# Website Adjustments and Additions for www.undertheseadivingcr.com

Below are the requested updates and additions for the website. Please implement these changes to improve user experience and provide more detailed information for visitors.

# **Layout and Design Changes**

## 1. Photo Placement for Shark Dive and Rescue Pages

 Adjust the layout so the side where photos appear alternates down the page (e.g., left for one section, right for the next).

# **Booking and Functionality**

#### 2. Booking Feature

 Explore adding a booking feature to the site. Please advise on options (e.g., integrating a third-party tool like Fairharbor Booking or WeTrave-or a custom solution).

# **Content Updates**

#### 3. Update Specialty Number

• Replace the current specialty number with the updated figure (23)

#### 4. Add Waiver

- Include a downloadable waiver or a page with waiver details for customers to review and sign. Must be easy to find/labeled.
- https://form.jotform.com/243397363166868

#### 5. Add DAN Logo and Dive Insurance Info

- Add the DAN (Divers Alert Network) logo and a brief description of short-term dive insurance options available through DAN.
  - i. What size would you like the banner? 1080x1080? 120x600? Many options

#### 6. Add Night Dive

- Include a new section for Night Dive on tour page under Bat Islands and above Private tour, with relevant details
  - i. Includes 1 tank dive in Playas del Coco
  - ii. Cost: \$120 for 1 tank
  - iii. Minimum of 4 divers needed to make the trip
  - iv. Contact us today for availability
    - blob:https://pro.padi.com/6815ba7b-2c04-439d-aa69-41d182f3a66
       0

## 7. Add more detail to the Private tour.

"Embark on an unforgettable underwater adventure with our exclusive scuba diving tours in Costa Rica. Explore the vibrant marine life of the Catalina Islands, just steps from our coast, or dive into the pristine, world-renowned waters of Bat Islands, Cocos Island, Socorro, and beyond aboard our luxury catamaran. Our private tours offer personalized experiences for divers of all levels, blending breathtaking dive sites with unparalleled comfort and service. Discover the ocean's wonders—your



way."

- 8. Expand Specialties Section Separate regular courses and specialties (regular eg. Open water, Advanced, Rescue, Dive Master, Master scuba diver)
- 9. Specialties are listed below
  - Description
    - These are the fun add-ons! From underwater photography to night diving, specialties let you focus on what you love most. Check out my list- I've got a ton to choose from.
    - ii. Have questions about which one you'd like to complete first? Message me today to expand your knowledge and get started today!

## iii. Underwater Videographer

- 1. Capture underwater magic! We teach divers to film like pros, from setting up gear to editing cool videos they'll love showing off.
  - a. blob:https://pro.padi.com/ec03cf3f-9892-41a3-afd2-7ed777 af3561

## iv. Search & Recovery

1. Find the lost stuff! We train divers to hunt down sunken treasures or gear using smart search tricks and lift bags.

a. blob:https://pro.padi.com/8600d6de-d141-4a72-9d3b-d9e8f bb6460b

#### **V.** Underwater Naturalist

- 1. Explore nature's wonders! We show divers how to spot marine life, learn about ecosystems, and dive with a love for the sea.
  - a. blob:https://pro.padi.com/4bd9a5a9-d51f-4fbf-894a-a961b1 a43626

#### vi. Fish Identification

- 1. Know your fish! We help divers identify species, spot behaviors, and get excited about the underwater world.
  - a. blob:https://pro.padi.com/6eccc88a-9b80-4dc0-b45f-b0afa 4d76a3b

#### vii. **Drift**

- 1. Go with the flow! We teach divers to ride currents smoothly, enjoying the ride with confidence and ease.
  - a. blob:https://pro.padi.com/02a0df9c-2c01-492c-994a-0d88a 7cbc5ea

## viii. Digital Underwater Photography

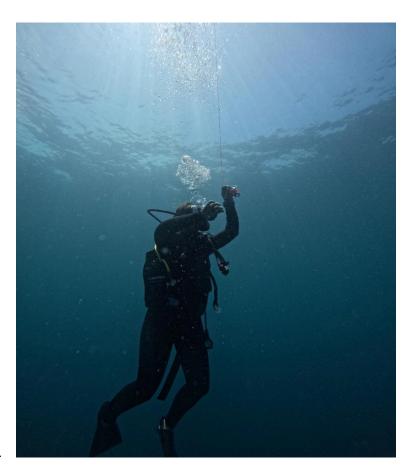
1. Take amazing underwater pics! We train divers to use cameras, nail lighting, and snap shots they'll be proud of.



a.

