

Brennan J. Dai

Berkeley, CA • (650) 863-9326 • brennandai@berkeley.edu

EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

Expected Graduation: Spring 2025

B.S. Business Administration (Haas), B.A. Political Science (L&S), Minor: Public Policy (GSPP)

SAT: 1560 | GPA: 3.84

Relevant Coursework: Macroeconomics for Business, Business Principles, Quantitative Methods, Probability & Statistics, Calculus.

Awards: [1st] Morgan Stanley x HBSA Case-a-thon, [1st] PwC Challenge Case Comp., [2nd] Capital One x CFA National Case Comp.

PROFESSIONAL EXPERIENCE

United States Department of Commerce

San Francisco, CA

Incoming Analyst Intern, ITA

Fall 2023

DCA Partners

Roseville, CA

Private Equity Summer Analyst

May 2023 – Present

- Deploying capital with PE team for \$2B AUM firm across the healthcare, software, construction, and entertainment industries.
- Building buyout models on \$250M revenue companies, pitching targets to investment committee, and conducting due diligence.
- Meeting with 8-10 target and portfolio management teams weekly to originate deals and maintain portfolio covenant compliance.

Nexus

Mountain View, CA

Business Strategy Intern

Mar 2023 – May 2023

- Spearheaded development and implementation of growth initiatives for S21 Y Combinator fintech startup's market expansion.
- Conducted 8 interviews with experts at BCG, Berkeley Haas, Wealthfront, and US Cabinet members to inform GTM strategy.
- Used R to analyze survey datasets for 28,885 total respondents and performed design A/B testing to develop novel user insights.

PepsiCo

Berkeley, CA

Senior Strategy Consultant (Contract)

Feb 2023 – May 2023

- Developed a comprehensive implementation framework for PepsiCo's upcoming shift to sustainable packaging internationally.
- Built 3 models to project financial impacts of alternative supply chain structures and weighed for CSR and regulatory outlooks.
- Led research on 4 new types of sustainable packaging materials to determine relative feasibility and identify best candidates.

Habitat for Humanity International

Berkeley, CA

Strategy Consultant (Contract)

Sep 2022 – Dec 2022

- Worked with a team of 4 consultants on a 3-step plan to guide Habitat's business partnership expansion at the international level.
- Researched 13 countries globally to determine tax liabilities, best cause marketing financing strategies, and regulation compliance.
- Presented findings in 3+ hours of deliverables to Habitat executives, answering questions on expansion strategy and feasibility.

United States House of Representatives

Washington, D.C.

Legislative Intern (Office of Congresswoman Speier)

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative operations.
- Composed a 12-page quantitative report on Child Tax Credit proposals while isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and issue letters for immediate distribution to 750,000 district constituents.

LEADERSHIP AND EXTRACURRICULARS

ElevateCal

Berkeley, CA

Director of Finance

Jan 2023 – Present

- Providing financial oversight for Cal's largest ASUC coalition, including managing \$7,000+ in funding and campaign spending.
- Conducting financial auditing for ~15 party candidates, senators, and executives to ensure ongoing ASUCBL 4204 compliance.

Voyager Consulting

Berkeley, CA

Project Leader, Account Manager, DEI Chair

Sep 2022 – Present

- Acquiring ~10 new F-500 contracts each semester while meeting with clients to discuss project scopes and statements of work.
- Implemented 3 initiatives to further internal diversity, equity, and inclusion across scholarships, URM pipelines, and club culture.

UCBMUN

Berkeley, CA

Coordinating (Grand) Crisis Director, Under-Secretary-General

Sep 2021 – Present

- Oversaw 20+ team staff in operation of crisis committees for BearMUN 2022, an international conference with ~300 attendees.
- Directed UCBMUN XXVII's largest joint crisis committee with 60+ members and 25+ staff as Coordinating Crisis Director.

OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

Other Involvements: Haas ICC (Case Executive), Debate Society of Berkeley (Team Member), The Berkeley Project (Volunteering).

Skills: Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Intermediate), Java (Intermediate), HTML/CSS (Basic).

Interests: Photography, Hiking/Backpacking, Cats, Skate/Snowboarding, Chess, Reading, Indie Games, Stationery, Coffee Brewing.