

# brett porter

graphic design | illustration | photography

12810 W 99th Street - Lenexa, KS

573.528.6673 - gkdesign06@gmail.com

www.behance.net/brettporter • brettportercreative.com

## skills & knowledge

Adobe CC (Id, Ai, Lr, Ps, Dw, Mu)

Capture One

Basic HTML & CSS

Microsoft Office

Excellent interpersonal skills

Superb customer service

Multiple illustration techniques

Digital photography

Studio Lighting techniques

## adobe skill levels

ai 

id 

ps 

dw 

lr 

## education

### Missouri State University

Springfield, Missouri – 2003–2008

Art and Design Major – Illustration Emphasis

### Johnson County Community College

Overland Park, Kansas – 2014

Web Designer Certificate

## experience

### Graphic Ops Digital Specialist – Kansas City, Missouri *Saepio/Brandmuscle* • May 2015 – Present

- Manage and update client's landing pages to reflect current promotions.
- Use client's art to produce an editable template for franchise users.
- Design internal print and digital assets to meet brand guidelines.
- Train clients and new hires on proprietary software platform.
- Work with support and developers to find improvements in our platform.
- Create Documentation for software best practices.

### Art Director – Overland Park, Kansas *435 Magazine* • November 2014 – February 2015

- Collaborate with the editor and publisher to ensure the magazine's mission is realized with a consistent and attractive visual presentation.
- Supervise graphic designers and photographers.
- Design each month's cover and feature stories and supervise the rest of each issue's design and layout.
- Make photo and illustration assignments, assure they meet the magazine's high quality standards and determine their use in each issue.
- Assure that the magazine's overall brand has a consistent visual presentation.
- Manage the art and photo department budget.
- Create and upload finalized PDF files on deadline, ensuring that all are properly sized, colored and corrected for optimal printing.

### Production Artist – Overland Park, Kansas *Universal Engraving Inc.* • May – November 2014

- Clean up client's artwork to meet specific engraving guidelines
- Layout artwork onto templates to prep for coding for CNC machines
- Archive projects under given job numbers to be used at later date

### Graphic Designer/Production Artist – Park City, Utah *The Park Record* • Sept. 2012 – Oct. 2013

- Design ads to clients' specifications.
- Consistently meet semiweekly design deadlines.
- Create the layout of special monthly publications.
- Communicate with advertising representatives to meet clients' needs.
- Instruct new employees on daily processes.
- Schedule online advertising.
- Arrange editorial section around advertising space.

### Co-manager/Graphic Designer – Overland Park, Kansas *Dynamic Earth Equipment* • Sept. 2008 – June 2012

- In charge of all promotional visual assets.
- Designed all mail and electronic advertisements.
- Organized the employee schedule.
- Assisted customers by developing extensive product knowledge of all store brands.
- Trained new employees on daily operations.
- Practiced attention to detail by auditing preseason orders.
- Provided effective sales management.