

Common Neo4j Use Cases

NEO4j USE CASES

Real Time Recommendations

Master Data Management

Fraud Detection

Graph Based Search

Network & IT-Operations

Identity & Access Management



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“As the current market leader in graph databases, and with enterprise features for scalability and availability, Neo4j is the right choice to meet our demands.”

Marcos Wada
Software Developer, Walmart



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Neo4j is the heart of Cisco HMP: used for governance and single source of truth and a one-stop shop for all of Cisco's hierarchies.

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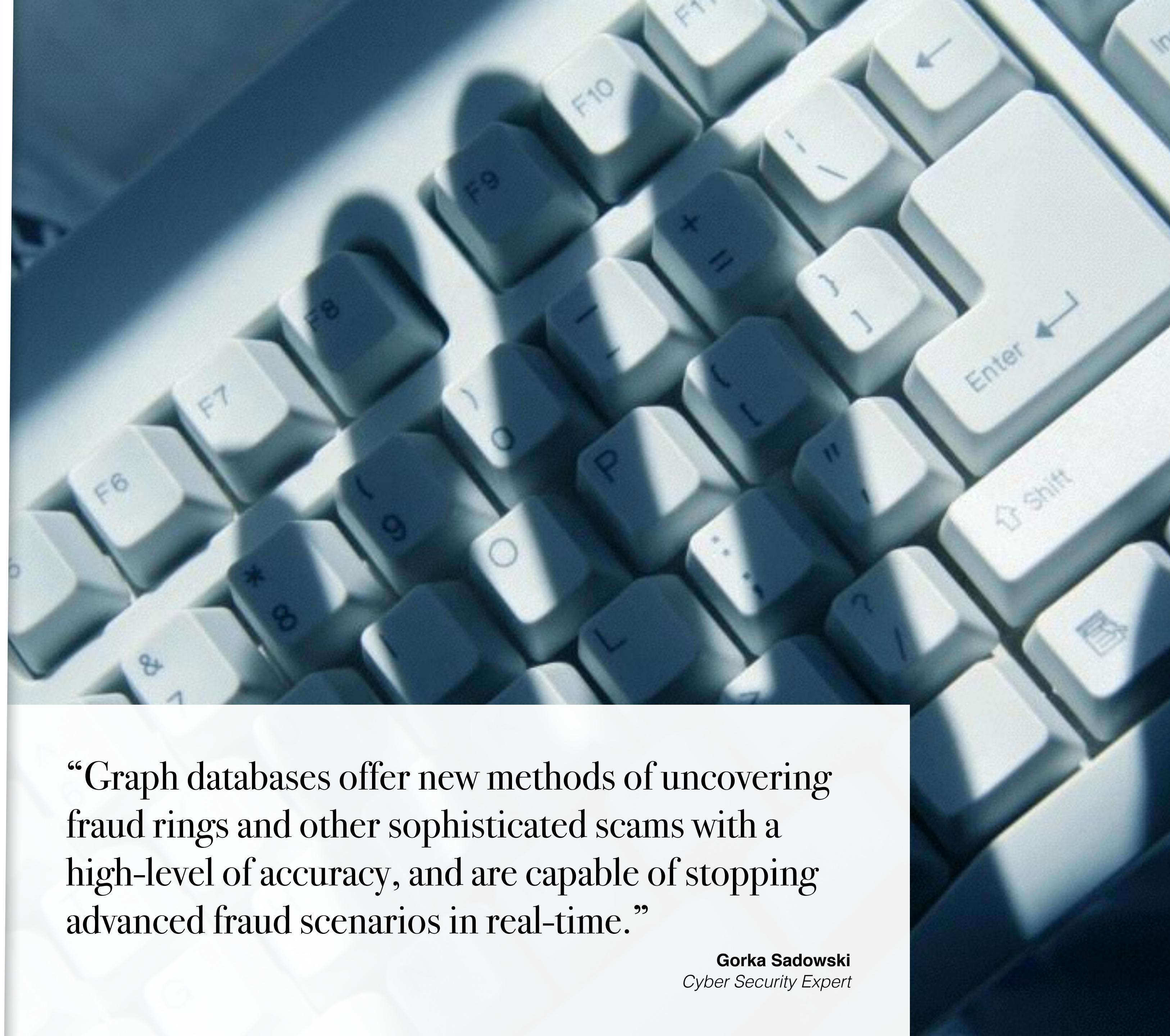
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“Graph databases offer new methods of uncovering fraud rings and other sophisticated scams with a high-level of accuracy, and are capable of stopping advanced fraud scenarios in real-time.”

