

Briana Gabiola

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Summary

Experienced marketing professional and recent graduate of University of Denver's full stack web development bootcamp seeking a fulfilling and challenging role as a backend developer.

Skill Highlights

- Quickbooks
- Organization
- Online listing audits
- HTML/CSS/Javascript/Jquery
- Overall computer efficiency
- Communication

Experience

Lead Listing Specialist - 08/2017 to 10/2019

Vacasa LLC- Boise, ID

- Reviewed and audited all listings made within admin to ensure market readiness in distributing to channels (OTA's such as Airbnb, Vrbo, Booking.com, and Flipkey).
- Ensured every listing through Vacasa was marketed appropriately on Booking.com.
- Handled relationship with Booking.com and performance goals via bi-weekly calls and QBR meetings.
- Managed a listing specialist delegating Booking.com listing builds, performance checks, and projects.
- Assisted in scope documents to build new tools and API's needed for seamless transfer of listing content to Booking.com.

Administrative Assistant -12/2014 to 12/2016

John's Landscaping- San Antonio, TX

- Handle 90% of incoming calls from potential, current, and pending clients.
- Prepare 6-18 proposals in QuickBooks per day, follow-up, and convert to AR.
- Organize complete schedules for owners and contractors daily and monthly making logistical decisions for product delivery, project timing, and job site issues.
- Reaching an average of \$200,000 in signed contracted landscaping architecture jobs per month through client communication.
- Participate in organizing, designing, and pitching at Home and Garden Show Expo for leads.

Vandal Connect Supervisor -09/2013-5/2014

Vandal Connect- Annual Giving University of Idaho, Moscow, ID

- Supervise performance of 20 students callers per shift.
- Create motivational games for performance and support callers to keep morale high.
- Interview 40-60 potential callers each hiring round (one per semester).
- Keep track of nightly, monthly, and yearly goals.

Education

Bachelor of Science: **Marketing with an emphasis in Entrepreneurship 2014**

University of Idaho, Moscow, ID