

Brett Wiese

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Experience

KNCTRNL Management

New York, NY

Assistant Manager

November 2014 - Present

- Provide day-to-day support for founder of an electronic based artist management company
- Advance shows and ensure seamless movements for artists on tour including flights, ground transportation, and lodging
- Create and oversee marketing plans with local promoters and 3rd party marketing agencies
- Research and secure musicians for features and remixes on upcoming releases
- Hire artists and photographers for content creation in coordination with marketing efforts

Freelance

New York, NY

Graphic Designer/Web Development

November 2016 - Present

- Design cover art and merchandise designs for bands using Adobe Creative Suite
- Build websites from scratch using HTML, CSS, and Javascript along with Bootstrap framework
- Edit photos for small business clients that are designed for Instagram and Facebook ads

House Project

Philadelphia, PA

Founder/Contributor

October 2014 – June 2016

- Coordinated submissions, releases, and cover art for charity-based compilations
- Managed social media accounts and custom website, which informed fans and artists about upcoming volunteer opportunities and musical releases
- Organized charity events with local and national charities that connected artists with their communities
- Created and taught a music production class to children and adults

Universal Music Group

New York, NY

Executive/Digital Marketing Intern

June - August 2015

- Provided administrative support for Republic Records' executive office
- Updated social media calendars and sourced content for future posts
- Generated reports and analyses on artists signed to Republic Records using Mediabase and Soundscan
- Populated and maintained website for Casablanca records, coordinating content with release calendar and relevant promo

Riptide Music Group

Los Angeles, CA

Sales Intern

June – September 2014

- Greeted clients and organized meetings for sales and executive teams
- Created playlists and pitched songs to clients specializing in commercial and trailer production
- Identified and researched prospective clients for sales department and logged potential buyers within the company's intensive database
- Verified and digitized artist contracts for Riptide's 10,000+ song catalog

Skills

Photoshop, Illustrator, Blender, Final Cut Pro, Ableton, Wordpress, Squarespace, Bluehost, HTML, CSS, Bootstrap, Javascript, Microsoft Office, Sugar CRM, Nielsen Soundscan, Facebook, Instagram

Education

Drexel University

Philadelphia, PA

Bachelor of Science in Music Industry – Magna Cum Laude

June 2016