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| Company Name | Cloud Vid |
| Branding | Relax, restful, and growth |
| Business Goal | To keep leadership by providing incredible entertainment |
| Outcomes from this work | Investigate the trends on YouTube Channels. |
| Target Audience | Cloud Vid |
| Image, look, or feel for the dashboard | - It should have generally Earthy colors that can find from nature.  - Choose Pastel and Earthy Colours for your website.  - The chart may utilize some of the highlighted colours, but not an excessive amount.  - Simple and clean  - Please choose a colour scheme that reflects our branding. (Logo colour is #7CB695) |
| Chart Requirement | Chart specification will be provided in Week 5 |
|  | **Typography for both Pattern Library and Dashboard**  - For pattern library, Headers, and menus should use a similar font as our logo (It does not have to be identical font family) - For dashboard, Headers should use the simple serif typeface.  - Serif typefaces should be used for the chart data. (But you shouldn't just use serif typeface for your main content font. Apply correct serif typeface font stack.)  - The font should have a consistent size and weight.  - Good size balancing of title and chart.  **Elements for both Pattern Library and Dashboard**  - For the menu, it should be easy to recognize the current menu.  - Input element’s border should be rounded  **Page Layout**  - I don't want round borders on grid boxes.  - I want a header image with a colour overlay to match the website's overall tone.  **Icons**  - Do not want any icons in pattern library.  - Please use icons in mobile view.  **Data Visualization**  - The chosen data should be able to be highlighted and brushed on the scatter plot.  **Overall**  - Please add the logo to the pattern library and dashboard  - If the client does not specify, you can apply the project requirements to any chart. (Style changes. data changes, interactivity Etc) |