

brett porter

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skills & knowledge

Adobe CC
Capture One
Sketch
Microsoft Office
HTML/CSS
Javascript
React.js
Node.js
Express
MongoDB/Mongoose
MySQL/Sequelize
Bootstrap/Tailwind
Commercial photography

education

Trilogy Education/KU Edwards Campus
Overland Park, Kansas - 2019 – 2020
Full-stack Flex Web Development Bootcamp
(MERN)

Johnson County Community College
Overland Park, Kansas - 2014
Web Designer Certificate

Missouri State University
Springfield, Missouri - 2003 – 2008
Art and Design Major – Illustration Emphasis

Full-stack web developer with a passion for the frontend. With years of experience in Graphic Design, positively influencing the way an individual interacts with a project is one of the most beneficial and exciting problems to solve. Always striving to learn new things and find new and unique solutions to fit each situation.

experience

Graphic Ops Digital Specialist – Kansas City, Missouri *Saepio/Brandmuscle • May 2015 – May 2020*

- Manage and update client's landing pages to reflect current promotions.
- Designed and developed new client landing pages.
- Designed internal print and digital assets to meet brand guidelines.
- Trained new team in India and helped develop a certification for our proprietary software.
- Worked with support and developers to find improvements in our platform.
- Create documentation for software best practices.

Art Director – Overland Park, Kansas *435 Magazine • November 2014 – February 2015*

- Collaborated with the editor and publisher to ensure the magazine's mission is realized with a consistent and attractive visual presentation.
- Designed each month's cover and feature stories and supervised the rest of each issue's design and layout.
- Kept photo and art spending below budget without sacrificing quality.
- Submitted finalized PDF files on deadline, ensuring that all are properly sized, and color corrected for optimal printing.

Production Artist – Overland Park, Kansas *Universal Engraving Inc. • May – November 2014*

- Clean up client's artwork to meet specific engraving guidelines
- Layout artwork onto templates to prep for coding for CNC machines
- Archive projects under given job numbers to be used at later date

Graphic Designer/Production Artist – Park City, Utah *The Park Record • Sept. 2012 – Oct. 2013*

- Consistently met semi-weekly design deadlines.
- Designed the layout for multiple special monthly publications.
- Communicated with advertising representatives to meet clients' needs.
- Scheduled and deployed on-line advertising.

Co-manager/Graphic Designer – Overland Park, Kansas *Dynamic Earth Equipment • Sept. 2008 – June 2012*

- Created and Launched multiple promotional campaigns including a tent event where all current tent inventory was sold.
- Designed all mail and electronic advertisements.
- Organized the employee schedule.
- Outfitted customers to go to Patagonia, Antarctica, and Mt Denali by gaining extensive knowledge of supplied brands.