

# brett porter

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## skills & knowledge

Adobe CC  
Capture One  
Sketch  
Microsoft Office  
HTML/CSS  
Javascript  
React.js  
Node.js  
Express  
MongoDB/Mongoose  
MySQL/Sequelize  
Bootstrap/Tailwind  
Commercial photography

## education

**Trilogy Education/KU Edwards Campus**  
*Overland Park, Kansas -2019-2020*  
Full-stack Flex Web Development Bootcamp  
(MERN)

**Johnson County Community College**  
*Overland Park, Kansas -2014*  
Web Designer Certificate

**Missouri State University**  
*Springfield, Missouri - 2003-2008*  
Art and Design Major - Illustration Emphasis

Full-stack web developer with a passion for the frontend. With years of experience in Graphic Design, positively influencing the way an individual interacts with a project is one of the most beneficial and exciting problems to solve. Always striving to learn new things and find new and unique solutions to fit each situations.

## experience

### **Graphic Ops Digital Specialist – Kansas City, Missouri** *Saepio/Brandmuscle • May 2015 – Present*

- Manage and update client's landing pages to reflect current promotions.
- Designed and coded new client landing pages.
- Designed internal print and digital assets to meet brand guidelines.
- Trained new team in India and helped develop a certification for our proprietary software.
- Worked with support and developers to find improvements in our platform.
- Create documentation for software best practices.

### **Art Director – Overland Park, Kansas** *435 Magazine • November 2014 – February 2015*

- Collaborated with the editor and publisher to ensure the magazine's mission is realized with a consistent and attractive visual presentation.
- Designed each month's cover and feature stories and supervised the rest of each issue's design and layout.
- Kept photo and art spending below budget without sacrificing quality.
- Submitted finalized PDF files on deadline, ensuring that all are properly sized, and color corrected for optimal printing.

### **Production Artist – Overland Park, Kansas** *Universal Engraving Inc. • May – November 2014*

- Clean up client's artwork to meet specific engraving guidelines
- Layout artwork onto templates to prep for coding for CNC machines
- Archive projects under given job numbers to be used at later date

### **Graphic Designer/Production Artist – Park City, Utah** *The Park Record • Sept. 2012 – Oct. 2013*

- Consistently met semiweekly design deadlines.
- Designed the layout for multiple special monthly publications.
- Communicated with advertising representatives to meet clients' needs.
- Scheduled and deployed on-line advertising.

### **Co-manager/Graphic Designer – Overland Park, Kansas** *Dynamic Earth Equipment • Sept. 2008 – June 2012*

- Created and Launched multiple promotional campaigns including a tent event where all current tent inventory was sold.
- Designed all mail and electronic advertisements.
- Organized the employee schedule.
- Outfitted customers to go to Patagonia, Antarctica, and Mt Denali by gaining extensive knowledge of supplied brands.