

BRIAN ONG

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SUMMARY

As a Data Scientist, I thrive on uncovering patterns hidden within vast datasets to drive strategic business decisions. My journey through Computer Science has been a continuous exploration of transforming raw data into actionable insights, solving complex problems with a blend of analytical thinking and technical expertise. Proficient in Python, R, SQL, and AI/ML, I don't just analyze data, I turn it into a powerful tool for innovation. Beyond coding and algorithms, I bring data to life through compelling visual stories using Power BI and Tableau, enabling stakeholders to make informed decisions with clarity and confidence. My hands-on projects have demonstrated how data, when harnessed effectively, can significantly enhance business performance. Now, I'm eager to apply my skills in real-world settings, collaborate with industry leaders, and push the boundaries of data-driven impact.

WORK EXPERIENCE

Oscorp Energy

Sydney, Australia

Data Science and AI Intern

December 2024 - present

- Researched lithium battery recycling to understand the project's mission, particularly how Computer Vision contributes to emerging green energy solutions.
- Extracted, analyzed, and preprocessed large vector and image datasets in multiple formats (Manifest, YOLO, VOC, etc.) using AWS Lambda and SageMaker Studio from AWS S3.
- Generated insightful visualizations and developed Explainable AI (XAI) methods and workflows to enhance the understanding of black-box models for non-technical stakeholders and the robotics team.
- Designed, deployed, and optimized object detection and ML models on multiple platforms, including AWS Custom Labels, AI Lightning Studio. Collaborated with the robotics team to integrate trained weight files into sensors and enhance hardware system integration.
- Applied techniques such as fine-tuning and semantic segmentation, achieving over **87% F1-score** with YOLO, R-CNN, and Faster R-CNN frameworks using multiple backbone models.

PTE Master

Sydney, Australia

Data Analyst Intern

November 2023 - February 2024

- Collaborated with cross-functional teams and stakeholders, gathering use case documents to address project challenges and translating them into actionable data-driven tasks.
- Understood data pipeline structures and retrieved necessary datasets from AWS S3 for efficient EDA, extraction, transformation, and manipulation using AWS Athena (SQL) and AWS Glue (Python).
- Conducted A/B testing to evaluate ideas and analyze customer behavior, leading to key UX improvements. After optimizing the purchase button placement and introducing a guided multiple-choice selection before accessing PTE study options, new learner purchases increased by over 30%.
- Developed predictive analytics to forecast customer purchase trends and analyzed results to generate prescriptive insights and strategic recommendations. Designed and created insightful Power BI dashboards, providing stakeholders with real-time analytics to monitor business performance and customer engagement.

EDUCATION

University Of Wollongong

Bachelor of Computer Science (AI and Big Data)

June, 2023 - June, 2025

- Achievement: UOW Excellent scholarship 30%

Diploma of Information Technology

October, 2022 - June, 2023

- Achievement: UOW College scholarship 50%

SKILL

- Programming language: R, SQL, Java, Python (Pandas, Pytorch, Numpy, Scikit learn, Keras, etc.).
- Data Visualization tools: Tableau, Power BI, Excel.
- Cloud and Data Analytic Platform: AWS, Azure Microsoft, Snowflake, Microsoft Fabric, Alteryx.
- Statistical and Testing method in Statistic: A/B test, Hypothesis test.
- Operating system, Frameworks and Big Data tool set: Git, Github, MacOS, Linux, Windows and Microsoft Office, Hadoop, Apache Spark.
- Transferable Skills: Teamwork, Interpersonal skills, Leadership, Time Management, Problem-solving, Analytical thinking, Presentation, Attention to detail.

CERTIFICATES

- Advanced Data Analytics (Google, Coursera September, 2024).
- Data Science & Actuarial Job Simulation (Standard Bank, Forage September, 2024).
- Power BI Job Simulation (PwC, Forage August, 2024).

REFEREES

Available upon request.