

BRIAN SAAVEDRA-MAYO

CONTACT

Provo, UT 84601

385-230-1932

brian33491@gmail.com

WEBSITES, PORTFOLIOS, PROFILES

- * <https://brian33491.github.io/Portfolio-Experiment/>

SKILLS

- Figma
UX/UI Design
Digital Signage
Graphic Design
Adobe Products
User Research

LANGUAGES

Spanish

Professional Working

English

Native or Bilingual

VOLUNTEER WORK

As a volunteer Graphic Designer for Project Read, I developed high-impact visual content and infographics for their social media platforms to increase community awareness and donor engagement.

EDUCATION

Expected in April 2026

Bachelor of Science Web Design And Development
Utah Valley University, Orem, UT

PROFESSIONAL SUMMARY

Detail-oriented UX/UI Designer with experience in user research and graphic design. Skilled in identifying user pain points and implementing effective design solutions, demonstrated by a successful redesign of advising portals. Committed to enhancing user experiences and driving engagement through creative design strategies.

EXPERIENCE

January 2025 - April 2025

Graphic Designer Utah Valley University, Orem, UT

A campus-wide promotional campaign featuring posters and digital signage to drive awareness and attendance for UVU's annual SCULPT exhibition, resulting in 100+ QR code sign-ups.

August 2024 - December 2024

UX Researcher Utah Valley University, Orem, UT

Spearheaded a comprehensive user research study for the School of Education to identify barriers in student-advisor communication. Conducted 15+ semi-structured interviews and a school-wide survey, uncovering that 80% of students found the booking process 'intimidating.' Delivered actionable insights that led to a redesign of the outreach strategy, resulting in a 100% increase in scheduled appointments.

August 2024 - December 2024

UX/UI Designer Utah Valley University, Orem, UT

Led the end-to-end redesign of the School of Education's advising portal, identifying and removing friction points in the appointment-scheduling flow. This initiative aimed to increase student-advisor engagement by streamlining communication channels and improving the discoverability of support resources.