

#### Speaker

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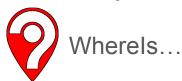
Work for BusinessNow implementing ServiceNow



Feel free to ask questions any time



#### Have you ever wondered...



- a (public) toilet when you need it which is in working order
- a (public) playground when your children want to play
- ...

#### while...

- visiting another city
- or being abroad...
  - o in a foreign country...
  - with an unknown language

### Have you ever wondered... (part 2)

- ... and the thing you are looking for are not even called what they are
  - o e.g., the Peter Pan Playground in London there is no such place
- Things may be "within" other things
  - Swing in the playground (which is working?)
  - Postman Pat car only available during shopping hours outside a shop at what price?
  - o Bars, cafes, restaurants, shops, ... serving/selling (real) (hard) cider
  - 0 ...



Wherels... is crowdsourcing location sharing about **anything** you want to share in any language you want!

#### Extensible

- New languages may be added
- New countries may be added
- New/alternative spellings of everything
  - o Some words are spelled differently in different countries even in the same language
- Tags
  - Subtags
- Properties
  - Attributes: name, address, phone, images, rating, "opening hours", price, ...
  - Links to: homepage, Google Maps, Swarm/Foursquare, Facebook, ...
- Does the bathroom have a diaper station?
  - Just dreamed this up while making this presentation!
- And much more

## Short demo...



# Any questions (about WhereIs...)?



Wherels.dk

Anyone who want to build the iOS version?