

# Brennan J. Dai

Berkeley, CA • (650) 863-9326 • brennandai@berkeley.edu

## EDUCATION, COURSEWORK, AND AWARDS

University of California, Berkeley

Expected Graduation: Spring 2025

B.S. Business Administration (Haas School of Business)

GPA: 3.91

B.A. Political Science (L&S), Minor: Public Policy (GSPP)

SAT: 1560

**Relevant Coursework:** Business Analytics, Business Economics, Financial & Managerial Accounting, Statistics, Calculus.

**Awards:** (1st Place) L.E.K. Consulting Case Competition, (1st Place) PwC Challenge Case Competition, (1st Place) Morgan Stanley x HBSA Case-a-thon, (2nd Place) Capital One National Case Competition, (1st Place) Nexus Case Competition.

## PROFESSIONAL EXPERIENCE

**Capital One**

McLean, VA

Strategy Consulting Intern

Jun 2023 – Present

- Selected as the only Strategy Group intern to work on the Discover acquisition team, responsible for new value creation.
- Modeling financial and strategic impacts of integrating and scaling the Discover payment network and card issuance.
- Preparing and presenting recommendations to Capital One's Executive Committee to align long-term corporate strategy.

**Lucid Motors**

Berkeley, CA

Project Manager (Contract)

Sep 2023 – Dec 2023

- Led team of 6 consultants to provide strategic guidance on optimal nascent electric vehicle company audio-visual systems.
- Oversaw competitive analysis on 20+ automotive companies, using financial analyses from 10-Ks and primary research.
- Presented findings to AV executives at Lucid Motors's headquarters, providing implementation guidance and next steps.

**United States Department of Commerce**

San Francisco, CA

Industry Analyst Intern

Sep 2023 – Dec 2023

- Conducted financial analyses for 10 companies in the metals markets and researched the impacts of recent M&A activity.
- Analyzed industry trends among US businesses with R to determine US performance relative to foreign competition.
- Compiled findings and recommendations in reports and Excel models and delivered presentations to DoC policy officials.

**DCA Partners**

Roseville, CA

Private Equity Summer Analyst

May 2023 – Aug 2023

- Deployed capital with PE team for \$2B AUM firm across the healthcare, software, logistics, and entertainment industries.
- Managed value-creation strategy projects across 3 portfolio companies through competitive research and pricing analyses.
- Built LBOs on \$250M+ revenue companies, pitched targets to the investment committee, and conducted due diligence.

**United States House of Representatives**

Washington, DC

Legislative Intern (Office of Congresswoman Speier)

May 2022 – Aug 2022

- Performed economic policy research on federal spending (especially in HASC, HPSCI, HOC) and aided legislative fellows.
- Composed a 12-page economic report on Child Tax Credit proposals, isolating financial impacts on low-income families.
- Constructed and edited 14+ legislative press releases and letters for immediate distribution to 750,000 district constituents.

## LEADERSHIP AND EXTRACURRICULARS

**Haas Business School Association (HBSA)**

Berkeley, CA

Berkeley Haas Student Body President

Aug 2023 – Present

- Elected to serve as the 126th president of Haas for the 2024-2025 academic year, representing ~1,200 students' interests.
- Overseeing development of new programs to increase Haas Undergraduate Program funding and improve student QoL.

**Voyager Consulting**

Berkeley, CA

Consulting Vice President

Sep 2022 – Present

- Acquiring new F-500 project contracts for each cycle, driving a record-setting 30% increase in revenues for the semester.
- Oversaw 5 engagements with Tesla, Honda, Asics, Texas Instruments, and Quest Diagnostics, managing client relations.

## OTHER INVOLVEMENTS, SKILLS, AND INTERESTS

**Other Involvements:** Haas International Case Conference (Case Executive), Elevate Cal (Director of Finance), UCBMUN (Crisis Director), Debate Society of Berkeley (British Parliamentary Team), The Berkeley Project (Volunteer Committee).

**Skills:** Excel (Advanced), PowerPoint (Advanced), R (Advanced), Python (Advanced), SQL (Intermediate), Java (Basic).

**Interests:** Nature Photography, Hiking, Backpacking, Reading, Blitz Chess, Cats, Indie Games, Collecting Stationery, Baking.