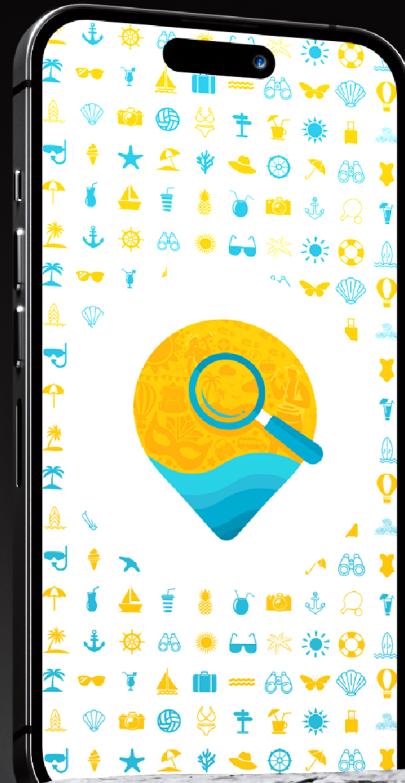


TRAVELCON



B R A N D G U I D E L I N E



Rewarding
wanderlust.

TravelCon revolutionizes the way tour organizers and travelers connect, making adventure planning and execution as easy as connecting to family and friends. Our innovative platform offers a dual experience:

For Tour Organizers:

- » Powerful dashboard to create, manage, and monitor tour events
- » Real-time performance tracking and revenue insights
- » Seamless income withdrawal system
- » Earn TravelCoins for hosting successful tours

TravelCon revolutionizes the way tour organizers and travelers connect, making adventure planning and execution as easy as connecting to family and friends. Our innovative platform offers a dual experience:

For Travelers:

- » AI-powered chatbot and mini web app for tour exploration and real time updates
- » Easy booking and secure payment processing
- » Profile creation for a social networking experience
- » Earn TravelCoins for every adventure booked

TRAVELCON



BRAND GUIDELINE

BACON SOLUTIONS



Exploration & Discovery



Compass



Sunglass



Fireworks



Torotot



Location Pin



Camera



Traveler's Path



3 stars on the
national flag



Marching Band



Calendar Pages + Waves



Travel Backpack



Buko



Banderitas



Hot Air
Balloon Festival



Sun



Travel Van



Lifebuoy



Maskara Festival

Logo Icon



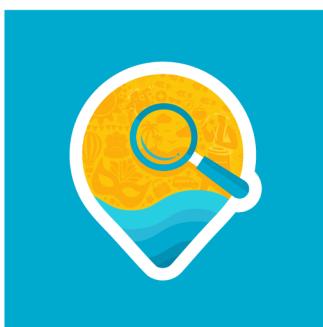
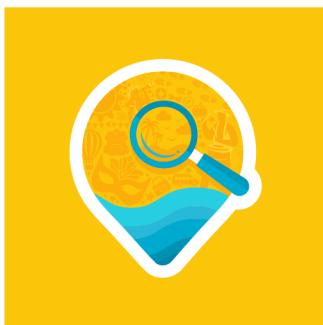
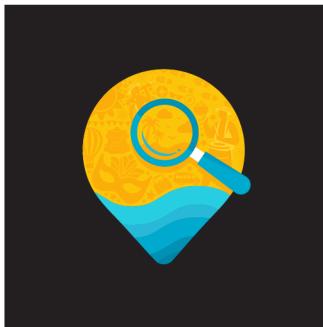
Logo Icon with Typography



TRAVELCON

Typography Logo

TRAVELCON



#FFD32D

#FBC50A

#FBAD0A

#27CEE1

#27B9D7

#00A9CE

#0091B4

#0085A8

FONT

GABARITO REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

GABARITO MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

GABARITO SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

GABARITO BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

GABARITO EXTRABOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

GABARITO BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890!@#\$%^&*()

ICONS





TRAVELCON



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