Gorka Sadowski
Cyber Security Expert

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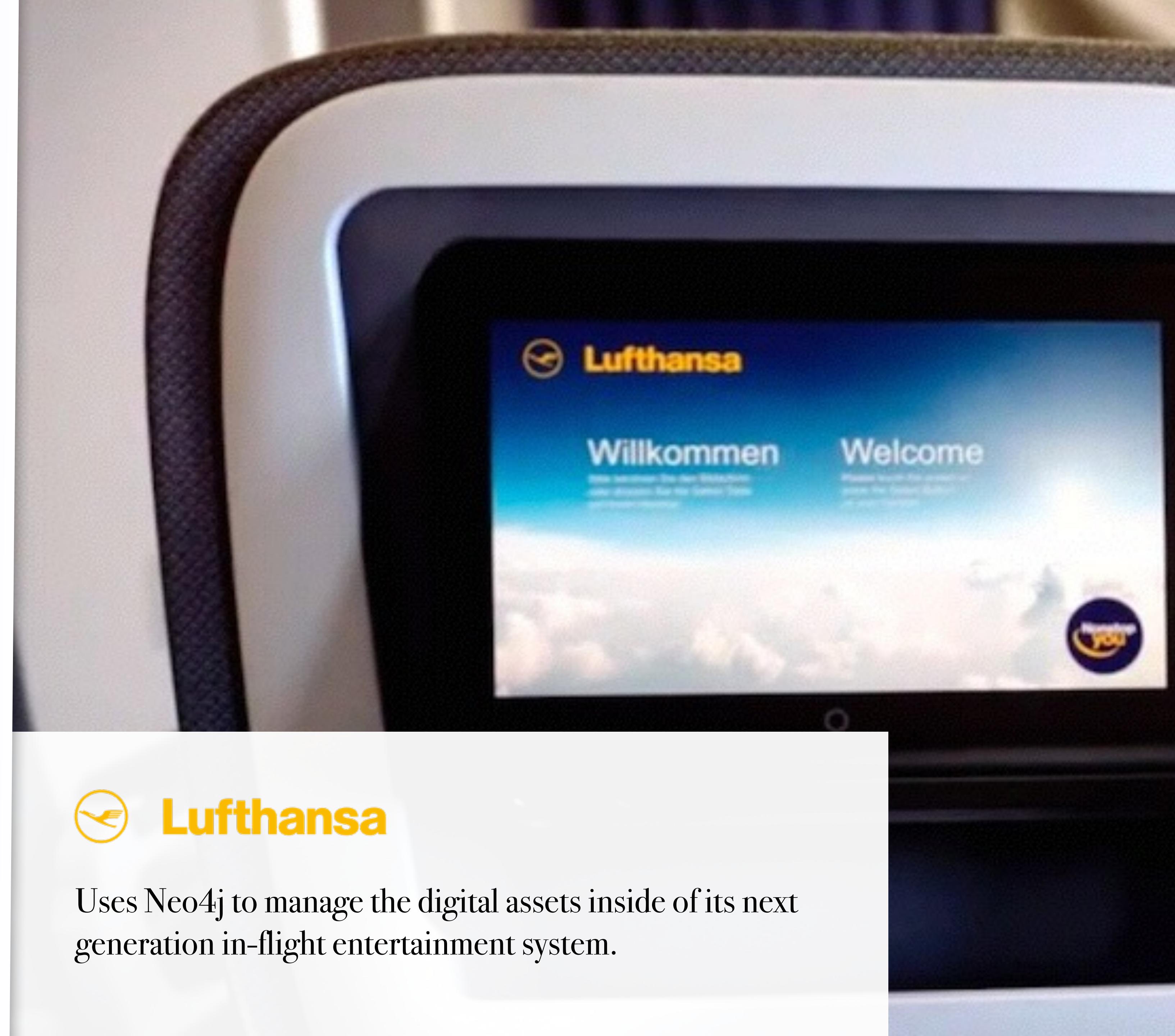
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Lufthansa

Uses Neo4j to manage the digital assets inside of its next generation in-flight entertainment system.

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Uses Neo4j for network topology analysis
for big telco service providers



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UBS was the recipient of the 2014
Graphie Award for “Best Identify And
Access Management App”

Neo4j Adoption by Selected Verticals



SOFTWARE	FINANCIAL SERVICES	RETAIL	MEDIA & BROADCASTING	SOCIAL NETWORKS	TELECOM	HEALTHCARE
EQUILAR POLY VORE TRACEONE <small>drive consumer trust</small> 53 identropy ALERTLOGIC <small>Security. Compliance. Cloud.</small> NetApp Zenoss VIRTUAL INSTRUMENTS pitney bowes SERENA TOMTOM	UBS FirstData die Bayerische ADP Fortune 500 CONFIDENTIAL veda applied intelligence bpifrance NOMURA mallowstreet Ria noble group	Walmart eBay NORDSTROM B&H PHOTO - VIDEO - PRO AUDIO ROPOSO <small>What you ❤️ is fashion</small> spree LifeWay <small>Biblical Solutions for Life</small> adidas	Beamly scrippsnetworks interactive livestation Aol. THOMSON REUTERS <small>the answer company™</small> Glowbl gamesys SCRIPPS Lufthansa	LinkedIn Medium SNAP INTERACTIVE ACADEMIA Care.com doximity Hinge InfoJobs classmates™	CISCO SFR telenor StarHub CenturyLink® rancard Three.com hp	RALLY™ curaspan™ CHRONOTRACK NaviNet <small>part of NantHealth</small> compugen doximity