

Brennan J. Dai

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EDUCATION

University of California, Berkeley

Graduation: Spring 2025

Double Major Candidate: B.S. Business Administration & B.A. Political Science

SAT: 1560 | GPA: 3.87

Relevant Coursework: Principles of Business, Macroeconomics for Business, Probability & Statistics, Analytic Geometry/Calculus

PROFESSIONAL EXPERIENCE

DCA Partners

Roseville, CA

Private Equity Summer Analyst

May 2023 – Present

- Aiding capital deployment for \$2B+ AUM private equity firm across healthcare, technology, and infrastructure construction.
- Building buyout models on \$50M-250M revenue companies and pitching potential targets to investment committee for review.
- Performing strategic analysis on M&A deals for existing portfolio and assisting in financial due diligence on target companies.

Nexus

Mountain View, CA

Business Strategy Intern

Mar 2023 – May 2023

- Modeled S21 Y Combinator startup's projected future expansion given current growth metrics to develop new GTM strategies.
- Managed customer acquisition strategies by calculating associated CACs and LTVs to determine best market segment focus.

PepsiCo

Berkeley, CA

Senior Strategy Consultant (Contract)

Feb 2023 – May 2023

- Built financial models to project impacts of PepsiCo's upcoming shift to sustainable product packaging across global markets.
- Led research on 4 new types of sustainable packaging materials to determine end-to-end costs and identify best candidates.
- Met with PepsiCo executives weekly to guide project timeline and ensure final deliverable met PepsiCo's scope expectations.

Habitat for Humanity International

Berkeley, CA

Strategy Consultant (Contract)

Sep 2022 – Dec 2022

- Worked on a team of 4 consultants on a 3-step plan to guide Habitat's business partnership expansion at the international level.
- Researched 13 countries globally to determine tax liabilities, best cause marketing financing strategies, and regulation compliance.
- Presented findings in 3+ hours of deliverables to Habitat executives, answering questions on expansion strategy and feasibility.

United States House of Representatives

Washington, D.C.

Legislative Intern (Office of Congresswoman Jackie Speier)

May 2022 – Aug 2022

- Composed a 12-page report comparing Child Tax Credit reform proposals isolating economic impacts on low-income families.
- Attended and analyzed 20+ congressional meetings and hearings (HASC, HPSCI, HOC) on federal spending, especially defense.
- Drafted 4 individual communications notices with top executive officials on confidential government whistleblower cases.
- Assisted in 22 constructions of legislative press releases and constituent issue letters for distribution to 750,000 constituents.

LEADERSHIP AND EXTRACURRICULARS

ElevateCal

Berkeley, CA

Director of Finance

Jan 2023 – Present

- Providing financial oversight for Cal's largest ASUC coalition, including managing incoming funding and campaign spending.
- Conducting financial auditing for ~15 party candidates, senators, and executives to ensure ongoing ASUCBL 4204 compliance.

Haas International Case Conference

Berkeley, CA

Case Writing Executive

Nov 2022 – Present

- Leading the formulation of a currently confidential case for the Haas School of Business's international case competition in 2024.
- Meeting with various industry leaders to identify relevant factors in composing a comprehensive case for future competitors.

Voyager Consulting

Berkeley, CA

Account Manager, DEI Chair, Project Leader

Sep 2022 – Present

- Selected from intensive recruiting process with ~1% acceptance rate to provide consulting services to Fortune 500 companies.
- Leading 8 consultants in upcoming consulting project and meeting with acquired clients to discuss project scopes and timelines.

UCBMUN

Berkeley, CA

Under-Secretary-General, Coordinating (Grand) Crisis Director

Sep 2021 – Present

- Oversaw 20+ team staff in operation of crisis committees for BearMUN 2022, an international conference with ~300 attendees.
- Directed UCBMUN XXVII's largest joint crisis committee with 60+ members and 25+ staff as Coordinating Crisis Director.

INVOLVEMENTS, SKILLS, AND AWARDS

Other Involvements: Debate Society of Berkeley (Travel Team Member), The Berkeley Project (Committee on Volunteering)

Skills: Microsoft Excel, Python, R, Java, JavaScript, HTML/CSS, LaTeX, Google Apps Script, Adobe Photoshop/Premiere Pro

Awards: [1st] Morgan Stanley x HBSA Case-a-thon, [1st] PwC Challenge Case Comp. (PwC), [1st] Nexus x Venture Case Comp.