

BRETT WRIGHT

TECHNICAL PRODUCT MANAGER

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PROFILE SUMMARY

I'm a Product Manager with a deep interest in generative AI to solve real-world problems. I've successfully developed and deployed AI solutions in financial compliance software used by Fortune 100 companies using Azure AI, and I'm excited about the possibilities it opens up for our future projects. My work involves integrating various platforms like Salesforce, Pershing, Docupace, and Hexure, improving workflows, and enhancing user experiences. I work closely with senior management, clients, and team leaders in my discovery and development of products and solutions for internal and external stakeholders. I believe in thorough documentation to ensure transparency and understanding across teams.

WORK EXPERIENCE

Technical Product Manager

July 2022 – Present

CapitalROCK | SLC, UT | Financial Compliance Software

- Architected and managed the development of our generative AI product used by large institutions in our financial compliance software. Migrated AI framework from Langchain to Azure's Prompt Flow for better performance, evaluation, groundedness, and monitoring.
- Oversaw the development, configuration, and maintenance of client APIs and SAML SSO applications, improving user workflow and providing a seamless client experience.
- Designed and implemented multiple large-scale integrations between disparate platforms.
- Successfully managed complex projects, delivering results on time and in line with project specifications.
- Collaborated with multiple stakeholders, including Chief Compliance Officers, CTOs, and Lead Development Engineers.
- Played a key role in advising Statement of Work (SOW) contracts and providing instructions on integrations with legal and compliance teams.
- Organized and executed projects according to modern scrum Agile methodologies using Azure DevOps.
- Platform Integration Experience: Docupace, Firelight, Pershing (NetX360)

Business Product Manager

Mar 2020 – July 2022

Inertial Sense | Provo, UT | Inertial Sensor Manufacturer

- Identified the need for and led a complete internal systems overhaul of inventory management, tracking, and accounting, enhancing visibility into the financial operations and improving the accuracy of inventory levels.
 - Scoped and built an internal data warehouse to consolidate data entry and reporting to one source.
 - Identified and corrected key processes that lead to errors from data entry.
 - Integrated key data sources from accounting (QuickBooks), manufacturing, sales & marketing together for cohesive data flow.
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PERSONAL TECHNICAL EXPERIENCE

Built multiple concept LLM applications: VoiceMemo AI Assistant, Family History Generative StoryTeller, AI Receipt OCR and Recipe Maker, Book/Document "Oracle" Chatbot using RAG. Utilize several iPaaS applications for automations: Zapier, Make.com (Integromat)

Marketing Manager

Mar 2018 – Mar 2020

Navigator Business Solutions | Pleasant Grove, UT | SAP Partner

- Integrated marketing services with our internal CRM to provide enhanced data insights and enable effective automations. This experience with CRM integration aligns with the need for expertise with business service and business process platforms.
- Created and distributed training and marketing videos for SAP Business One ERP software, improving customer understanding and engagement. This experience highlights my ability to create and distribute promotional materials for key products and feature releases.
- Created the name, branding style, and logo design for a new warehouse management tool

APPLICATIONS EXPERIENCE

AI FRAMEWORKS

Azure AI
Azure Prompt Flow
Langchain
Local (Autogen)

API INTERFACES

Postman
Swagger

EXTRACTION

Quickbooks
Hubspot
Woocommerce

TRANSFORMATION

Integromat (Make)
Zapier
Airtable Automations

POST / VISUALIZE

Airtable Views
Shipstation
Google Data Studio

OTHER

OpenAI
FlutterFlow

LlamaFile
Visual Studio

Excel
Wordpress

SQL
JSON

CSS
HTML

Illustrator
Photoshop

XML
Python

PERSONAL

Chief Purpose Creators: My wife and two little girls.

Go-To Hobbies: 3D Printing, VR Flight Sims, Rock Climbing

Biggest Dream: Create something someone uses everyday because they love it