# ix. Delayed Surface Marker Buoy

1. Mark your spot! We show divers how to deploy a DSMB safely and ascend like pros, every time.



a.

#### x. Boat

- 1. Master boat dives! We teach divers the ins and outs of diving from boats—smooth entries, exits, and gear handling.
  - a. blob:https://pro.padi.com/c48e4f39-1d1d-48c2-9948-4a8ba 837840c

## xi. Dive Against Debris

- 1. Clean up the ocean! We lead divers to tackle marine debris, making every dive a win for the planet.
  - a. blob:https://pro.padi.com/8ff7b025-af7f-45c6-9649-a444b9 95f0d3

#### xii. Scuba Meditation

- 1. Relax underwater! Where we guide divers to find calm with breathing and mindfulness for a peaceful dive.
  - a. Photo coming soon

#### xiii. Wreck

- 1. Dive into history! We train divers to explore wrecks safely, uncovering stories beneath the waves.
  - a. blob:https://pro.padi.com/d4d10c29-d6d0-4588-9cff-5932d bdb8c3b

#### xiv. Sidemount

1. Switch up the gear! We teach divers sidemount techniques for better control and fun in tight spaces.



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## **XV.** Night Diver

- 1. Light up the night! We show divers how to dive after dark, discovering a glowing, hidden world.
  - a. blob:https://pro.padi.com/6815ba7b-2c04-439d-aa69-41d1 82f3a660

#### xvi. Enriched Air

- Dive longer with nitrox! We educate each diver to use enriched air safely, boosting their bottom time while shortening their surface interval.
  - a. blob:https://pro.padi.com/dac6bb41-fd86-4830-92d3-9f95c 27f9a43

## xvii. Deep

- 1. Go deeper! We safely train divers to handle deep dives with smart planning and cool-headed skills.
  - a. blob:https://pro.padi.com/8c3196e9-ee5b-48e3-91e7-a78fd 8a9596e

## **Emergency Oxygen Provider**

- 1. Be ready to help! We teach divers to use emergency oxygen confidently in a crisis.
  - a. blob:https://pro.padi.com/60ded7a9-cd53-4135-b1a0-cadd57da6b38

## xviii. Emergency First Response

1. First aid for divers! We train students in CPR and emergency skills for any situation, on land or sea.

a. blob:https://pro.padi.com/81759f7b-6140-4b37-a64b-72b91 a50f47a

#### xix. Care for Children w/AED

- 1. Help the little ones! We educate students on pediatric first aid and AED use for kid-friendly emergencies.
  - a. blob:https://pro.padi.com/633053d3-9221-4f96-9163-1a007 532b654

#### XX. AWARE Coral Reef Conservation

- 1. Protect the reefs! We show divers how to care for coral and keep our oceans thriving.
  - a. blob:https://pro.padi.com/4a44fb87-7391-4397-8620-9186f a891e3b

## xxi. PADI AWARE

- 1. Dive with purpose! We guide divers through AWARE's eco-mission, inspiring ocean-friendly habits.
  - a. https://pro-cms.padi.com/sites/default/files/documents/mar keting-hub/PADI%20AWARE%20Specialist%20Warm%20 Water.jpg

## xxii. Peak Performance Buoyancy

- 1. Float like a pro! We help divers master buoyancy for a smoother, more efficient diver!
  - a. <a href="https://pro-cms.padi.com/sites/default/files/documents/marketing-hub/PADI%20Peak%20Performance%20Buoyancy%20Warm%20Water.jpg">https://pro-cms.padi.com/sites/default/files/documents/marketing-hub/PADI%20Peak%20Performance%20Buoyancy%20Warm%20Water.jpg</a>

#### xxiii. Diver Propulsion Vehicle Diver (DPV)

 Boost your underwater adventures with the PADI Diver Propulsion Vehicle Specialty Course! Master the art of using underwater scooters to glide effortlessly and explore more. All the while being respectful of all ocean life and other divers. Open to PADI (Junior) Open Water Divers aged 12+, this one-day course includes two dives, covering DPV handling, safety,m and dive planning. Certification as a DPV Specialty diver adds excitement to every dive!

