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### FOOD TRENDS

## BWW ADJUSTS PORTIONING POLICY TO REFLECT WING COSTS

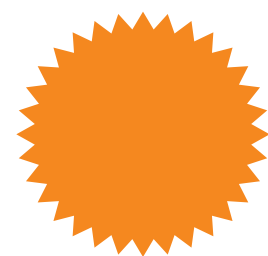
By *Restaurant Business Staff* on April 30, 2013 [✉ Email](#)



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Buffalo Wild Wings is switching to a new portioning policy for its chicken wings to bring the menu price more in line with the cost to the chain.

Instead of serving a set number of pieces, the casual chain will factor the size of the wings into the count...



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**Luby's sees flat Q4 comps**

**Buffalo Wild Wings' comps cool in Q3**

**Jamba Juice to use roadshows to sell eastern franchises**

**Panera's 'strategic plan' is driving sales but slashing profits**

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