Office of Congresswoman Jackie Speier)

May 2022 – Aug 2022

- Composed a 12-page report comparing Child Tax Credit reform proposals isolating economic impacts on low-income families.
- Attended and analyzed 20+ congressional meetings and hearings (HASC, HPSCI, HOC) on federal spending, especially defense.
- Drafted 4 individual communications notices with top executive officials on confidential government whistleblower cases.
- Assisted in 22 constructions of legislative press releases and constituent issue letters for distribution to 750,000 constituents.

The Alagiri Immigration Law Firm

San Mateo, CA

Legal Intern

Jan 2020 – Jun 2020

- Formulated research reports on work, family, and asylum immigration policies in 20+ international and domestic client cases.
- Compiled 40+ client profiles and built comprehensive asylum cases for Homeland Security petition forms (I-589s, I-90s, G-28).
- Assisted partners in virtual/in-person courtroom preparation alongside client outreach, data collection, and administrative duties.

LEADERSHIP AND EXTRACURRICULARS

ElevateCal

Berkeley, CA

Director of Finance

Jan 2023 – Present

- Providing financial oversight for Cal's largest ASUC coalition, including managing incoming funding and campaign spending.

Haas International Case Conference

Berkeley, CA

Case Writing Executive

Nov 2022 – Present

- Leading the formulation of a currently confidential case for the Haas School of Business's international case competition in 2024.
- Meeting with various industry leaders to identify relevant factors in composing a comprehensive case for future competitors.

Voyager Consulting

Berkeley, CA

Account Manager, DEI Chair, Senior Consultant

Sep 2022 – Present

- Selected from intensive recruiting process with ~1% acceptance rate to provide consulting services to Fortune 500 companies.
- Acquiring 10+ new potential contracts per semester while meeting with clients to discuss project scopes and statements of work.
- Leading 3 team-wide initiatives to further internal diversity, equity, and inclusion across recruiting and consulting departments.

UCBMUN

Berkeley, CA

Under-Secretary-General, Coordinating (Grand) Crisis Director

Sep 2021 – Present

- Oversaw 20+ team staff in operation of crisis committees for BearMUN 2022, an international conference with ~300 attendees.
- Placed top 3 in majority of tournaments competed in across the country by creating intuitive financial policy recommendations.
- Directing UCBMUN XXVII's largest joint crisis committee with 60+ members and 25+ staff as Coordinating Crisis Director.

SAPA Movement

San Mateo, CA

President, Founder

Apr 2020 – Present

- Lead team of ~20 to implement non-partisan political engagement programs and live events in high schools across 15+ states.
- Facilitated expansion at the collegiate level by establishing university chapters (CWRU, UCSD, UCR) and centralizing leadership.

INVOLVEMENTS, SKILLS, AND INTERESTS

Other Involvements: Debate Society of Berkeley (Travel Team Member), The Berkeley Project (Committee on Volunteering)

Skills: Microsoft Suite, Python, R, Java, JavaScript, HTML/CSS, LaTeX, Google Apps Script, Adobe Photoshop/Premiere Pro

Interests: Photography, Hiking/Backpacking, Cats, Urban Exploration, Chess, Skate/Snowboarding, Indie Film, Graphic Design