#### 10. Add Master Scuba diver after rescue diver

- Description: The black belt of recreational diving! Combine your Rescue Diver cert. With five specialties like Nitrox, Deep, Night, DSMB, and Boat, and 50 logged dives to earn this elite status. Price varies depending on what specialties you already hold or choose. Message us today to add this to your list of accomplishments..
  - blob:https://pro.padi.com/5b2b7609-d65a-4098-ac0e-bbbfd6b9a852

#### 11. Clarify Diver and Snorkeler Policy

Add a statement: "We're committed to giving you the best underwater adventure!
 That's why we offer dedicated tours for scuba divers and snorkelers-ensuring everyone enjoys a safe, customized experience suited for their activity. (e.g., tour descriptions or FAQs).

#### 12. Bat Islands Tour

Add a new section for the Bat Islands Tour, offering 2-tank or 3-tank dive options.
 Departing from Potrero or Playas del Coco.

#### 13. Update Shark Dive Description

• Remove the phrase "white tips and nurse and bull" from the Shark Dive page and replace it with "white tips, nurse, and bull sharks."

#### 14. Add DPV (Diver Propulsion Vehicle) on Tour section

Include a section or mention of DPV options for dives

#### **Experience the Thrill of a DPV Tour!**

Take your underwater adventure to the next level with our Diver Propulsion Vehicle (DPV) Tour! Glide effortlessly through the ocean, covering more ground and exploring vibrant reefs, wrecks, and marine life like never before. Our DPVs, also known as underwater scooters, provide an exhilarating way to navigate the underwater world while conserving energy—perfect for divers seeking a unique and exciting experience.

#### **Tour Highlights:**

- Explore expansive dive sites with ease and speed
- Encounter marine life up close in their natural habitat
- Enjoy a guided tour led by our expert instructors
- Suitable for small groups, ensuring a personalized adventure

#### **Prerequisites:**

To ensure a safe and enjoyable experience, participants must meet the following requirements:

- Be at least 16 years old (minors require parental consent)
- Hold a minimum of an Open Water Diver certification (or equivalent) from a recognized agency
- Have logged at least 10 dives (proof of dive log may be requested)
- Be comfortable with basic buoyancy control and underwater navigation
- Complete a brief DPV orientation session (provided on-site prior to the tour)
- Good physical health (a medical questionnaire must be completed; certain conditions may require a physician's approval)

Ready to zip through the ocean depths? Book your DPV Tour today and dive into an unforgettable adventure!

Cost: pricing starting at \$215.00 for 2 dives

-Add new dive shop location and/or integrate with Google my business.

https://maps.app.goo.gl/9wmAPew69v9H3DTo9?g\_st=com.google.maps.preview.copy

-Add that we are a Cressi Authorized Dealer

# Integration?

#### 13. Fairharbor Booking

Research and potentially integrate Fairharbor Booking as a reservation system.
 Provide feedback on feasibility and setup requirements.

## **Notes for Designer**

- Please confirm any missing details (e.g., updated specialty number, specific text for waivers, or Night Dive pricing) with the client.
- For the booking feature, let me know what options you recommend based on budget and ease of use.
- Ensure all new sections align with the site's current style and branding.

Let me know if you need mockups or additional guidance!

## 13. **Booking options**

- Research and potentially integrate Fairharbor Booking as a reservation system.
   Provide feedback on feasibility and setup requirements.
- o WeTravel?

Let me know if you need mockups or additional information.