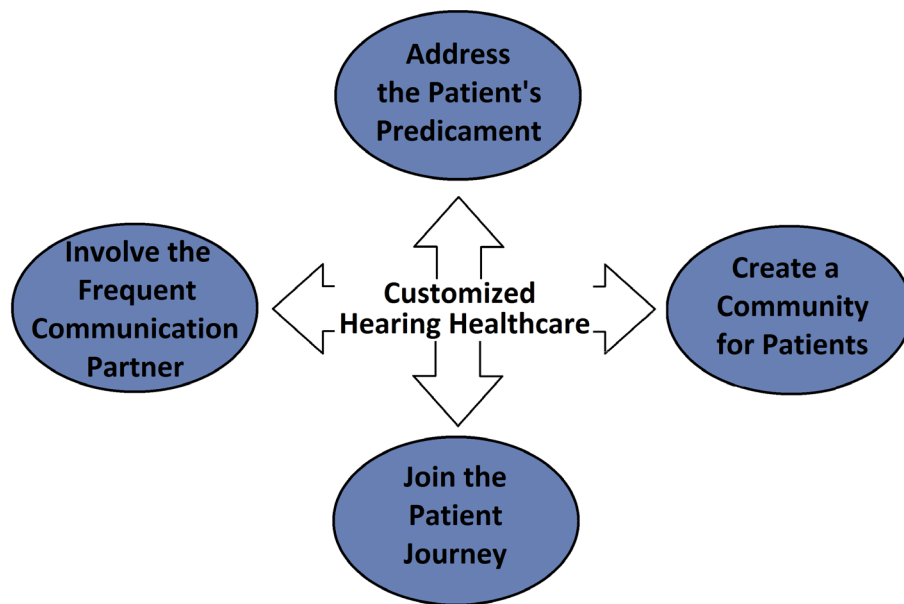


## The cLEAR™ Philosophy

Although the centerpiece of cLEAR™ is customized auditory training, cLEAR represents a comprehensive hearing healthcare philosophy and allows you to implement the four core components of customized care:



### 1. Address the patient's predicament:

- Auditory training with the cLEAR male, female, or children's voices
- Auditory training with the a patient's FCP's voice

### 2. Involve the important people in the patient's life:

- Up to 5 FCPs

### 3. Become a part of the patient journey:

- Semi-automated email system
- Feedback graphs about progress and time spent training

### 4. Create a sense of community for your patients:

- Your community bulletin board
- cLEAR coins towards a common goal