




# BRIAN SAAVEDRA-MAYO

## CONTACT

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 385-230-1932  
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## WEBSITES, PORTFOLIOS, PROFILES

• <https://brian33491.github.io/Portfolio-Experiment/>

## SKILLS

Figma  
UX/UI Design  
Digital Signage  
Graphic Design  
Adobe Products  
User Research

## LANGUAGES

Spanish   
Professional Working  
English   
Native or Bilingual

## VOLUNTEER WORK

As a volunteer Graphic Designer for Project Read, I developed high-impact visual content and infographics for their social media platforms to increase community awareness and donor engagement.

## EDUCATION

Expected in April 2026  
Bachelor of Science Web Design And Development  
Utah Valley University, Orem, UT

## PROFESSIONAL SUMMARY

Detail-oriented UX/UI Designer with experience in user research and graphic design. Skilled in identifying user pain points and implementing effective design solutions, demonstrated by a successful redesign of advising portals. Committed to enhancing user experiences and driving engagement through creative design strategies.

## EXPERIENCE

January 2025 - April 2025  
**Graphic Designer** *Utah Valley University, Orem, UT*  
A campus-wide promotional campaign featuring posters and digital signage to drive awareness and attendance for UVU's annual SCULPT exhibition, resulting in 100+ QR code sign-ups.

August 2024 - December 2024  
**UX Researcher** *Utah Valley University, Orem, UT*  
Spearheaded a comprehensive user research study for the School of Education to identify barriers in student-advisor communication. Conducted 15+ semi-structured interviews and a school-wide survey, uncovering that 80% of students found the booking process 'intimidating.' Delivered actionable insights that led to a redesign of the outreach strategy, resulting in a 100% increase in scheduled appointments.

August 2024 - December 2024  
**UX/UI Designer** *Utah Valley University, Orem, UT*  
Led the end-to-end redesign of the School of Education's advising portal, identifying and removing friction points in the appointment-scheduling flow. This initiative aimed to increase student-advisor engagement by streamlining communication channels and improving the discoverability of support resources.