







Brent Buchanan

Software Engineer

CONTACT

480-486-4548 
babuchanan1@gmail.com 
Gilbert, Arizona 
linkedin.com/in/buchma/ 
github.com/Brent-Bew-Canon 
brent-bew-canon.github.io/ 
current_portfolio/

Education

Brigham Young University

Bachelor of Science in
Entrepreneurial Management
2019 - 2021

Arizona State University

Full Stack Software Development
Certificate
2022

Skills

HTML, CSS, JavaScript
Node.js
Express.js
Handlebars.js
Bootstrap, Tailwind CSS
Heroku
MySQL
Sequelize
Git
Elixir, Phoenix, Live View
Ahrefs, Semrush

SUMMARY

Innovative software developer with a background in SEO/digital marketing. Up to date on best practices for creating mobile-first applications that scale up efficiently. Strengths include leadership, organization, efficiency, teamwork, and creativity. In process to receive Full Stack Web Development certificate from Arizona State University.

PROJECTS

Movie Finder

- Created MYSQL database with table associations through Sequelize
- Created Express.js routes to handle database interaction to add/delete from a table
- Wrote front-end JavaScript to handle user actions and make fetch calls to Express routes

Summary: A full-stack app that lets a user make a profile to browse a db of movies, save movies to list, and rate movies.

Tools: HTML, CSS, JavaScript, Node.js, Express, Handlebars.js, MySQL, Sequelize, Bcrypt, Heroku

Links: github.com/Brent-Bew-Canon/Cinema-Finder | movie-finder-bb.herokuapp.com/

Photo Planner

- Created a clean UI for the user to interact with and analyze results
- Wrote JavaScript to show/hide appropriate page elements
- Wrote JavaScript to accept user input and make calls to Google Maps API

Summary: A web app that helps a real estate photographer plan his/her photo shoot utilizing Google Maps API.

Tools: HTML, CSS, JavaScript, Google Maps API, Bootstrap

Links: github.com/Brent-Bew-Canon/Plan-Photo-Shoot | brent-bew-canon.github.io/Plan-Photo-Shoot/

EXPERIENCE

SEO SPECIALIST

April 2022- Feb 2023

From the Future

- Persuasively presented SEO deliverables to clients, showcasing results and expert recommendations.
- Collaborated with cross-functional teams to execute SEO content strategy for diverse client portfolios.
- Performed competitive keyword research to discover SEO opportunities for clients

Perfect Temp A/C

- Efficiently managed HVAC crew for quality completion of new construction projects.
- Facilitated clear and effective communication with clients to address project complications.
- Designed a new company website and digital marketing plan to bolster online presence and visibility.