

Brennan J. Dai

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EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

B.S. Business Administration (Haas School of Business)

B.A. Political Science (L&S), Minor: Public Policy (GSPP)

Expected Graduation: Spring 2025

GPA: 3.91

SAT: 1560

Relevant Coursework: Business Analytics, Business Economics, Financial & Managerial Accounting, Statistics, Calculus.

Awards: (1st Place) L.E.K. Consulting Case Competition, (1st Place) PwC Challenge Case Competition, (1st Place) Morgan Stanley x HBSA Case-a-thon, (2nd Place) Capital One National Case Competition, (1st Place) Nexus Case Competition.

PROFESSIONAL EXPERIENCE

Capital One

Incoming Corporate Strategy Intern

McLean, VA

Summer 2024

Lucid Motors

Project Manager (Contract)

Berkeley, CA

Sep 2023 – Dec 2023

- Led team of 6 consultants to provide strategic guidance on optimal nascent electric vehicle company audio-visual systems.
- Oversaw competitive analysis on 20+ automotive companies, using financial analyses from 10-Ks and primary research.
- Presented findings to AV executives at Lucid Motors's headquarters, providing implementation guidance and next steps.

United States Department of Commerce

Industry Analyst Intern

San Francisco, CA

Sep 2023 – Dec 2023

- Conducted financial analyses for 10 companies in the metals markets and researched the impacts of recent M&A activity.
- Analyzed industry trends among US businesses with R to determine US performance relative to foreign competition.
- Compiled findings and recommendations in reports and Excel models and delivered presentations to DoC policy officials.

DCA Partners

Private Equity Summer Analyst

Roseville, CA

May 2023 – Aug 2023

- Deployed capital with PE team for \$2B AUM firm across the healthcare, software, logistics, and entertainment industries.
- Managed value-creation strategy projects across 3 portfolio companies through competitive research and pricing analyses.
- Built LBOs on \$250M+ revenue companies, pitched targets to the investment committee, and conducted due diligence.

PepsiCo

Senior Strategy Consultant (Contract)

Berkeley, CA

Feb 2023 – May 2023

- Developed a comprehensive implementation strategy for PepsiCo's upcoming international shift to sustainable packaging.
- Built 3 models to project financial impacts of alternative supply chain structures by forecasting costs from new materials.
- Led research on 4 new types of sustainable packaging materials to determine feasibility and identify optimal candidates.

United States House of Representatives

Legislative Intern (Office of Congresswoman Speier)

Washington, DC

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative fellows.
- Composed a 12-page economic report on Child Tax Credit proposals, isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and letters for immediate distribution to 750,000 district constituents.

LEADERSHIP AND EXTRACURRICULARS

Haas Business School Association (HBSA)

Berkeley Haas Student Body President

Berkeley, CA

Aug 2023 – Present

- Elected to serve as the 126th president of Haas for the 2024-2025 academic year, representing ~1,200 students' interests.
- Overseeing development of new programs to increase Haas Undergraduate Program revenue and improve student QoL.

Voyager Consulting

Consulting Vice President

Berkeley, CA

Sep 2022 – Present

- Acquiring new F-500 project contracts for each cycle, driving a record-setting 30% increase in revenues for the semester.
- Oversaw 5 engagements with Tesla, Honda, Asics, Texas Instruments, and Quest Diagnostics, managing client relations.

OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

Other Involvements: Haas International Case Conference (Case Executive), Elevate Cal (Director of Finance), UCBMUN (Crisis Director), Debate Society of Berkeley (British Parliamentary Team), The Berkeley Project (Volunteer Committee).

Skills: Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Intermediate), Java (Intermediate), SQL (Basic).

Interests: Nature Photography, Hiking, Backpacking, Reading, Blitz Chess, Cats, Indie Games, Collecting Stationery, Baking.