

FBLA: Web Site Design		
Project Competencies	CCSS Standards Addressed	Description
Tasks		
1. Effectively addresses topic and is appropriate for the audience.	WHST.9-10.4 WHST.11-12.4	WHST-Produce clear and coherent writing which development, organization, and style are appropriate to task, purpose, and audience
2. Graphics, text treatment, and special effects show creativity and cohesiveness of design.	SL.9-10.5 SL.11-12.5	SL-Make strategic use of digital media in presentations to enhance understanding of findings, reasoning, and evidence and to add interest
3. Overall layout and design is creative and appealing.	SL.9-10.5 SL.11-12.5	SL-Make strategic use of digital media in presentations to enhance understanding of findings, reasoning, and evidence and to add interest
4. Final product indicates a clear thought process and an intended, planned direction with formulation and execution of a firm idea.	WHST.9-10.7 WHST.11-12.7	WHST-Conduct short as well as more sustained research projects to answer a question or solve a problem . . . demonstrating understanding of the subject under investigation
5. Effectively communicate required information.	SL.9-10.4 SL.11-12.4 WHST.9-10.4 WHST.11-12.4	SL- Present information, findings, and supporting evidence, conveying a clear and distinct perspective, that listeners can follow the line of reasoning WHST-Produce clear and coherent writing which development, organization, and style are appropriate to task, purpose, and audience
6. Website functions without error.		
7. Copyright laws followed.	WHST.9-10.8 WHST.11-12.8	WHST-Gather relevant information from multiple authoritative print and digital sources . . . avoiding plagiarism
Performance Competencies	CCSS Standards Addressed	Description
Tasks		
1. Answer questions effectively.	SL.9-10.1c SL.11-12.1c	SL- Initiate and engage in a range of collaborating discussions, propel conversations by posing and responding to questions
2. Demonstrate ability to make a businesslike presentation.	SL.9-10.4 SL.11-12.4 SL.9-10.6 SL.11-12.6	SL- Present information, findings, and supporting evidence, conveying a clear and distinct perspective, that listeners can follow the line of reasoning; adapt speech to a variety of contexts and tasks
3. Demonstrate ability to work as a team.	SL.9-10.1b SL.11-12.1b	SL- Initiate and engage in a range of collaborating discussions, work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles
4. Demonstrate effective decision making and problem solving skills.	SL.9-10.1b SL.11-12.1b SL.9-10.1d SL.11-12.1d SL.9-10.2 SL.11-12.2	SL – Initiate and engage in a range of collaborating discussions, work with peers to promote civil, democratic discussions and decision-making, set clear goals and deadlines, and establish individual roles, respond to diverse perspectives, synthesize comments, claims and evidence

		made on all sides of an issue, resolve contradictions, and determine what information is required to deepen the investigation or complete the task; integrate multiple sources of information presented in diverse formats and media to make informed decisions and solve problems
5. Demonstrate effective verbal communication skills.	SL.9-10.1 SL.11-12.1 SL.9-10.4 SL.11-12.4 SL.9-10.6 SL.11-12.6	SL - Initiate and participate effectively in a range of collaborative discussions, come to discussions prepared, work with peers to promote decision making, set goals and deadlines, and establish individual roles, propel conversations by posing and responding to questions, synthesize comments, claims, and evidence made on all sides of an issue and determine if additional information or research is needed; present information, findings, and supporting evidence, conveying a clear and distinct perspective, that listeners can follow the line of reasoning; adapt speech to a variety of contexts and tasks
6. Describe project development and implementation.	SL.9-10.4 SL.11-12.4	SL– Present information, findings, and supporting evidence, conveying a clear and distinct perspective, that listeners can follow the line of reasoning
7. Explain content logically and systematically.	SL.9-10.4 SL.11-12.4	SL– Present information, findings, and supporting evidence, conveying a clear and distinct perspective, that listeners can follow the line of reasoning

Common Core State Standards in English Language Arts Reinforced by Event:

- Speaking and Listening: Comprehension and Collaboration, Presentation of Knowledge and Ideas
- Writing for Literacy in History/Social Studies, Science and Technical Subjects: Production and Distribution of Writing, Research to Build and Present Knowledge