

MISC	Sharing	Design	Unique Features	Future of the Business
<div>What makes this better than other parking apps?</div> <div>Brett Eckstrom</div>	<div>Supplied by the University.</div> <div>Evansem</div>	<div>User friendly UI</div> <div>Brett Eckstrom</div>	<div>Map of available spots</div> <div>Evansem</div>	<div>Implementing it in other campuses</div> <div>Evansem</div>
<div>What are the potential costs of implementing our app?</div> <div>Evansem</div>	<div>Advertisment</div> <div>Brett Eckstrom</div>	<div>Easy to use</div> <div>Brett Eckstrom</div>	<div>Live parking availability</div> <div>Evansem</div>	<div>Implementing it in other locations (airports, other businesses, etc.)</div> <div>Evansem</div>
<div>How do we get people to use this app?</div> <div>Brett Eckstrom</div>	<div>Talked about in UNI101</div> <div>Brett Eckstrom</div>	<div>Visually Pleasing</div> <div>Brett Eckstrom</div>	<div>Reserve feature</div> <div>Evansem</div>	<div>Advertising it on TV, ads for social media.</div> <div>Evansem</div>
<div>How do we make money off the app?</div> <div>Evansem</div>	<div>Social media accounts</div> <div>Evansem</div>	<div>Accepts feedback from users</div> <div>Evansem</div>	<div>Activity meter for parking (in order to predict what future parking statuses will be like)</div> <div>Evansem</div>	
<div>How do we produce instruments needed for our idea?</div> <div>Evansem</div>				