## Comparativa de Plataformas de Reservas: FairHarbor vs WeTravel

## **Booking Platforms Comparison: FairHarbor vs WeTravel**

Feature	FairHarbor	WeTravel
Best for	Tours, activities, excursions, outdoor spo	rGroup trips, retreats, yoga, wellness
Custom booking page	Yes, customizable	Yes, with professional design and forms
WordPress integration	Yes: Widgets, buttons, calendars	Yes: Iframes, links, advanced integration
Payment process	On-site or redirected	Redirects to WeTravel
Installment payments	Not natively supported	Yes, configurable
Languages and currencies	Multilingual, international support	Multilingual, global payments
Email automation	Yes: Confirmations, reminders	Yes: Confirmations and reminders
Client management	Basic	Advanced (forms, documents)
Reports and analytics	Yes: Detailed dashboard	Yes: Financial and booking reports
Affiliate/agent support	Yes	Yes
Fees or pricing	Commission per booking	Commission or premium plans
API available	Yes	Yes

## **Recommendation Based on Business Type**

FairHarbor: Best suited for businesses offering tours, outdoor activities, local excursions, or one-day experiences.

WeTravel: Recommended for organizing group trips, retreats, multi-day events, or international experiences.