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December 9, 2024

**Mr. Brett Lechtenberg**

Global Director and Chief AI Officer Gift-Connect  
1201 N Orange St, Suite 7265  
Wilmington, DE 19801

**Subject:** Heartfelt Thanks for Bringing Sammie and Geno to Life

Dear Brett,

I wanted to take a moment to express my deepest appreciation for your outstanding contributions to Gift-Connect. Your leadership in building a remarkable team of AI contractors has been instrumental in developing all of our AI-based products and tools focused on the crucial birth-to-three space.

Under your guidance, your team has created transformative resources like the AI Parenting Assistant, the AI Song Generator, and the AI Parenting Suite. These tools are sure to empower parents and caregivers worldwide, providing them with personalized support and enriching experiences that foster early childhood development.

Moreover, your development of a comprehensive Learning Management System will be pivotal in educating parents and caregivers about the essential Six Loving Habits: Sing To, Play With, Read To, Count To, Speak To, and Serve and Return. This platform will make it accessible and engaging for families to incorporate these nurturing practices into their daily lives.

I also want to acknowledge your creative efforts in producing the first two iterations of the Loving Habit videos and composing the original Loving Habit songs. These heartfelt creations will materialize into tools that positively impact the lives of many and will become a vital piece of our mission to strengthen family bonds.

Your dedication, innovation, and leadership have not only advanced our organization's goals but will also make a lasting impact on countless families. I am truly grateful for everything you have done and look forward to continuing our important work together.

With sincere appreciation,



**Sam Beard** Founder, Gift-Connect