

Brennan J. Dai

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EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

B.S. Business Administration (Haas School of Business)

B.A. Political Science (L&S), Minor: Public Policy (GSPP)

Expected Graduation: Spring 2025

GPA: 3.87

SAT: 1560

Relevant Coursework: Business Analytics, Business Macroeconomics, Financial Accounting, Probability/Statistics, Calculus.

Awards: [1st] Morgan Stanley x HBSA Case-a-thon, [1st] PwC Challenge Case Comp., [2nd] Capital One National Case Comp.

PROFESSIONAL EXPERIENCE

Capital One

Incoming Corporate Strategy Intern

McLean, VA

Summer 2024

United States Department of Commerce

Industry Analyst Intern

San Francisco, CA

Sep 2023 – Present

- Analyzing industry trends among US businesses with R to determine performance relative to business competition abroad.
- Compiling findings and recommendations in executive reports and delivering presentations to DoC policy-setting officials.

DCA Partners

Private Equity Summer Analyst

Roseville, CA

May 2023 – Aug 2023

- Deployed capital with PE team for \$2B AUM firm across the healthcare, software, logistics, and entertainment industries.
- Managed value creation strategy projects across 3 portfolio companies through competitive research and pricing analyses.
- Built LBOs on \$250M+ revenue companies, pitched targets to the investment committee, and conducted due diligence.

PepsiCo

Senior Strategy Consultant (Contract)

Berkeley, CA

Feb 2023 – May 2023

- Developed a comprehensive implementation strategy for PepsiCo's upcoming international shift to sustainable packaging.
- Built 3 models to project financial impacts of alternative supply chain structures by forecasting costs from new materials.
- Led research on 4 new types of sustainable packaging materials to determine feasibility and identify optimal candidates.

Habitat for Humanity International

Strategy Consultant (Contract)

Berkeley, CA

Sep 2022 – Dec 2022

- Worked with a project team on a 3-step plan to guide Habitat's business partnership expansion at the international level.
- Researched 13 countries globally to determine tax liabilities, best financing strategies, and local regulation compliance.
- Presented findings in 3+ hours of deliverables to top Habitat executives, answering questions on strategy and feasibility.

United States House of Representatives

Legislative Intern (Office of Congresswoman Speier)

Washington, DC

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative fellows.
- Composed a 12-page economic report on Child Tax Credit proposals, isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and letters for immediate distribution to 750,000 district constituents.

LEADERSHIP AND EXTRACURRICULARS

Haas Business School Association

Director of Strategic Initiatives

Berkeley, CA

Aug 2023 – Present

- Overseeing development of new programs to increase Haas Undergraduate Program revenue and improve student QoL.
- Leading a team of 5 associate analysts on data collection and analysis, primary research, and implementation strategy.

Voyager Consulting

Project Leader, Account Manager, DEI Chair

Berkeley, CA

Sep 2022 – Present

- Acquiring 10 new F-500 project contracts for each cycle, driving a ~20% increase in revenues during the recent semester.
- Implemented 3 initiatives to further diversity, equity, and inclusion across scholarships, URM pipelines, and club culture.

OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

Other Involvements: Haas International Case Conference (Case Executive), Elevate Cal (Director of Finance), UCBMUN (Crisis Director), Debate Society of Berkeley (BP Competition Team Member), The Berkeley Project (Volunteer Committee).

Skills: Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Intermediate), Java (Intermediate), SQL (Basic).

Interests: Nature Photography, Hiking, Backpacking, Reading, Speed Chess, Cats, Indie Games, Collecting Stationery, Baking.